# Westwood Filmmaking Project – Lead Creative

## A Peterborough Presents Artistic Commission



*Image Description: A photobooth pic from a Light Painting event with young people. Two young people pose in the centre of the frame, like a totem pole. Behind them are a pair of wings, which have been drawn by light yellow and orange lights, and above them are wavy blue lines.*

**In brief: Peterborough Presents is looking for a Lead Artist/Creative(s) to work with young people in Westwood / Ravensthorpe, Peterborough, to create a series of short films or animations.**

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**Overview of the brief:**

Peterborough Presents is seeking an artist or collective to deliver a programme of work with young people aged 11-24. The overall aim is to work with the young people to co-create a series of short films and/or animations.

During the process, we would like the young people to learn skills, have fun, experience new things, and create high quality artistic outputs that they can be proud of.

This project is delivered in partnership with Jack Hunt School, Cross Keys, Westraven Community Café and Garden, Peterborough Reads, and the YMCA.

**The deadline for proposals is Sunday 24th March 2024.**

## About Peterborough Presents

Peterborough Presents works with communities and artists to create fun and diverse art across Peterborough. We work in all art forms; music, visual art, craft, film, performance both outdoors and indoors. We create projects that unlock stories that are relevant to local people.

Peterborough Presents works in neighbourhoods where there is limited access to the arts. We work across the city, with audiences who may have limited access to the arts including men, people with disabilities, young people, global majority communities of colour.

The local community are fully involved and work with PP on all parts of any project. We are looking for artists that work in a collaborative way as it is important to us that the local community are at the heart of everything that we assist in creating.

Peterborough Presents is part of the Arts Council England's Creative People and Places programme. We are supported by a team of partners including Nene Park Trust, Metal, Eastern Angles Theatre Company, Peterborough City Council, Creative Lives and Peterborough Council for Voluntary Services.

You can read more about the Peterborough Presents aims and values by heading to the About Us page of our website: Click here for Peterborough Presents values.

**Background to this project and what we want to achieve:**

Peterborough Presents have been working in Westwood/Ravensthorpe for 18 months. In that time we have created a mural, held a dog exhibition, a scavenger hunt, after school graffiti sessions, and a community picnic and cake parade.

Our most recent project involved partnering with Jack Hunt School, and working with Y11-13 students we co-created a Light Painting event and doodle workshop.

Through weekly breakfast clubs, students led on designing and shaping the event: signing up young people to take part, serving refreshments, choreographing their photoshoots, participating at the event, and designing the doodles to go on top. Following this, they decided what they would love to do next is create some short films, possibly involving animation or more light painting.

The overall aim for this commission is to continue to engage young people in Westwood, Ravensthorpe, and surrounding areas. The Lead Creative will work with young people to create a series of animations and/or short films, which are co-created by the young people themselves.

The young people we have spoken to are interested in:

- learning skills in animation, filmmaking, editing, and perhaps more light painting
- having access to equipment or opportunities which are new to them
- a project that allows everyone to participate even if they don’t want to be in the spotlight

- something that makes them go “wow that’s cool”, something they can be proud of
- something that they can put on their CV, especially transferrable skills that are relevant for non-creative sectors

This commission is open and there are no set themes, stories, or styles of filmmaking. You can apply with a particular theme or story in mind if you have one, or keep it open but share your ideas for how you will shape the content for the films with the young people.

We would like the project to happen through a combination of in-school and after-school activities. At the end of the project, we’d like to host a launch party premier for the films to be showcased with the local community.

A community panel made up of local young people will choose which projects happen and support the overall delivery of the events.

**Other useful background information about the neighbourhood**

So far our friends on the estate have shared these ideas and themes with us:

- Young people have said there isn’t much that will get them out of the house! But they would stop if they encounter something on their walk home from school or make an effort if they know they’ll get something out of it
- There is an interest in drawing, graffiti and street art, and there are lots of creative young people who draw in

their spare time or are taking Art GCSE, but very few who are doing A-Level

- They showed a lot of love for pop culture Netflix shows like Stranger Things, Gina & Georgia, and watching things on social media & youtube
- They are interested in having a go at activities they don’t normally get access to, as well as creating something they can keep
- There is an interest in music, music production, singing, musical theatre. The local secondary school has music lessons and performance opportunities within school for a select few
- The neighbourhood has no social spaces for young people beyond a basketball court, Multi-use games area (MUGA) and playparks

**Artistic Brief: What we are asking you to do**

The Lead Creative will be responsible for the creative vision and content of the project, working with the young people to co-create a series of high quality short films and/or animations.

We expect the Lead Creative will be responsible for the following:

- Leading on artistic direction and delivery in response to the local community of young people
- Working with the Young People already involved, and others recruited along the way, to provide multiple opportunities for them to engage in a way that suits them
- Working with Peterborough Presents to support the overall logistics and infrastructure, such as sourcing materials, budgeting, and risk assessments
- Actively involves the community in creating content and in the final production
- Is accessible to a wide demographic of people, including those with disabilities
- Is free to take part in (Note: Peterborough Presents may introduce a donations option at any final event)

You will work with a dedicated Community Producer and staff team who will provide logistical and practical support throughout the project – from connecting with communities to marketing support.

**Artists' requirements:** We are looking for artists:

- To work with the Peterborough Presents team and members of the community to further develop your ideas
- To create and deliver creative accessible activity that allows young people to create or shape the final event / artwork. The Peterborough Presents team will work with the artist to help schedule any workshops.
- To work closely with the Peterborough Presents team to identify the locations and logistics for the final output.
- To provide equipment and technology where possible, or support Peterborough Presents in sourcing relevant equipment (any purchases or hires will come out of the materials budget below)
- To work alongside the Peterborough Presents team to produce and deliver the final outputs. This includes identifying different ways that the community can get involved in its delivery.
- To ensure that the project is delivered in line with our safeguarding and health and safety policies.
- To work with Peterborough Presents Access Coordinator to make sure the event is accessible to everyone especially those who are disabled, Deaf and/or neurodivergent.

**Budget (inc VAT):**

Artists payment and expenses:

- £4000 payable in monthly instalments
- An expenses budget (including travel and accommodation) of up to £500

Production costs (materials, sound / lighting / materials costs):

- £4000: this must include any filming equipment, props and materials, editing software, post-production, venue hire, or any other materials associated with making the project happen
- Peterborough Presents will make any purchases outright where possible, rather than expecting the artist to front the costs, as well as supporting the expenditure budgeting
- An additional £2000 is available to support the Launch Party of the films

Notes:

- We are open to the budget being divided up differently but this is the total budget available.
- We anticipate that Lead Artists/Creatives will spend approx. 15-20 days working on the project.
- Fees are inclusive of any costs associated with creating the work.
- We have a separate budget for marketing and access support for audience / participants.
- Artists must have their own Public Liability Insurance and be registered as self-employed.
- Artists must have an enhanced DBS check or be willing to undergo this for the project.

- Artists must also be available to take part in reflective and evaluative discussions about their work, during and at the end of the project.

**Timeline**

- Closing Date for Applications: Sunday 24th March 2024
- Artists Selected: week of 25th March, notified by week of 1st April
- Project runs April – August 2024 (we anticipate this will predominantly be during term time, with the summer holidays for any post-production)
- Launch Party: by September 2024 (we anticipate this will be guided by the young people and their ability to commit over the summer holidays)
- Evaluation: September / October 2024

**Selection Criteria - Who we are looking for:**

- Artists or Creatives who specialise in filmmaking or animation. Any style / specialism within these disciplines
- Artists or Creatives with at least 3 years' experience of working with communities
- Artists or Creatives with experience of producing work for a variety of audiences
- Artists or Creatives who are confident to be on the ground meeting people and running activity
- Artists or Creatives with some experience of Project Management / Creative Producing
- We particularly welcome applications from artists who have a personal connection to the area / region.
- Artists or Creatives who are passionate about helping people to tell their stories or express opinions.
- Artists or Creatives with experience of delivering high quality engagement as well as high quality artistic outputs.

Peterborough Presents is committed to championing diversity in all its forms, particularly those who are underrepresented in the arts. We welcome the unique contributions that artists from all walks of life can bring in terms of their education, culture, ethnicity, race, sex, gender identity and expression, nation of origin, age, languages spoken, religion, disability, sexual orientation, and personal beliefs and opinions.

## How to Apply

Please submit a CV or biography, 3-4 examples of your work, fill out our anonymous demographics survey, and answer the questions below. We will accept:

- A written application (e.g. word document or pdf)
- An audio application in mp3 or wav format
- A video application in mp4 format

Applications should be sent to: peterboroughpresents@neneparktrust.org.uk

You can access the pre-application demographic monitoring form here: https://form.jotform.com/222825043482352

We collect this demographic information anonymously from applicants so we can see who is / isn't applying for our commissions, and do more to ensure our recruitment process fosters our principles of equality, diversity, and inclusion. If you have any questions about this, please get in touch.

The deadline for applications is Sunday 24th March 2024

## Application Questions

1. Tell us about your recent experience as an artist. This can include any professional experience or paid work. (500 words or 5 minutes maximum)

2. Tell us about a time where you have worked directly with communities to inform the work you were making. (300 words or 3 minutes max)

3. Tell us about any initial ideas you have had and how you will approach this commission. (500 words or 5 minutes maximum)

4. Why do you want to work on a project with young people in Westwood & Ravensthorpe? (300 words or 3 minutes maximum)

5. Please send us 3 – 4 examples of your work & links to websites/social media

**Selection process**

We involve communities in all our decision-making. Applications will be assessed by a panel of community representatives. Please keep your language simple. Don't use jargon and terminology which isn't easily understood in your application. Good quality pictures or videos of your work always go down well. We recommend sending pictures of any output (i.e artworks) rather than the process (i.e workshops).

Proposals will be assessed using the following criteria:

1. The quality, originality and ambition of the creative idea at the heart of the application
2. Its relevance to the themes and audiences for the project
3. The capacity and the approach to deliver the project on time and within budget

4. Previous experience of delivering similar projects (or demonstrating potential)
5. Ability to engage with the community who will support the development and promotion of the programme

Please note that shortlisted artists may be invited to an informal interview over Zoom with the community panel. If this happens, we will let you know via email and send you questions in advance, and pay you for your time to attend these.

For an informal chat about this commission please **call/text Charley on 07435 985935 or email charley.genever@neneparktrust.org.uk** and we will arrange a chat.

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