

Product Backlog - Group 4

As a	I want	Must Should Could Won't	T-Shirt Size XS=1 S=3 M=5 L=8 XL=13	Sprint
External	Healthy Options	M	S	
External	Meeting area/space	M	L	
External	Rotating lunch options	S		
External	A clean, inviting space to eat	M	M	
Employee	Convenient and healthy lunch options	M	S	
Employee	A place to meet with customers or guests	S		
Employee	Support the community through my purchase	M	S	
Employee	Be able to pay for lunch using different payment methods	S		
Marketer	Way to advertise our products	S		
Marketer	Increase brand awareness for dealerships/company	S		
Marketer	Creating more stories/content for the brands	S		
Marketer	Highlight partnership with vendors (chefs, nonprofits, etc.)	S		
Cafe Employees	Area to prep food, appliances	M	L	
Cafe Employees	Educate guests about the cafe and its products	M	S	
Servco Properties	Open space to build cafe	S	M	
Company	Give back to the community and support our Core Values as a company	M	S	
Company	to give Servco's brands more foot traffic	C		
Company	Ability to upsell customers (e.g. waiting for Service, they grab a bite and look at all the cars)	S		
Vendor	Access to locally-sourced ingredients	M	M	
Vendor	Another outlet to sell my product	C		