

4 Questions:

Who am I talking to?

Men, between the ages of 20-40 who are struggling with their progress in the gym. They've hit a plateau, don't really know how to train and diet. They are going to the gym but they don't see the results they wanted.

Where are They?

This is an email, they are probably receiving this being busy with their everyday average tasks, maybe scrolling on social media, but they all want to build a chiselled masculine physique and get stronger.

Where do I want them to go?

Click the link in the email and go to the app sales page where they can subscribe to the app.

What are the steps I need to take to get them to take action?

Build rapport, trust, and authority. Showcase social proof, shift the readers beliefs and make it clear that my client is the guy who can get them in the best shape of their lives.

Add some urgency to get them to take action and maintain curiosity through out the email so it doesn't get boring.

Current situation of my reader?

They are struggling with their progress in the gym. Overwhelmed by all the misinformation and confusing content on the internet. They know my client from his instagram and they are familiar with his approach and the services. Another thing they are struggling with is their diet and recovery.

SL: It's Finally LIVE . . . Want a FREE Trial?

(A Rapid-Fire email for the disciplined men out there who need a Jargon-Free Blueprint to get chiseled without breaking the bank!)

You clicked on this email to know "What the hell did Nick Launch?"

After months and months of testing and improving, I finally nailed the system for an ***all-in-one Fitness Powerhouse . . .***

I know you've been struggling with getting results in the gym and actually seeing the reflection of your long workout sessions on the scale and in the mirror.

Trying 6 day splits, fancy exercises, and just spinning your wheels without seeing the results you want. . . Which is to get stronger, healthier and achieve that lean chiseled look.

But now, you can put an end to that and remove all the confusion and guesswork.

I'm excited to announce the [bodybuilding and BS App is now Live!](#)

***Disclaimer:** This is not a run-off-the-mill fitness app with outdated generic workout plans and lettuce, broccoli diets.

You can get the exact plans that my One-On-One Coaching clients get, except for the personal accountability, check-ins and one-on-one calls.

I don't want to brag about the other 5 Features here that make the app incredibly powerful, However . . .

If you want to get a **3-Day Free-Trial** and get a plan to help you chisel those muscles and slice off body fat Simultaneously . . .

Click the link below and secure your free trial today since the offer will only be available for the next 24 hours and once we hit our next 20 users target . . .

[Bodybuilding and BS App](#)

I'll see you inside.

Nick Trigili

