

Privacy Policy Tool Archive

Information We Collect

a. **Personal Information:** When you create an account or use certain features of the Tool Archive mobile application ("App"), we may collect various types of personal information from you. This may include your full name, email address, contact number, area postcode, and other details you provide during the registration process. We collect this information to create and manage your account, provide you with the requested services and features of the App, and communicate with you regarding your account and updates to the App.

b. **Tool Information:** In order to utilize the tool registration and stolen tool reporting functionalities, we may collect information related to your tools. This information may include unique codes or serial numbers, descriptions, photos, purchase information, warranty details, and any other relevant information you choose to provide. This tool information is securely stored and used to assist in the identification, tracking, and recovery of tools in the event of theft or loss.

c. **Location Information:** With your consent, we may collect and process location information derived from your device. This may include GPS coordinates, Wi-Fi access points, or cell tower information. We use this information to provide location-based services, such as identifying nearby tool-related events, promotions, or community activities. You have the option to disable location tracking within the App's settings.

d. **Usage Information:** We may collect information about your use of the App, including log files, device information, IP addresses, operating system details, and usage patterns. This information helps us understand how users interact with the App, identify areas for improvement, and enhance the overall user experience. It also assists us in troubleshooting technical issues, analysing App performance, and implementing security measures.

e. **Cookies and Similar Technologies:** We may use cookies, web beacons, and similar technologies to collect information automatically as you navigate and interact with the App. These technologies help us track user preferences, analyse trends, and gather statistical data about App usage. Cookies are small files that are stored on your device and allow the App to remember certain information, such as your preferences or login credentials. You can manage your cookie preferences through your device or browser settings.

f. **Marketing Information:** With your explicit consent, we may collect marketing information, such as your preferences and interests, to deliver targeted advertisements, promotions, or content within the App. This information helps us tailor the App experience to your specific needs and provide you with relevant offers and recommendations. You can update your marketing preferences or opt-out of receiving marketing communications at any time through the App's settings.

g. **Third-Party Information:** In some cases, we may receive information about you from third-party sources, such as social media platforms, with your consent. This information may include your public profile information, email address, or other details that you have made available to these third-party platforms. We use this information to enhance your App experience, facilitate social sharing features, and personalize the content and recommendations we provide to you.

h. **Children's Information:** The App is not intended for use by individuals under the age of 16. We do not knowingly collect or solicit personal information from children under 16. If we become aware that we have collected personal information from a child under the age of 16 without appropriate consent, we will take steps to delete that information. If you believe that we may have collected personal information from a child under 16, please contact us immediately.

Use of Information

a. We may use the collected information for various purposes, including but not limited to:

Providing and Personalizing Services: We use your personal information to create and manage your account, authenticate your identity, and provide you with access to the features and services of the Tool Archive mobile application ("App"). This includes customizing your user experience, displaying relevant content, and delivering personalized recommendations based on your preferences and tool-related interests.

Communication: We may use your contact information, such as your email address or phone number, to communicate with you regarding your account, App updates, service announcements, or other important notifications. These communications are necessary to ensure the proper functioning of the App and to keep you informed about any changes or enhancements.

Tool Registration and Reporting: The tool registration feature of the App allows you to record information about your tools, including unique codes or serial numbers, descriptions, photos, purchase details, and warranty information. This information is securely stored and used to help you keep track of your tools and aid in the identification and recovery of stolen or lost tools. If your tool is stolen, you can report it within the App to help us gather relevant information and assist in recovery efforts.

Improving App Functionality: We may analyze usage patterns, preferences, and feedback to understand how users interact with the App and to improve its functionality, features, and performance. This includes conducting research, troubleshooting technical issues, and enhancing the overall user experience.

Personalized Recommendations and Advertising: With your consent, we may use the information collected, including your tool-related interests, to deliver personalized recommendations, advertisements, or promotional materials within the App. This enables us to provide you with relevant offers, discounts, or tool-related content tailored to your preferences and needs.

Analytics and Data Analysis: We may aggregate and analyze the collected information to generate insights, trends, and statistics about the usage patterns, user demographics, and tool-related preferences within the App. This analysis helps us better understand our user base, make informed business decisions, and optimize the App's performance and content offerings.

Customer Support: We may use your information to respond to your inquiries, provide customer support, and address any issues or concerns you may have regarding the App or your account. This includes assisting you with tool-related queries, account management, and resolving technical problems.

Legal Compliance and Protection: We may use your personal information to comply with applicable laws, regulations, or legal processes, as well as to enforce our terms and policies, protect our rights, and prevent fraudulent activities or misuse of the App. This may involve sharing information with law enforcement authorities, regulatory agencies, or other third parties when required or authorized by law.

b. We may combine the information we collect from you with data obtained from other sources, including third-party services or publicly available information, to enhance our understanding of your tool-related preferences, market trends, and user demographics. By doing so, we aim to improve the App's features, personalize content, and provide you with a seamless and relevant user experience.

c. We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. Once the information is no longer needed, we securely dispose of it in accordance with our data retention policies and applicable regulations.

d. Please note that we may anonymize or aggregate the collected information to create statistical or research reports. In such cases, the data is stripped of any personally identifiable information and used for analytical, academic, or business purposes, including market research, trend analysis, and benchmarking.

e. We strive to ensure that the information we collect is relevant, accurate, and up to date. You have the right to review, update, correct, or delete your personal information within the App. You can manage your account settings, preferences, and communication preferences by accessing the appropriate sections in the App's user interface.

Data Sharing

a. We may share your personal information with trusted third parties in the following circumstances:

Service Providers: We may share your personal information with third-party service providers who assist us in operating the Tool Archive mobile application ("App") and delivering the requested services. These service providers include hosting providers, payment processors, customer support providers, analytics platforms, and marketing agencies. We ensure that these

third parties adhere to strict confidentiality obligations and use the information solely for the purposes outlined in this Privacy Policy.

Tool Recovery and Law Enforcement: In the event of a stolen tool report, we may share limited personal information, including the tool owner's contact details and relevant tool information, with law enforcement agencies or the rightful owner of the stolen tool. This information is shared to aid in the recovery of stolen tools and facilitate the rightful return of tools to their owners. We take precautions to protect the privacy and security of all parties involved.

Aggregated and Anonymized Data: We may aggregate and anonymize the collected information to create statistical, research, or analytical reports. This aggregated data does not contain any personally identifiable information and is used for various purposes, including market research, trend analysis, business intelligence, and industry benchmarking. We may share such aggregated data with trusted partners, researchers, or affiliates.

Business Transactions: In the event of a merger, acquisition, sale of assets, or other business transactions, your personal information may be transferred to the acquiring or successor entity as part of the transaction. We will notify you via prominent notice within the App or through other means if such a transfer occurs and if there are any material changes to the handling of your personal information.

Legal Compliance: We may disclose your personal information if required to do so by law or in response to valid legal requests, such as court orders, subpoenas, or government investigations. We may also disclose your information to protect our rights, enforce our terms and policies, prevent fraud or other illegal activities, or respond to claims of third-party rights infringement.

b. We do not sell, rent, or trade your personal information to third parties for their marketing purposes without your explicit consent, unless otherwise stated in this Privacy Policy.

c. We take reasonable measures to ensure that any third parties with whom we share your personal information maintain the same level of privacy protection as we do. However, we are not responsible for the privacy practices or content of these third parties. We recommend reviewing the privacy policies of any third-party websites, services, or platforms that you interact with through the App.

d. Please note that if you voluntarily disclose personal information or engage in public activities on the App, such as posting comments or sharing content, that information may be viewed, collected, or used by others. We cannot control the actions of other users or the public with whom you choose to share your information, so we encourage you to exercise caution and use discretion when disclosing personal information.

e. We may share data, including personal information, with trusted partners or advertisers for the purpose of delivering targeted advertisements, promotions, or content within the App. This may include demographic information, location data, or interests to tailor advertisements to your

preferences. However, we do not provide these partners or advertisers with direct access to your personal information.

f. If you use any social media features, plugins, or integrations within the App, your interactions with these features may result in the collection or sharing of your personal information by the respective social media platforms. Your use of these features is subject to the privacy policies and terms of use of these platforms. We encourage you to review their policies and adjust your privacy settings accordingly.

Data Security

a. We take data security seriously and employ a variety of measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. We implement industry-standard security practices and use reasonable organizational, technical, and administrative safeguards to safeguard your information.

b. **Encryption:** We use encryption technology to protect sensitive information transmitted between your device and our servers. This helps ensure that your personal data remains confidential and secure during transmission.

c. **Secure Storage:** Your personal information is stored on secure servers, protected by firewalls and other advanced security measures. We employ strict access controls to ensure that only authorized personnel have access to your information, and we regularly review and update our security procedures to enhance protection.

d. **User Authentication:** To prevent unauthorized access to your account, we require you to create a strong, unique password and use multifactor authentication if available. We also recommend that you keep your login credentials confidential and avoid sharing them with others.

e. **Regular Security Assessments:** We conduct regular security assessments and vulnerability testing to identify and address potential security risks. This includes monitoring our systems for any suspicious activity, promptly applying security patches and updates, and maintaining a robust incident response plan.

f. **Employee Training:** Our employees undergo comprehensive training on data security and privacy practices. They are bound by strict confidentiality obligations and are regularly reminded of their responsibilities to protect the privacy and security of your personal information.

g. **Third-Party Security:** We carefully select and evaluate our third-party service providers to ensure they maintain adequate security measures to protect your personal information. We require these providers to adhere to strict contractual obligations regarding the security and confidentiality of your data.

h. **Retention Limitation:** We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or

permitted by law. When your personal information is no longer needed, we securely dispose of it in a manner that helps prevent unauthorized access or disclosure.

i. **Incident Response:** In the event of a data breach or security incident, we have established protocols to promptly respond, investigate, and mitigate the impact. We will notify you and the appropriate regulatory authorities as required by applicable laws and regulations.

j. **No Method is Completely Secure:** While we implement reasonable security measures, it is important to understand that no method of data transmission or storage is completely secure. We cannot guarantee the absolute security of your personal information. Therefore, we encourage you to take steps to protect your own information, such as using strong and unique passwords, keeping your login credentials confidential, and updating your device and software regularly.

k. **Reporting Security Concerns:** If you become aware of any potential security vulnerabilities or have concerns about the security of the App, please contact us immediately. We appreciate your assistance in maintaining the security of our systems and protecting the privacy of all users.

Data Retention

a. We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. The length of time we retain your information depends on the nature of the data and the purposes for which it was collected.

b. **Account Information:** If you create an account on the Tool Archive mobile application ("App"), we will retain your account information for as long as your account remains active. This allows you to access and utilize the features and services of the App, and enables us to communicate with you regarding your account and App-related updates.

c. **Tool Information:** The tool registration feature of the App allows you to record information about your tools, such as unique codes or serial numbers, descriptions, photos, purchase details, and warranty information. We retain this tool information for as long as you maintain an active account or until you choose to delete the specific tool information from your account.

d. **Stolen Tool Reports:** If you report a tool as stolen within the App, we retain the reported tool information, including the relevant details you provide, for as long as necessary to aid in the identification and recovery of stolen tools. This information may be shared with law enforcement agencies or the rightful owners of the stolen tools for recovery purposes.

e. **Usage Information:** We retain certain usage information, such as log files, device information, IP addresses, and analytics data, for a limited period of time to analyze App performance, improve functionality, and ensure the security of the App. This information is generally retained in aggregated or anonymized form, without personally identifiable information.

f. **Marketing Information:** If you provide consent for marketing communications or personalization preferences, we will retain your marketing information for as long as you maintain an active account and continue to consent to such communications. You have the right to update your marketing preferences or withdraw your consent at any time through the App's settings.

g. **Legal and Regulatory Obligations:** In some cases, we may be required to retain certain personal information to comply with legal or regulatory obligations, resolve disputes, enforce our terms and policies, or protect our rights. We will retain the necessary information for as long as required by the applicable laws or regulations.

h. **Data Retention Review:** We periodically review the personal information we hold to ensure that it is accurate, relevant, and up to date. We have implemented processes to securely dispose of or anonymize personal information that is no longer necessary for the purposes outlined in this Privacy Policy.

i. **Deletion of Personal Information:** If you wish to delete your account or specific personal information from the App, you can do so by accessing the appropriate sections in the App's user interface or by contacting our support team. Please note that deleting your account or specific information may limit or remove your access to certain features or services within the App.

j. **Anonymized and Aggregated Data:** We may retain aggregated or anonymized data, which does not personally identify you, indefinitely. This data may be used for various purposes, including research, analysis, trend identification, or statistical reporting.

k. **Backup and Security Measures:** We have implemented backup and security measures to protect the integrity and availability of your personal information. These measures may include data redundancy, data encryption, and other industry-standard practices to help prevent accidental loss or unauthorized access to your information.

Your Rights

a. **Access and Control:** You have the right to access, review, update, correct, or delete your personal information within the Tool Archive mobile application ("App"). You can do so by accessing the appropriate sections in the App's user interface or by contacting our support team. We strive to provide you with the necessary tools to manage your personal information effectively and ensure its accuracy.

b. **Account Deletion:** If you choose to delete your account, you can do so by accessing the account deletion feature within the App. Deleting your account will remove all your personal information associated with the account, including your tool records, stolen tool reports, and account settings. Please note that once your account is deleted, it cannot be recovered, and you will lose access to all the features and services of the App.

c. **Data Portability:** Upon request, we will provide you with a copy of your personal information in a commonly used and machine-readable format. This allows you to securely transfer your

data to another service provider, if technically feasible. You can submit a data portability request by contacting our support team.

d. **Marketing Preferences:** You have the right to manage your marketing preferences within the App. This includes opting out of receiving marketing communications or adjusting your preferences for personalized advertisements or recommendations. You can update your marketing preferences by accessing the appropriate sections in the App's user interface.

e. **Withdrawal of Consent:** If you have previously provided your consent for the processing of your personal information, such as for marketing purposes, you have the right to withdraw that consent at any time. You can do so by updating your preferences within the App's settings or by contacting our support team. Please note that withdrawing your consent may limit or remove your access to certain features or services within the App.

f. **Data Rectification:** If you believe that the personal information we hold about you is inaccurate, incomplete, or outdated, you have the right to request its rectification. You can submit a data rectification request by contacting our support team and providing the necessary details for us to verify and update your information.

g. **Objection to Processing:** In certain circumstances, you have the right to object to the processing of your personal information. This may apply when the processing is based on legitimate interests or for direct marketing purposes. If you wish to exercise this right, please contact our support team and provide specific details regarding your objection.

h. **Restriction of Processing:** You have the right to request the restriction of processing of your personal information under certain circumstances. This means we will temporarily limit the processing of your information while we address your request or resolve any concerns you may have. To request the restriction of processing, please contact our support team.

i. **Complaints:** If you have concerns about the way we handle your personal information or believe that your privacy rights have been violated, you have the right to lodge a complaint with the relevant data protection authority or supervisory authority in your jurisdiction. We encourage you to contact us first to discuss any concerns and allow us the opportunity to address them.

j. **No Discrimination:** We will not discriminate against you for exercising your rights under applicable privacy laws. This means we will not deny you access to the App, charge you different prices or fees, or provide a different level of service based on the exercise of your rights.

k. **Third-Party Requests:** If you are a user of the App but not the data subject, and you receive requests from individuals seeking to exercise their privacy rights, please direct them to contact us directly. We will respond to any such requests in accordance with applicable privacy laws.