

# **Unirondack Board Meeting, Mar 12 2024**

This was a virtual meeting.

Attendees:

Board/Exec: Lauren, Douglas, Kristen, Kevin, Emily, Kelly, Liana, Sujata, Vaishali, David, Lynne, Jesse, Eliz, Caleb,

*Start time ~7:00pm*

## **Introductory**

Motion to approve Jan 27 minutes as distributed

Jesse motioned, Kelly seconded

=> Approved

## **Exec Reports**

### **Exec Director**

- Quick walkthrough of current budget state
  - Discussion regarding current campership donation shortfall
  - Decided to proceed with budgeted amount
- Upcoming meeting to flesh out exec director job description
- Campership awarding review meeting upcoming, application cutoff Mar 15

Motion to reallocate \$9K from undirected donations to camperships to cover shortfall

Emily motioned, Kelly seconded

=> Tabled

Leave budgeted amount as is

### **Camp Director(s)**

- Registration is down a bit compared with same time this year, will be pushing bring-a-friend promotion, etc
- Giving upcoming service at UU church in Plattsburgh
- Small grant received for composting program
- Another grant submitted regarding QYAR
- New connection with Saratoga county mental health dept, looking for a camp for their youth, trial with 6 campers for 1 wk
  - NYS provides \$600 per camper
  - Willing to do some work exchange, e.g. mental health training
  - Suggestion to pitch this initiative along with campership campaign

### Camp Manager

- Registrations for spring & fall, numbers look good for this point in the year
- Postcards for youth sessions went out
- Website update, trip sections fleshed out, program pages divided up and individualized
- Summer hiring ongoing, Sam/Arson handling
- BIPOC retreat page is active, weekend allocated, separate fundraising initiative
- Fall leasings planned out already

### Committees Reports

#### Governance

- Parsing through social media policy feedback
- Will be bringing update policy to retreat

#### B&G

- No winter meeting, next meeting planned towards end of March
- Advancement on some aspects
  - Quotes for garbage bin, reached out to Bob Hough (no response yet)
- Work party planning for leveling Manwell
- ~\$30K budget

#### Community & Fundraising

- Late ramp-up, planning to have spring drive
- Lots of round-table fundraising discussions & brainstorming
- Upcoming ideas
  - Social media campaign, shared ideas created
    - Solicit quotes/testimonials from previous campers who'd received camperships
    - Board feeling was to make a general group ask, soliciting private responses
    - Forward-looking idea: ask for testimonial at the time of campership issuance
  - Will reach out to Kellen to pick up Donor Doc work
  - Douglas willing to provide connections to UU congregations
  - Eliz could provide connections to fall UU church groups, can solicit for campership sponsorships
  - Targeted email/call to folks that have already registered this year to solicit additional donation amount, leave out first-time registrants & campership applicants (general board agreement)

- Suggest to make clear the specific dollar amount of need and the amount we have - help us close this gap
- Jesse/Kevin to draft up guide on starting conversation with employers to raise funds, part of fundraising toolbox for community
- Q: Do we have a campership fund link? A: Yes
  - <https://unirondack2.ddock.gives/?givingPageId=11609e37-fb33-40d8-adf9-782812b412ef>
  - <https://unirondack.churchcenter.com/giving/to/camperships>
- Some discussion regarding revitalizing annual dinner
- Sujata to share fundraising idea next committee meeting

#### Finance Committee

- No update

### **Spring Retreat Planning**

- Planned date of Apr 19-21, at Schenectady church
- Suggested topics
  - Re-evaluation (potentially rewrite) of mission
  - Fundraising event planning
  - Discussion regarding social justice stances
- Reminder to send exec & committee reports well in advance of the retreat for efficiency of retreat time

*Meeting adjourned, ~9:00pm*

### **Bike Rack**

(carry over)

- Fundraising toolkit: create video on how to talk to employers regarding donations
- Lauren to reach out to lawyer regarding bylaw wording concerning virtual meetings & hybrid meetings
- Committee update for exec directory succession (sprint retreat)

Upcoming meetings

- June 3 2024, Zoom check-in
- Suggest summer retreat planned for July 20 2024
- September planning meeting, Sep 10 2024
- Next members meeting Oct 11-14 2024