

FOR REFERENCE :

This guy is an **Appointment Setting Coach** who hired me to make his VSL (A video that pitches his service) website.

Feedback would be very appreciated before I send it off 👍

Room for comments 🙏



MY STORY

16 year old from Malaysia

Worked a **9-5 job as a waiter**

Earned \$2 per hour

Come home to play video games and
distract myself from reality

Do it all over again the next day



TAKING ACTION

Decided to make a change

Failed 2 business ventures during
lockdown in COVID

- **Dropshipping**
- **Coaching business**

On the verge of **giving up**

Stumbled upon high ticket sales

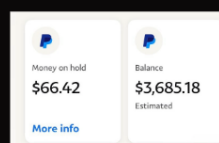
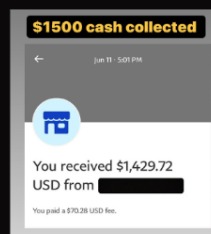
Within 3 months, I made **\$13k/mo**
and never looked back



SALES MASTERY UNIVERSITY

What we will cover

- The **3 step sales process** explained
- How you can make money with sales
completely remotely
- Benefits of high ticket sales
- **The next steps** you should take to
start your journey



WHAT IS HIGH TICKET SALES?

1. Most online coaches on Instagram **sell an online course** priced anywhere from **\$3000 to \$10,000**
2. They sell their program by taking sales calls, which means **somebody has to set up these calls AND close these sales** (choose one or do both)
3. You do this by logging into their social media accounts, sending messages to their audience, **booking calls, and closing them for a sale**
4. Finally, if the call you booked is closed, **you get a 5-20% commission, which can easily add up to \$3k-5k every month**

REALISTIC EXPECTATIONS

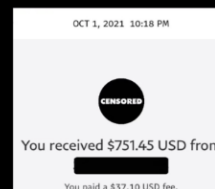
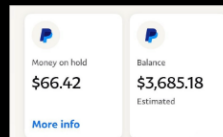
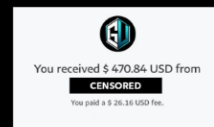
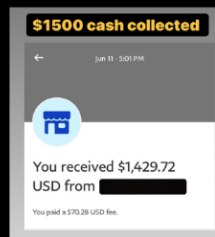
15% commission on a \$5k product

Book 60 calls in a month

83% show up rate = 50 show up

30% closing rate = $0.3 \times 50 = 15$ sales

$\$750 \times 15 = \7500 in commissions



WHY LEARN SALES?



Sales is hands down the **best skill** you can learn

- Understand human behaviour
- How to **persuade** others
- Learn how to **sell yourself**

You're **not starting a business**; no need to build funnels, learn 5+ skills, etc

- Just learn one skill and master it

APPOINTMENT SETTING BENEFITS



Appointment setting is the **best entry level sales skill**

- No need to show your face
- Perfect for **9-5ers** and **students**
- Extremely **flexible hours**
- Small learning curve
- **Huge impact and fulfilment**

THE 3 STEP PROCESS

1. Learning: We train you to master the skill of appointment setting and qualify you to become a **SMU Certified Setter and Closer**

2. Placement: We give you strategies to land placements with an **established** business selling a **high ticket product** anywhere from \$3k-\$10k

3. Sales: Receive commissions and earn up to **\$3k-5k per month**



SCROLL BELOW AND SCHEDULE A FREE CALL!

