Logos

Affiliations	
Awards	
Service Accreditations	• For service accreditations make sure to request for these to be added in the service page.

Practice

Practice Highlight Video	Request: • Add video in the above-the-fold section • Create a dedicated section for the video on the About Page

Unique Practice Highlights/Story	Request: • Recreate section on Homepage and About Us
Office Gallery	Request: • Recreate section on Homepage and Office Tour
Consultation Forms/Widget	Request: • Recreate section on Homepage and Service page
Review/Social Media Widgets	Request: • Recreate section on Homepage and Review Us
Comfort Menu	Request: • Recreate section on Homepage, About Us, and Your First Visit

Insurance & Financing	<u>Request:</u> ● Recreate section on Homepage in Insurance section and Insurance page
Membership Plans	<u>Request:</u> ● Recreate section on Insurance page and Homepage if requested
Payment Links	<u>Request:</u> ● Add Pay Now to menu and footer ● Paste link here: ○ Test link to ensure that it works ○ If the link does not work, take a screenshot and add it here instead
New Patient Forms	<u>Request:</u> ● Add links to New Patient Forms on Your First Visit page

Doctors

Create an individual profile for each doctor.

Individual Affiliations	
Individual Awards	
Individual Accreditations	
Education	
Fun Facts	
Bio	
Founder Videos	

Team Members

Meet Our Team	<u>Request:</u> ● Recreate this page with the team members here: [insert page link]

Testimonials

Patient Testimonial	

Videos	Request: ● Recreate section on Homepage and Patient Testimonials
Smile Gallery/Before & After Gallery	Request: ● Recreate section on Homepage and Service page

Technology Logos

Systems or Tools (iTero, WaterLase, DIAGNODent, 3D milling, 3D scanning, etc.)	Request: ● Add logo to the Our Technology page ○ Add it to the related service page if available

Service Brand Logos

Brand Logos (for Dental Implants, Veneers, Invisalign/other clear aligners, etc.)	Request: ● Add logo to the related services page