

ATRIA SOCIAL TERMS & CONDITIONS AND PRIVACY POLICY

Last updated 4/15/2025

TERMS & CONDITIONS Updated: April 2025

1. OVERVIEW. Welcome to Atria Social, Inc. ("we", "us", "our", or "Atria Social"). By accessing or using our website, you agree to comply with and be bound by these Terms & Conditions (the "Terms"). If you do not agree, you must not use our website or services.

2. SERVICES. Atria Social provides strategic branding and social media management services tailored for doctors, healers, and healthcare professionals. Services include strategy creation, brand development, content planning and creation, social media management, community engagement, analytics, and reporting.

3. FEES AND PAYMENT. Fees and payment terms are detailed in individual client agreements. Atria Social reserves the right to suspend or terminate services if payments are not received per the agreed terms.

4. CONFIDENTIALITY. We recognize the confidentiality of client information and will not disclose such information without client consent, unless required by law.

5. INTELLECTUAL PROPERTY. All content and materials on our website, including text, graphics, logos, images, and software, are owned by Atria Social or its licensors and are protected by copyright and intellectual property laws. Unauthorized use is strictly prohibited.

6. DISCLAIMER OF WARRANTIES. Our services and website content are provided "as is" without any warranty. We do not guarantee uninterrupted, error-free, or secure services, nor that our website is free from harmful components.

7. LIMITATION OF LIABILITY. Atria Social will not be liable for any direct, indirect, incidental, consequential, or punitive damages related to your use of our website or services. Our total liability will not exceed fees paid to us by you.

8. INDEMNIFICATION. You agree to indemnify, defend, and hold harmless Atria Social and our affiliates, officers, directors, employees, agents, licensors, and suppliers from any claims, liabilities, damages, losses, or expenses arising from your use of our services or website.

9. TERMINATION. We reserve the right to terminate or suspend access to our website or services at any time, without notice or liability.

10. GOVERNING LAW. These Terms shall be governed by and construed under the laws of the State of Texas, USA.

11. CHANGES TO TERMS. We may modify these Terms without prior notice. Continued use of our website or services after changes signifies your acceptance of updated Terms.

12. TESTIMONIALS DISCLAIMER. Testimonials reflect individual experiences and results may vary. Testimonials are voluntarily provided without compensation or incentives.

PRIVACY POLICY Last Updated: April 2025

1. INTRODUCTION. Atria Social respects your privacy. This Privacy Policy outlines how we collect, use, store, and protect your information obtained through www.atriasocial.com ("Website") and associated services.

2. AGE REQUIREMENT. Our services are not intended for users under 16 years old. We do not knowingly collect data from individuals under 16.

3. INFORMATION WE COLLECT.

A. Information You Provide: When you use our Website or Services, you may provide your name, email, phone number, billing information, and other details voluntarily submitted through forms or communications.

B. Automatic Collection: We automatically collect data through cookies, web beacons, and similar technologies, including IP addresses, browser details, and usage patterns.

4. HOW WE USE INFORMATION. We use your data for delivering services, client communications, billing, marketing, improving our website and services, fraud prevention, and compliance with legal obligations.

5. COOKIES AND TRACKING TECHNOLOGIES. We use cookies to enhance user experience and analyze website traffic. You can control cookies via your browser settings, though disabling cookies may limit site functionality.

6. DISCLOSURE TO THIRD PARTIES. We may share your data with service providers to facilitate our services (e.g., billing, marketing). We may disclose your information to comply with legal obligations or enforce our policies. We do not sell personal data.

7. DATA SECURITY. We employ measures such as encryption and secure servers to protect your personal information, although no internet transmission is entirely secure.

8. STATE PRIVACY RIGHTS. Residents of certain states may have rights including accessing, correcting, or deleting personal information, data portability, and opting out of certain data processing activities. To exercise these rights, contact us at amanda@atriasocial.com.

9. INTERNATIONAL TRANSFERS. We do not transfer personal data internationally without appropriate safeguards ensuring protection equivalent to your jurisdiction.

10. YOUR RIGHTS. You have the right to access, rectify, erase, restrict processing, and object to data processing. Contact us at amanda@atriasocial.com to exercise these rights.

11. POLICY UPDATES. We may update our Privacy Policy periodically. Changes will be posted on this page with the updated date.

12. CONTACT INFORMATION. For privacy-related inquiries, requests, or complaints, contact:

Atria Social, Inc. amanda@atriasocial.com

By using our website and services, you agree to our Terms & Conditions and Privacy Policy.