

WINNERS GET THE FOUNDATIONS RIGHT

There are just a few key things you have to get right

That's it

Winning isn't really as complicated as you think it is

The only problem is most of you don't do them consistently

Maybe you could afford to miss them here and there in the cushy past,

But with the event's currently looming on the horizon....

IT'S TIME TO TIGHTEN UP THE CORE DISCIPLINES SO YOU CAN SURVIVE, WIN, AND DOMINATE

It's gonna be a fun POWER UP CALL

Success is like a building...

With a building they sort out the foundation first

Most people imagine that running a successful project requires some super crazy aikido...

That's not how it is....

Just get the foundation right

Foundational habits you need as a man

The ultimate foundation... the most important element of your foundation is your faith

Your relationship with the divine is what will give you an edge, what will sustain you and push you beyond your competition

Your physical health

Staying super hydrated

Eating clean food

Just eat good clean food

SLEEP

Fucked up sleep will make you weak and dumb

Training daily

Plan your day every day

Do your OODA Loops

Without doing your OODA Loops you lose sight and you end up just going through the motions - doing nothing

Understand your target market IN DEPTH

Your copywriting project is only as successful as your market research