Investing in Elections for Climate (2024)

Capturing a Pro-Climate Federal Trifecta, and Advancing Down Ballot Climate Wins

Sub-Topic: Volunteer & Relational Programs Led By Women

Zoom Meeting Notes
When: 5/14 @ 10am PT / 1pm ET (1-Hour Meeting)
Host: Greg Rock, Executive Director
Next Meeting Tuesday 5/28 @ 10am PT / 1pm ET

Watch Full Meeting Video (60 min video)

Welcome & Gathering: Ning + Greg (9 min video)

- 1.5°CSG will be featuring Jane Fonda pitching her Jane Fondar Climate PAC on 5/28 @ 10am PT. Please help us invite new prospective 1.5°CSG members to this event. This canned script material can help.
- You can review all open 1.5°CSG fundraising drives, presentations and supporting documents via your member-info portal at www.onepointfiveclimate.org/member-info
- To avoid sending lots of checks to different groups throughout the year, you can take advantage of CaPA's free resource pooling and deposit bulk funds into 1.5°CSG Funds.

Sister District

- Lala Wu, Co-Founder & Executive Director, Sister District (12 min video)
  - lala@sisterdistrict.com
- Contribution Info
- Project Narrative
- Pitch Deck
- Due Diligence
- Member Q&A (10 min video)
  - How many volunteers are associated with SDP?
  - 74 percent of phone calls is very high! How does this impact campaigns?
  - I do not answer any calls that I do not know who is calling. How many calls go unanswered?

- What about texting?
- Can you talk a little more about what's involved in your voter roll-off efforts? Have reproductive rights been a big part of that this past year?

Sister District mobilizes their national network of grassroots volunteers around the most strategic opportunities to win elections and build power in state legislatures. In 2024, they are driving make-or-break field and fundraising capacity to state legislative races in battlegrounds — AZ, GA, MI, NC, NV, PA, WI. Sister District is closing narrow vote margins, helping Democrats win key seats, shifting the balance of power in entire chambers, and advancing policies on climate change, democracy, and more. Funding will allow Sister District to implement their proven volunteer-powered field strategies and tactics in these seven target states, and expand their work into MN and NH.

Red Wine and Blue

- Katie Paris, Founder & CEO, Red, Wine and Blue (12 min video)
  - katie@redwine.blue
- Contribution Info
- Project Narrative
- Pitch Deck
- Due Diligence
- Member Q&A (14 min video)
  - Could you talk a little about your programs in northeast and southeast NC, demographics, strategy?
  - How does relational organizing work in practice? What are the steps?
  - Katie - the "red" and "blue" in your name suggests nonpartisan. Can you share the issues you focus on, especially relating to climate?
  - Are you planning on expanding into Arizona?

Red Wine & Blue is a grassroots community of over half a million diverse suburban women working together to defeat extremism, one friend at a time. They provide a welcoming pathway to political engagement for women, including many who have never been political before, to organize in their communities. To complement their full-time teams in MI, NC, PA, and OH,they are raising funds to hire additional GOTV organizers focused on converting their members into relational volunteers who mobilize their friends, family, and neighbors to vote in critical federal battleground areas. This is a rare relational field program targeting what has consistently proven to be one of the most important and moveable groups of voters - suburban women.

Closing: Ning, Greg (3 min video)

- For our Investing in Elections for Climate series we will often not be lining up matching funds as this can put an unnecessary burden on grassroots groups fundraising

day-in-day-out and potentially delay other contributions from reaching them. For this reason we did not post matching funds for either of today's presentations.

Member Overtime

We welcomed members (especially new members) to stay on for overtime to discuss what they heard and/or introduce themselves to other members.