

Roll No.....

Total No. of Printed Pages: 01

Total No. of Questions: [09]

**BBA-MBA Integrated (Semester – 6th)**  
**MANAGEMENT OF FINANCIAL SERVICES**  
**Subject Code: BMBAS1603**  
**Paper ID: [20390131]**

**Time: 03 Hours**

**Maximum Marks: 60**

**Instruction for candidates:**

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

**Section – A**

**(2 marks each)**

- Q1. Attempt the following:
- a) Explain the Financial System.
  - b) Define Money Market.
  - c) What is Commercial Bill?
  - d) Define an equity share.
  - e) Explain Seed Finance.
  - f) Define Forfeiting.
  - g) What is Leasing?
  - h) Define IPO.
  - i) What is Depository?
  - j) Explain NIFTY.

**Section – B**

**(5 marks each)**

- Q2. Define Capital Markets. Distinguish between Primary and Secondary markets.
- Q3. Discuss the functions of various assets based and fee based financial services.
- Q4. Define a mutual fund and describe the various types of mutual funds.
- Q5. Discuss the characteristics of Financial Services?
- Q6. Describe the role of a Merchant Banker.

**Section – C**

**(10 marks each)**

- Q7. Discuss the structure of Indian Financial Markets. Differentiate between formal and informal financial markets. What is the significance of financial markets?
- Q8. What is the difference between Venture Capital and Merchant banks? Explain the on SEBI's guidelines relating to Venture Capital.
- Q9. Explain in detail the concept of credit rating? Explain various parameters which will be kept in mind while rating a country like India.