

Multimedia

Promotional Videos

Catalyst Virtual Grand Opening

The virtual grand opening of South Landing: a special live event hosted by Avista, McKinstry, Kattera and Eastern Washington University. Celebrating the unique collaboration between a cross-industry team of partners, and the completion of the Catalyst building and the adjacent Scott Morris Center for Energy Innovation in Spokane's South University District.

- Format: [MP4](#) | [Youtube](#)

South Landing: The Five Smartest Blocks in the World

If you set a bold enough vision, then you must innovate to achieve it. The Catalyst and the South Landing Eco-District are the foundation for the five smartest blocks in the world. Welcome to the future.

- Format: [MP4](#) | [YouTube](#)

South Landing Virtual Tour

A tour of South Landing's Catalyst building and Scott Morris Center for Energy Innovation.

- Format: [MP4](#) | [YouTube](#)

Video Interviews

Media Q&A Session: Virtual Grand Opening

Recorded Zoom webinar featuring questions and answers with news media and representatives from Avista, McKinstry, Kattera, Michael Green Architecture and Eastern Washington University.

Featuring:

Scott Morris, Chairman at Avista

Dean Allen, CEO at McKinstry

Craig Curtis, Head of Architecture - Mass Building Platforms at Kattera

Dr. David May, interim President at Eastern Washington University

Kyle Elderhorst, Senior Associate at Michael Green Architecture

- Format: [MP4](#)

The Vision Behind South Landing's Innovation – Long Version (3:59)

The South Landing began with the bold vision of Avista's then-CEO and current chairman Scott Morris who set out to create "the five smartest blocks in the world" and began forming the strategic partnerships to make that vision a reality.

Featuring: Avista Chairman Scott Morris and McKinstry CEO Dean Allen.

- Format: [MP4](#) | [YouTube](#)

The Vision Behind South Landing's Innovation – Short Version (2:53)

The South Landing began with the bold vision of Avista's then-CEO and current chairman Scott Morris who set out to create "the five smartest blocks in the world" and began forming the strategic partnerships to make that vision a reality.

Featuring: Avista Chairman Scott Morris and McKinstry CEO Dean Allen.

- Format: [MP4](#) | [YouTube](#)

The South Landing Eco-District: A Shared Energy System for Spokane

The central plant in the Scott Morris Center for Energy Innovation is the heart of the Eco-District. It also serves as a living laboratory where some of the brightest minds in the energy sector can come together to test ideas, gain insights, and refine solutions for a more reliable, sustainable and resilient grid.

Featuring:

*Heather Rosentratter, Senior Vice President - Energy Delivery & Shared Services at Avista
Ash Awad, Chief Market Officer at McKinstry*

- Format: [MP4](#) | [YouTube](#)

Cross-Laminated Timber (CLT): A Core Element of South Landing's Innovation

Catalyst is the first showcase of cross-laminated timber by Katerra in a major project. The amount of wood in Catalyst virtually offsets the entire carbon and embodied carbon of the building, creating a zero-carbon footprint for the building. The Catalyst building aims to be one of the largest zero-carbon, zero-energy buildings in North America, as certified by the International Living Future Institute (ILFI).

Featuring:

*Michael Green, Principal at Michael Green Architecture
Craig Curtis, Head of Architecture - Mass Building Platforms at Katerra*

- Format: [MP4](#) | [YouTube](#)

Eastern Washington University & The Catalyst Building: Next is Here

As a dominant economic driver for the communities we serve, Eastern Washington University is committed to pushing the creative and high-tech vitality of the region forward. Now, to better power local business and industry, Eastern will expand into a state-of-the-art space never before seen in our area: the Catalyst building. The Catalyst will bring EWU together with educational and community partners. Interactive environments will give students and faculty the space to work directly with local business and industry experts. These robust public-private partnerships will help solve real world problems.

Featuring:

*David Bowman, Dean - College of Science, Technology, Engineering & Mathematics at EWU
Mindy Breen, Chair - Department of Design at EWU
Elizabeth Tipton, Chair - Department of Information Systems & Business Analytics at EWU*

- Format: [MP4](#) | [YouTube](#)

Zero-Energy: Creating a Net-Positive Relationship with the Energy Grid

Using an extensive energy model, the South Landing utilizes thousands of sensors within the Catalyst and Scott Morris Center for Energy Innovation to monitor and model performance over time.

Featuring:

Brad Liljequist, Zero-Energy Senior Program Manager at McKinstry

Nick Edney, Senior Electrical Engineer at McKinstry

- Format: [MP4](#) | [YouTube](#)

Animations

Energy Value Chain (Animation)

The current energy value chain is fragmented and broken. Typical silos prevent utilities from working with building owners, construction companies and tenants. Utilities and building designers must partner to transform buildings into valuable assets that serve the energy grid and the broader community.

- Format: [MP4](#) | [YouTube](#)

South Landing's Eco-District (Animation)

An innovative shared energy model called an Eco-District creates connectedness that ultimately allows buildings to operate in a grid-friendly manner leading to a reliable and affordable clean energy future for all of us.

- Format: [MP4](#) | [YouTube](#)