

Target market: Those struggling financially looking to escape hardship

Avatar (hypothetical)

:55 year old woman running a jewelry store in downtown Chicago, but has the drive to work towards success.

:Has a family of 4, her, her husband and 2 children

:Pain points, low finance, struggling to provide for family

:Desires, wants to give her family the life they deserve, financial freedom

:Roadblock, lack of ideas and opportunities, until...

:Solution, F*ck jobs by Jason capital.

HSO FRAMEWORK

Hook

Story

Offer

Subject- The Individual Who Transformed Bankruptcy into Online Success, Leaving Old Competitors In Awe

An older woman's struggling jewelry store faced closure due to a new competitor next door and her limited online skills.

"In a heart-wrenching twist of fate, I was driven to closure. I tried everything, I rebuilt my site, I did my own copywriting and tried social media, Nothing worked.

I found out that my poor online presence was to blame, I had a bad website, no strategy and no email marketing, and had if I acted earlier and spoken to digital marketers/copywriters I would be fine.

There were times I felt empty and worthless, I remember thinking my family is going to hate me as I couldn't provide

Months later of financial hardship I was scrolling amazon, one day hoping to use it to provide for my children and family, I discovered a book called f*ck jobs, And for \$0.99 I had to, The reviews were astonishing, praising it the only good business book out there and saying its a lifesaver, and how readers saw crazy testimonials with various business models.

Advance to today, And I'm running a 7 figure clothing brand and now my husband and I own prestigious vehicles, My family has never been happier!

Discover the hidden truth to generating wealth, you have 48 hours to decide to get rich or stay broke, Jason is offering F*ck jobs free as he believes everyone deserves a chance at success.