

Press Release: August 7, 2012
From: Muskegon Lake Effect Boating
For more information visit www.lakeeffectboating.com
Contact: Roger Zuidema 616-915-3805



It's Time! By Boat or Land Celebrate Muskegon's Recreational Paradise.

By land or lake it's time to showcase the Muskegon Lake Effect. [It's Boat Time.](http://www.lakeeffectboating.com)

"Muskegon is a beautiful place to live, work and play. From the Lake Michigan



lighthouse on the pier, to the Shoreline Inn downtown you can find a great place to relax and refresh on the shores of Muskegon." Lake Effect leader Roger Zuidema coordinates the fun and plans are coming together for a fantastic 2012 Boat Time. "We need to continue to grow the tourism aspect of the Blue

economy developing here in Muskegon. By showing the world our great natural playground we can continue to develop the vision. Muskegon is sitting on a gold mine and it's colored, blue." Zuidema invites everybody to attend one of the planned activities or the spontaneous fun.

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What's Boat Time all about?

A celebration and showcase of Muskegon Lake as a great recreational and tourist venue.

What can I do?

If you own a boat, explore. Dock at the [Boaters Dune Area](#), head to the [Breakwater "Arms" Coves](#) and enjoy the [Boater Meet-up](#) on Sunday, Aug 19. Ride to Heritage Landing and listen to

great country music at the WMUS [Moosefest](#). Join the [LST393 Sunset Boat Jam Party](#) in the LST Cove for some Buffett style music. In general have fun. Don't forget to paddle with Dave Alexander of M-live during the [Community Paddle](#).

I don't have a boat, what can I do?

No boat, no problem. Come to Muskegon for a tour through history. Here's your chance to explore [3 great ships at one great price](#). Take a cruise on the [Port City Princess](#). Join the [Sunset Music Jam on the deck of the LST393](#). Visit one of the great beaches, or eat at one of the great restaurants hosting parties and music.

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[Muskegon Lake Effect Boat Time, August 16-19](#): Come "Shake the Lake" as we celebrate the Summer Lake Effect for the 2012 Muskegon Boat Time. From informal boater raft-ups, marina parties, Boat Jam, all sailors, paddlers and power boaters can show-off, and share some fun. Enjoy "Docking at the Dunes" and "Packing the Breakwater Pier". Take time to visit the lake's historic ships (USS Silversides, LST 393, Milwaukee Clipper). Watch visitors come and go on the Lake Express Ferry, visit the great beaches and eat at awesome restaurants. Come see what makes Muskegon Lake a great place for fun on and off the water.

Muskegon Boat Time Activities: August 16-19, 2012

Thursday, August 16

- [Lake House Grille](#) / Boat time Lunch Buffet from 11:30 to 1:30 The buffet is only \$9.99 and includes a beverage.
- [Lake House Grille](#) / Boat Time Happy Hour 3-6pm for great drink specials and a happy hour menu that is sure to please.
- [Port City Princess](#) / Boat Time Cruises COCKTAILS Cruise 4-6pm, DINNER Cruise 7:30-10:30p

Friday, August 17

- [Port City Princess](#) Scenic/ Historical Cruise 2-3:30pm
- [Historic Ship Tour Package](#) / *Tour the Historic Ships of Muskegon Harbor for one great price.*
- [Lake House Grille](#) / Boat time Lunch Buffet from 11:30 to 1:30 The buffet is only \$9.99 and includes a beverage.
- [Lake House Grille](#) / Boat Time Happy Hour 3-6pm for great drink specials and a happy hour menu that is sure to please.
- [Dockers Fish House](#) / Party Live Music The Trace Robin Spring 7-11pm
- Sunset Raft-up. Boaters head to the Breakwater Arms and enjoy another Muskegon Sunset.
- [Port City Princess](#) Boat Time Cruise LUNCH Cruise 12-1:30pm, SCENIC Cruise 2-3:30pm

(See Web Site for discount coupon.). COCKTAILS Cruise 4-6pm. DINNER Cruise 7:30-10:30pm.

Saturday, August 18

- [**Community Paddle**](#) / **9:30am (Starts at the Muskegon Lake Beach)**
- [Historic Ship Tour Package](#) / Tour the Historic Ships of Muskegon Harbor for one great price.
- [Moosefest Concert Boat Raft-up](#) - Heritage Landing
- [Dockers Fish House](#) / Party Live Music: Yard Sale Underwear 7-11pm
- [**LST 393 Sunset Boat Jam**](#) / **7-10pm Buffett Style Music on the Deck of the LST 393, Boaters chillin in the Cove. BYO Beverage. Food and Chairs on deck. Pick up free tickets at the LST393 ticket office.**
- Port City Princess / Buffett Cruise Party. 7:30-10:30pm. Enjoy a great time out on the lake.

Sunday, August 19

- Boaters Brunch / Lake House Grille
- [Historic Ship Tour Package](#) / Tour the Historic Ships of Muskegon Harbor for one great price.
- [**Boat Bash Meet-up**](#) - **Muskegon State Park Dune Boaters Area (Record 111 Boats 2011)**
- [Dockers Fish House Boat Party](#) / Live Music on Tiki Deck: Don Middlebrook 3-7pm
- Port City Princess / Sunset Cruise 7-9pm

SEE MARITIME HISTORY
It's Boat Time!
Muskegon, Michigan

3 Big Ships....One great price!

Aug 17, 18, 19

Available Nowhere Else On Earth!



ADULT \$25, CHILD (5 TO 18) \$16, PRESCHOOLERS, WWII VETS AND ACTIVE DUTY FREE. FREE GIFT WITH UNIVERSAL TICKET PURCHASE. PURCHASE TICKETS AT SHIPS TICKET OFFICES.

It's Boat Time!

Muskegon, Michigan



LST393 Sunset Boat Jam

Buffett Style Music on Deck

Aug 18, 2012

Boats Meet in the Cove

On Deck: BYO Beverages, Chairs, and Food

SPECIAL THANKS TO:
MART DOCK
CREATIVE HOME RENEWAL
HUMANA

WWW.LAKEEFFECTBOATING.COM
PRESALE-TICKETS: LST393
TICKET OFFICE DECK MAX 400
BAND: THE DEEBEE'S

\$5 Deck Fee
Deck Opens: 6pm
7-10pm Music

It's Boat Time!

Muskegon, Michigan

Community Paddle



Aug 18, 2012

Kayaks, Canoes, or any Boat using Oars.

With Dave Alexander of M-Live

Time: 9:30am unloading

Departure: 10:00am

Muskegon Lake City Beach at Harbour Town Marina



WWW.LAKEEFFECTBOATING.COM
MUSKEGON BOAT TIME AUGUST 16-19

It's Boat Time!

Muskegon, Michigan

"Shake the Lake" Boat Meet-up

Sunday Afternoon, Aug 19, 2012



Anchor, Float, Dance, Play, Enjoy.

Muskegon Lake Bouter Dune Area



WWW.LAKEEFFECTBOATING.COM
AUGUST 16-19, 2012