# SUMMARY OF SOME OF THE ACTIVITIES DONE AS IOTEX BRAND AMBASSADOR FROM OCTOBER 2019 TO DATE

#### **ACTIVITIES DONE ON VARIOUS SOCIAL MEDIA**

Here is the link to activities done various social media as indicated in the sheet between October 2019-September 2020

https://docs.google.com/spreadsheets/d/1JWxnR6-bIXQe8DYyYkRUULgMW4-08B4D33u5VFZ d4\_g/edit?usp=sharing

Here is the link to activities done various social media as indicated in the sheet between October 2020-January 2022

https://docs.google.com/spreadsheets/d/1pDallf\_1I4S\_UFvQbY7oGVjqoBxAJssyJqObRrN7AN U/edit?usp=sharing

#### VARIOUS ACTIVITIES DONE ON IOTEX COMMUNITY FORUM

The first IoTeX meet the community thread of the week about self introduction Link to the thread:https://community.iotex.io/t/totw-1-meet-the-community/303 Link to my post: https://community.iotex.io/t/totw-1-meet-the-community/303/8?u=tadex

The second IoTeX meet the community thread of the week about personal story, something that happened in your country/region or source the incident from the news and the Internet Link to this thread: https://community.iotex.io/t/totw-2-iot-data-and-privacy-breaches/363 Link to my

response:https://community.iotex.io/t/totw-2-iot-data-and-privacy-breaches/363/8?u=tadex

General post about emerging technology, see the link to the post: https://community.iotex.io/t/emerging-technology-a-bio-internet-of-things/383

Post about the new IoT security ratings a positive development to internet of things: https://community.iotex.io/t/new-iot-security-ratings-a-positive-development-for-internet-of-things/401

Post about cyber threats to IoT in 2020, here is the link to my post: https://community.iotex.io/t/new-iot-security-ratings-a-positive-development-for-internet-of-things/401

Post about Cybersecurity Predictions- our weigh in, here is the link to my post: https://community.iotex.io/t/2020-cybersecurity-predictions-our-experts-weigh-in/417

Post about secured communication and the future of the converged world, this is the link to my post:

https://community.iotex.io/t/secured-communication-and-the-future-of-the-converged-world/424

The third IoTeX meet the community thread of the week about various IoT verticals, their potential growth and impact they can have on the entire industry.

Link to the thread:https://community.iotex.io/t/totw-3-the-most-promising-iot-verticals/425 Link to my post:

https://community.iotex.io/t/totw-3-the-most-promising-iot-verticals/425/6?u=tadex

Post about worst IoT security hack of all time, see the link to my post: https://community.iotex.io/t/worst-iot-security-hacks-of-all-time/430

Post about the evolving nature of the internet of things, here is the link to my post: https://community.iotex.io/t/the-evolving-nature-of-the-internet-of-things/437

Post about a strong security posture is critical for IoT, here is the link to my post: https://community.iotex.io/t/a-strong-security-posture-is-critical-for-iot/451

Post about first class citizen securing and authenticating the identity of things, here is the link to my post:

https://community.iotex.io/t/first-class-citizens-securing-and-authenticating-the-identity-of-things/458

Post about IoT company wyze leaks emails device data of 2-4m, here is the link to my post: https://community.iotex.io/t/iot-company-wyze-leaks-emails-device-data-of-2-4m/459

Post about security is a glaring moving target for IoT, here is the link to my post: https://community.iotex.io/t/iot-company-wyze-leaks-emails-device-data-of-2-4m/459

The fourth IoTeX meet the community thread of the week about the things that you are most excited about in 2020.

Link to the thread:

https://community.iotex.io/t/totw-4-what-do-you-expect-from-iotex-in-2020/474/3 Link to my post:

https://community.iotex.io/t/totw-4-what-do-you-expect-from-iotex-in-2020/474/8?u=tadex

Post about the main cybersecurity trends in 2020, this is the link to the post: https://community.iotex.io/t/the-main-cybersecurity-trends-in-2020/480

Post about hackers pose threat to automotive revolution, here is the link to my post: https://community.iotex.io/t/hackers-pose-threat-to-automotive-revolution/490

Post about developing a small business security plan, here is the link to my post: https://community.iotex.io/t/developing-a-small-business-security-plan/492

The fifth IoTeX meet the community thread of the week about privacy and how / why does it matter to you?

Link to the thread: https://community.iotex.io/t/totw-5-why-does-privacy-matter-to-you/493 Link to my post:

https://community.iotex.io/t/totw-5-why-does-privacy-matter-to-you/493/5?u=tadex

The sixth IoTeX meet the community thread of the week about you sharing some of the use cases and industries where this solution can be used. Use cases can be relevant to both versions of the Pebble Tracker

1) for blockchain and IoT developers 2) for commercial use - designed for asset tracking and industrial supply chain market.

Link to the thread: https://community.iotex.io/t/totw-6-use-cases-for-pebble-tracker/631 Link to my post: https://community.iotex.io/t/totw-6-use-cases-for-pebble-tracker/631/4?u=tadex

The seventh IoTeX meet the community thread of the week about you sharing your TOP 3 ways to prevent hacker attacks and keep your devices safe!

Link to the thread:

https://community.iotex.io/t/totw-7-how-to-keep-your-iot-devices-safe-from-hackers/646 Link to my post:

https://community.iotex.io/t/totw-7-how-to-keep-your-iot-devices-safe-from-hackers/646/12?u=ta dex

The eighth IoTeX meet the community thread of the week about you sharing your thought on this bill: https://www.congress.gov/bill/116th-congress/senate-bill/3398/text and the impact that it would have on our privacy and whether or not this is how we see our Internet work going forward!

Link to the thread: https://community.iotex.io/t/totw-8-the-earn-it-bill-impact-on-privacy/661 Link to my post:

https://community.iotex.io/t/totw-8-the-earn-it-bill-impact-on-privacy/661/5?u=tadex

Post about privacy during covid 19 pandemic, here is the link to my post: https://community.iotex.io/t/privacy-during-the-covid-19-pandemic/674/6?u=tadex

The tenth IoTeX meet the community thread of the week about you sharing your thought on this initiative: Read the full article here

:https://www.theverge.com/2020/4/10/21216484/google-apple-coronavirus-contract-tracing-bluet ooth-location-tracking-data-app

how do you feel of being "monitored" all the time and whether you think your data will be used for the right reasons?

Link to the thread:

https://community.iotex.io/t/totw-10-apple-and-google-are-building-a-coronavirus-tracking-syste m-into-ios-and-android/715

Link to my post:

https://community.iotex.io/t/totw-10-apple-and-google-are-building-a-coronavirus-tracking-syste m-into-ios-and-android/715/4?u=tadex

The eleventh IoTeX meet the community thread of the week about you sharing your thought on how to Protect Your Smart Home in 2020

Link to the thread: https://community.iotex.io/t/totw-11-how-to-protect-your-smart-home/722 Link to my post:

https://community.iotex.io/t/totw-11-how-to-protect-your-smart-home/722/4?u=tadex

The twelfth IoTeX meet the community thread of the week about you sharing your thought on Surveillance Capitalism VS. Privacy By Design - Special Report by IoTeX Link to the thread:

https://community.iotex.io/t/totw-12-surveillance-capitalism-vs-privacy-by-design-special-report-by-iotex/847

Link to my post:

https://community.iotex.io/t/totw-12-surveillance-capitalism-vs-privacy-by-design-special-report-by-iotex/847/9?u=tadex

The thirteenth IoTeX meet the community thread of the week about you sharing your thought on Not All Encryption Is Created Equal

Link to the thread: https://community.iotex.io/t/totw-13-not-all-encryption-is-created-equal/951 Link to my post:

https://community.iotex.io/t/totw-13-not-all-encryption-is-created-equal/951/6?u=tadex

The fourteenth IoTeX meet the community thread of the week about you sharing your thought on favorite smart device features

Link to the thread: https://community.iotex.io/t/totw-14-favorite-smart-device-features/1009 Link to my post:

https://community.iotex.io/t/totw-14-favorite-smart-device-features/1009/4?u=tadex

The fifteenth IoTeX meet the community thread of the week about you sharing your thought on the most memorable flashback/memory of IoTeX up-to-date!

Link to the thread: https://community.iotex.io/t/totw-15-flashback-favourite-iotex-memory/1123 Link to my post:

https://community.iotex.io/t/totw-15-flashback-favourite-iotex-memory/1123/6?u=tadex

Post on Mainnet GA Global awareness campaign

https://community.iotex.io/t/mainnet-ga-global-awareness-campaign/1127/23

The sixteenth IoTeX meet the community thread of the week about you sharing your thought on Mainnet GA component will have the most impact on IoTeX's future

Link to the thread:

https://community.iotex.io/t/totw-16-what-mainnet-ga-component-will-have-the-most-impact-on-iotexs-future/1210

Link to my post:

https://community.iotex.io/t/totw-16-what-mainnet-ga-component-will-have-the-most-impact-on-iotexs-future/1210/10?u=tadex

The seventeenth IoTeX meet the community thread of the week about you sharing your thought on overall impression of the tokenomics design and any feedback that you may have. Link to the thread: https://community.iotex.io/t/totw-17-iotex-tokenomics-plan/1284 Link to my post: https://community.iotex.io/t/totw-17-iotex-tokenomics-plan/1284/5?u=tadex

The eighteenth IoTeX meet the community thread of the week, comment on Newsweek's review and share what you like most about Ucam.

Link to the thread: https://community.iotex.io/t/totw-18-newsweek-ucam-review/1329 Link to my post: https://community.iotex.io/t/totw-18-newsweek-ucam-review/1329/4?u=tadex

The nineteenth IoTeX meet the community thread of the week about you sharing your thought on or cases/examples of surveillance capitalism

Read the full article on Hackernoon:

https://hackernoon.com/big-tech-is-acquiring-access-to-your-health-and-home-9m163xiz Link to the thread:

https://community.iotex.io/t/totw-19-big-tech-is-acquiring-access-to-your-health-home/1394 Link to my post:

https://community.iotex.io/t/totw-19-big-tech-is-acquiring-access-to-your-health-home/1394/6?u=tadex

The twentieth IoTeX meet the community thread of the week share below in the comment, one feature, that distinguishes Ucam, in your opinion, from all other cameras mentioned in this video Link to the thread:

https://community.iotex.io/t/totw-20-ucam-review-top-3-best-indoor-security-cameras-on-the-mar ket-today/1481

Link to my post:

https://community.iotex.io/t/totw-20-ucam-review-top-3-best-indoor-security-cameras-on-the-mar ket-today/1481/16?u=tadex

The twenty-first IoTeX meet the community thread of the week about sharing your thoughts and comments that were raised in this documentary

Read IoTeX's feature on Hackernoon talking about the Social

Dilemma:https://hackernoon.com/heres-where-big-tech-lags-behind-f0183wz2

Link to the thread: https://community.iotex.io/t/totw-21-the-social-dilemma/1553

Link to my post: https://community.iotex.io/t/totw-21-the-social-dilemma/1553/4?u=tadex

The twenty-second IoTeX meet the community thread of the week about sharing your thoughts on the potential harm to people that companies use this data?

What types of data would you not share in any way? Would legislative regulation be able to protect personal data?

How quickly devices with "Privacy by Design" like Ucam and Pebble Tracker can help protect user data?

Link to the thread:

https://community.iotex.io/t/totw-22-big-brother-is-watching-you-which-company-uses-the-most-of-your-data/1719

Link to my post:

https://community.iotex.io/t/totw-22-big-brother-is-watching-you-which-company-uses-the-most-of-your-data/1719/7?u=tadex

## Links to various IoTeX activities translated from English Language to Portuguese language

1.

https://community.iotex.io/t/atualizacoes-do-projeto-iotex-28-16-de-agosto-1-de-outubro-de-202 0/1543

- 2. https://community.iotex.io/t/uma-prefeitura-iotex-especial/1559
- 3. https://community.iotex.io/t/apresentando-o-programa-de-referencia-ucam/1572
- 4. https://community.iotex.io/t/programa-de-referencia-ucam/1591
- 5. https://community.iotex.io/t/maximizando-os-retornos-de-sua-iotx/1692
- 6. https://community.iotex.io/t/topico-oficial-da-carteira-iopay/1706
- 7. https://community.iotex.io/t/burn-drop-tudo-o-que-voce-precisa-saber/1727
- 8. https://community.iotex.io/t/iotex-native-staking-v2-um-novo-design-escalavel-seguro-e-flexivel/1 773
- 9. https://community.iotex.io/t/programa-de-subsidios-iotex-halo-alimentando-a-internet-de-coisas-confiaveis/1812

- 10. https://community.iotex.io/t/apresentando-trustream-um-protocolo-para-dados-de-iot-verificaveis -e-em-tempo-real/1824
- 11. https://community.iotex.io/t/o-roteiro-do-video-de-pebble-idea-thon/1877
- 12. https://community.iotex.io/t/guia-pebble-idea-thon-janeiro-de-2021/1878
- 13. https://community.iotex.io/t/a-casa-inteligente-do-amanha/1908
- 14.

https://community.iotex.io/t/iotex-pantheon-blockchain-de-consorcio-pronto-para-empresas-para-iot/1920

- 15. https://community.iotex.io/t/hermes-2-0-esta-oficialmente-ativo-e-de-codigo-aberto/2007
- 16. https://community.iotex.io/t/iotex-mainnet-ga-fags/2034
- 17. https://community.iotex.io/t/tokenomics-iotex-parte-1-utilidade-da-moeda-iotx/2089
- 18. https://community.iotex.io/t/tokenomics-iotex-parte-2-tokenomics-baseado-em-dao/2093
- 19.

https://community.iotex.io/t/tokenomics-iotex-parte-3-burn-drop-para-inicializar-1-milhao-de-dispositivos-iotex/2128

20.

https://community.iotex.io/t/iotex-vezes-um-milhao-escalando-a-internet-de-coisas-confiaveis/21 70

- 21. https://community.iotex.io/t/burn-drop-ignite-kickstarting-em-31-de-julho/2171
- 22. https://community.iotex.io/t/big-tech-esta-adquirindo-acesso-a-sua-saude-e-a-sua-casa/2200
- 23.

https://community.iotex.io/t/o-crescente-estado-de-vigilancia-global-o-que-esta-acontecendo/22 10

24.

https://community.iotex.io/t/precisamos-construir-um-futuro-centrado-no-ser-humano-porque-reg ulamentacoes-por-si-so-nao-bastam/2211

25.

https://community.iotex.io/t/defiot-desbloqueando-o-mercado-de-dados-de-iot-de-um-trilhao-de-dolares/2239

26.

https://community.iotex.io/t/iotube-ponte-de-cadeia-cruzada-para-conectar-a-iotex-com-o-univer so-blockchain/2293

27.

https://community.iotex.io/t/troque-iotx-e-para-wiotx-para-iotx-nativo-usando-iotube-v3-mimo/23 18

28.

https://community.iotex.io/t/tutorial-do-iotube-movendo-tokens-entre-binance-smart-chain-e-iote x/2334

- 29. https://community.iotex.io/t/iotex-token-minter-tutorial-de-token-nao-fungivel-xrc721/2335
- 30.

https://community.iotex.io/t/reivindicando-vita-instrucoes-passo-a-passo-para-eleitores-iotex/234

- 31. https://community.iotex.io/t/migre-sua-carteira-iotex-da-trust-wallet-para-o-iopay/2370
- 32.

https://community.iotex.io/t/burn-drop-v2-tokenomics-kickoff-airdrip-ignite-28-de-abril-a-31-de-maio/2487

33.

https://community.iotex.io/t/burn-drop-tokenomics-v2-xrc20-airdrips-e-boosted-iotx-drops/2488

34.

https://community.iotex.io/t/por-que-devo-me-preocupar-com-a-privacidade-nao-tenho-nada-a-e sconder/2564

- 35. https://community.iotex.io/t/apresentando-o-mimo-fast-low-cost-cross-chain-dex/2680
- 36. https://community.iotex.io/t/mainnet-v1-2-e-campanha-de-lancamento-da-api-babel/2699

37.

https://community.iotex.io/t/iotube-v4-cross-chain-bridge-para-idex-ethereum-e-binance-smart-c hain/2721

38.

https://community.iotex.io/t/tutorial-do-iotube-tokens-de-transferencia-cruzada-entre-binance-sm art-chain-e-iotex/2739

39.

https://community.iotex.io/t/tutorial-do-iotube-tokens-de-transferencia-cruzada-entre-o-polygon-e -o-iotex/2745

40.

https://community.iotex.io/t/ramp-iotex-parceria-para-ajudar-os-provedores-de-liquidez-iotx-a-alc ancar-eficiencia-de-capital/2758

### **ACTIVITIES DONE ON VARIOUS IOTEX'S INCLINED TELEGRAM GROUPS**

- Posting of announcement/Articles/News and Managing IoTeX Official Group with DMs for support/Guidance. link: t.me/IoTeXGroup
- Posting of announcement/Articles/News and Managing IoTeX Unofficial Trader Group with DMs for support/Guidance. link: t.me/IoTeXTrader
- Posting of announcement/Articles/News and Managing Portuguese IoTeX Official Group with DMs for support/Guidance. link: t.me/IoTeXGroupPT
- Community Manager for IoTeX Official Nigeria Community. link: t.me/IoTeXNG