

CIM417 week 5 Activity.

Write an artist statement for a hypothetical creative work and the themes it explores. You could use the opportunity to write about themes that you already work with, or write about themes that are completely new to you.

The second part of the task is to make a quick lo-fi work that your artist statement could apply to.

- Theme
- Message
- Purpose

An artist statement is a written description in which an artist explains their work, artistic process, influences, and intentions. It provides insight into the artist's perspective and helps viewers, collectors, gallery owners, and critics understand and appreciate the art on a deeper level. Here are some key components often included in an artist statement:

Artist Statement - Ronald Marc

Aural kaleidoscope!

On intrinsic creativity

Creativity and expression, to me, have always been an innate process, one that is very natural, akin to breathing, eating, or talking. There is also a physical component to it. An urge, or need. Something physical. An urge that builds and is released through the practice of the artwork. The expressive component of the work rarely relates to others, in its most basic form. It's a need that wants to be expressed, given its moment. Taken to that place where it can exist.

That flow state is a euphoric place. A place that I am drawn to; I never tire of it. If I had my way, I would be immersed in that timeless expanse and maybe never leave it.

The secondary component of intrinsic creativity is in the sharing. The wish being that others get a taste or even just a sense of the wonder and euphoria that I experienced while creating the work. And yes, sometimes there is a message, or a story to tell, and I hone my craft of storytelling, of art-making, to a sharp point and do my best to drive that point home.

This is where the holy trinity of innate creativity, mixed with the purpose to tell a story, or express an emotion or a feeling, is then built to be shared and consumed.

The work you are about to hear is a small piece, a ditty created on a programme called Rebirth. Rebirth is an old, old, electronic music program that is now redundant, Vapourware, a relic. Simplistic! flawed, and I love it. I thought I would create a small piece to share, with the view of hopefully a window in, into the euphoric flow state that I experienced while producing this little tune.

To me this represents an **Aural kaleidoscope!**

A million possibilities trapped for a moment in time and recorded? A potentiality expressed? A natural exertion? A place of symmetry and repetition. I literally allow myself to enter the flow state, and like an aural kaleidoscope across my mind I am in wonder. I hope you enjoy a moment of wonder with me.

Please enjoy the **Aural kaleidoscope!**

📁 **Aural_K.WAV**

Ron.