Kellie Enge

Atlanta, GA

Email: kellienatsumienge@gmail.com **| Phone:** 770.865.3880
LinkedIn: https://www.linkedin.com/in/kellie-enge-b89092197/
Portfolio: https://www.kellieenge.com **| GitHub:** https://github.com/Kenge21

Summary

A UX and Product Designer who anticipates and fulfills user-centered needs with user-centered solutions. Utilizing a background in teaching and graphic design through transferable skills such as empathy, communication, critical thinking, and organization in order to create impactful finished products. Certificate in UX/UI from Georgia Tech.

Technical Skills

Technical: HTML5, CSS, JavaScript, jQuery, Bootstrap, Adobe CC, GitHub, Figma
UX/UI: User-Centric Design/Research, Design Thinking, Visual Prototyping & Wireframing, User Interface Design, Storyboarding, Visual Design Theory, UI Grids & Composition, Color Theory, Heuristic Evaluation, Interaction Design and Iconography, Responsive Web Design, and Information Architecture.

Projects

Zara Redesign | Github Repo: https://github.com/Kenge21/UX_UI_Final_Project
- Zara is one of the biggest international fashion companies and operates its stores and online platforms under four core values: beauty, clarity, functionality, and sustainability.
- The redesign of the Zara website was to make the e-commerce experience more intuitive while preserving Zara's modern, trendsetting aesthetic.
- Core responsibilities: Project Management, User Research/Design, Definition/Ideation, Information Architecture, Visual Design, Prototyping/Testing, and Front-end Development
- Tools: Adobe XD, HTML5, CSS, js, Bootstrap, Photoshop, Trello

Books for Keeps Redesign
https://xd.adobe.com/view/9dcce796-4a7b-41c8-bdeb-2b80e909b436-c89f/?fullscreen
- Books for Keeps is a non-profit organization that focuses on providing books to children who might otherwise have no access to them.
- The overall goal was to make the website more intuitive, responsive, and visually pleasing in order to increase donations/volunteers and publicity.
- Core responsibilities: Project Management, User Research/Design, Definition/Ideation, Information Architecture, Visual Design, & Prototyping/Testing
- Tools: Adobe XD, Figma, InVision, Illustrator, Photoshop, Trello

Foodie Friends Mobile App
https://xd.adobe.com/view/6e1dfe1e-6407-45a6-8bfa-21815bd91b50-3b4e/?fullscreen
- Foodie Friends is a mobile app that focuses on matching people based on food interests and restaurants they want to try.
- The goal was to create an app that connects people through food or restaurant preferences.
- Core responsibilities: Project Management, User Research/Design, Definition/Ideation, Visual Design, & Prototyping/Testing
- Tools: Figma, Adobe XD, InVision, Illustrator, Trello

Experience

UX Product Designer   Feb 2022 – Dec 2022
Autonomy   Remote
- Synthesize business and product criteria into mobile application, internal tool, and consumer facing product design
- Develop and design processes for payment systems, insurance and fleet processes, as well as onboarding, notification and inventory design
- Correspond in a cross-functional collaboration in order to stay unified within business goals

UX/UI Designer   Oct 2021 – Jan 2022
Athena   Remote
- Evaluate and improve end-to-end experience within the product's mobile application design
- Spearhead research, ideation, redesign and user testing to polish the experience for client and executive assistant communication
- Correspond in a cross-functional collaboration and work in agile methodologies

Contract UX/UI Designer   June 2021 – Oct 2021
SureCost, LLC   Remote
- Demonstrate the company/client's business goals through website ideation and design, logo and iconography design, prototyping, and creating visual design collateral.
- Conduct thorough UX and visual design research to validate design decisions
- Communicate effectively in order to translate the company brand/tone of voice to both their marketing and UX deliverables

Freelance Graphic Designer   Aug. 2020 – Aug. 2021
Natsumi Studio   Woodstock, GA
- Collaborate with clients to create a final product through research and iteration, resulting in a product consistent with business standards
- Propose timelines outlining project deliverable due dates and ensure timely execution and completion of project deliverables for the highest productivity

Graphic Web Designer   Aug. 2020 – Dec. 2020
vLink Solutions   Marietta, GA
- Develop more than 50 websites and graphic design collateral through iteration, collaboration, and communication with clients resulting in products consistent with client's business standards and goals
- Design and host virtual event website pages that are customized to the companies' specific event needs and design standards

Education

Certificate in UX/UI Design: Trilogy Education Services | Georgia Tech, Atlanta, GA
A comprehensive 24-week Boot Camp for UX/UI Design that develops skills in User-Centric Design & Research, Design Thinking, Visual Prototyping & Wireframing, User Interface Design, Storyboarding, Visual Design Theory, Front-End Development with HTML5, CSS, JavaScript, jQuery, & Bootstrap.

Bachelor in Music Education: Hugh Hodgson School of Music | University of Georgia, Athens, GA