Roll No…….. **Total No. of Printed Pages: 01**

Total No. of Questions: [09]

BBA-MBA Integrated (Semester – 6th)
MANAGEMENT OF FINANCIAL SERVICES
Subject Code: BMBAS1603
Paper ID: [20390131]

Time: 03 Hours **Maximum Marks: 60**

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A **(2 marks each)**

Q1. Attempt the following:

a) Explain the Financial System.
b) Define Money Market.
c) What is Commercial Bill?
d) Define an equity share.
e) Explain Seed Finance.
f) Define Forfeiting.
g) What is Leasing?
h) Define IPO.
i) What is Depository?
j) Explain NIFTY.

Section – B **(5 marks each)**

Q2. Define Capital Markets. Distinguish between Primary and Secondary markets.
Q3. Discuss the functions of various assets based and fee based financial services.
Q4. Define a mutual fund and describe the various types of mutual funds.
Q5. Discuss the characteristics of Financial Services?
Q6. Describe the role of a Merchant Banker.

Section – C **(10 marks each)**

Q7. Discuss the structure of Indian Financial Markets. Differentiate between formal and informal financial markets. What is the significance of financial markets?
Q8. What is the difference between Venture Capital and Merchant banks? Explain the on SEBI's guidelines relating to Venture Capital.
Q9. Explain in detail the concept of credit rating? Explain various parameters which will be kept in mind while rating a country like India.