

Sample Subject Lines:

- I'm Taking Steps to Help End Lupus
- Your Support Can Help Change the Future of Lupus
- Six Years Is Too Long to Wait for Answers!

Sample Email:

Dear [First Name],

I'm excited to share that I'm participating in the **Walk to End Lupus Now, [Market]** as a **[Team Captain/Team Member]** of **[Team Name]** to support the millions of people living with lupus and help advance the search for better treatments and a cure.

This cause is meaningful to me because:

[Insert your personal connection to lupus, why you joined the Walk, or who you are walking in honor or memory of.]

Lupus is a complex autoimmune disease that can affect nearly every part of the body.
[Choose one fact below to help share why this mission matters:]

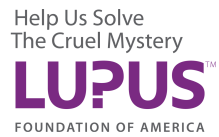
- Lupus affects approximately **1.5 million Americans**, yet many people still struggle to receive an accurate diagnosis and access the care they need.
- It takes an average of **nearly six years to receive a lupus diagnosis**, delaying treatment and support for many people living with this disease.
- Lupus can affect **any organ in the body**, including the skin, joints, kidneys, heart, lungs, brain, and blood.

Through the Lupus Foundation of America, funds raised help support groundbreaking research, patient education, advocacy efforts, and resources for people and families impacted by lupus.

I'm reaching out because I would be grateful for your support as I work toward my fundraising goal of **[insert goal]**. Every donation, no matter the size, helps move us closer to a future where people living with lupus have better treatments, more answers, and hope.

Would you consider making a donation to support **[Team Name]** and our fundraising efforts?

Donate Here: [Fundraising Link]



Thank you for standing with me and supporting a cause that impacts so many lives.
Your generosity truly makes a difference.

With gratitude,
[Your Name]

Sample Text:

Hi [First Name]! 💜 I'm participating in the Walk to End Lupus Now, **[Market]** and would love your support!

I'm walking because **[insert personal connection]**.

Would you consider making a donation to support my fundraising goal and help bring hope to the lupus community?

Donate here: [Fundraising Link]

Thank you! 💜