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The Rocket Community Challenge - Detroit Grand Prize Rules

These Detroit Grand Prize Rules are subject to the Official Rules posted here:

<https://www.rocketcommunitychallenge.com/p/rules>

1. GRAND PRIZE CHALLENGE PERIOD

The Challenge launches on August 4th, 2025 at 12:00 p.m. ET and ends on August 29th, 2025 at 04:59:59 p.m. ET.

2. HOW TO WIN

The top five (5) organizations that raise the most eligible dollars will win a Grand Prize.

An organization must have a minimum of twenty (20) unique donors to be eligible to win a Grand Prize. A unique donor is defined as a donor that has entered in an email address distinct from any other donor who makes a donation to the same nonprofit. An individual that makes more than one donation to a nonprofit's campaign will only count as one unique donor. Donors may check a box to make their information anonymous from the public and that will not affect the unique donor determination. Any attempts to abuse or mask email addresses in order to increase donor count will result in disqualification from the Challenge. An organization may not have more than 75% of their total donations attributed to a single unique donor. If a unique donor's total contribution accounts for more than 75% of the total raised, every donation over 75% of the total raised made by that unique donor will not count towards a grand prize.

3. PRIZES

There will be five (5) winners, who will receive the following prize amounts toward their respective Campaign(s):

1st Place: \$25,000

2nd Place: \$15,000

3rd Place: \$10,000

4th Place: \$7,500

5th Place: \$5,000

Each participating organization will be eligible for one (1) Grand Prize, along with two (2) applicable Bonus Challenges. Once an organization has won two (2) Bonus Challenges, they will be ineligible for future Bonus Challenges. Please note: funds awarded through Bonus Challenge #1 (All-Market Match), the Small Organization Bonus, and Golden Ticket Week **do not** count towards the two Bonus Challenge limit.

The prizes are non-transferable by the winners, and no substitution of prizes are offered, except at the sole discretion of the Sponsor. All prize details not specified in these Official Rules will be determined in Sponsor's sole and absolute discretion. In order to receive a prize, winners may be required to provide proof of identification or eligibility. Winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, are used. All prizes are awarded "as is" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Delivery will be via Automated Clearing House ("ACH") payment or via check to the address the winner has on file with the IRS. Delivery will be made within sixty (60) days after the Challenge has ended. Neither Sponsor nor Mightycause are responsible for lost or stolen checks, prize utility, quality, damages of any kind during shipping or anytime thereafter. The delivery date within sixty (60) days after the Challenge has ended will be determined by Sponsor.

Conduct and Compliance

The Challenge is a benefit of the generosity provided by the Sponsor. Participating nonprofit organizations are expected to conduct themselves in the spirit of the campaign by abiding by these Official Rules or other instructions of Sponsor or Mightycause. Any entrants that are found to be manipulating or exaggerating their results to secure a prize by utilizing deceitful or duplicitous behavior including but not limited to, forged email addresses, proxy donations, and donating on behalf of a donor, may result in disciplinary action. The Sponsor reserves the right to disqualify an organization that does not abide by these rules from a specific Bonus Challenge, the overall Challenge and/or any future Challenges. Any disqualification decisions will be made at the Sponsor's sole and absolute discretion.

4. SELECTION AND VERIFICATION OF WINNERS

Real time leaderboards will be available for tracking during the Grand Prize Challenge Period, but the results and prize winners are not final until verified by the Mightycause platform and

announced as final no later than five (5) days after the challenge is complete. In the event of a tie, the winning organizations will be determined by the organization that has the most unique donors during the Grand Prize Challenge Period. A unique donor is defined as a donor that has entered in an email address distinct from any other donor who makes a donation to the same nonprofit. A unique donor will be counted as a unique individual. If an individual makes more than one donation to a single organization throughout the length of the challenge, they will still only be counted as one unique donor for the purposes of this bonus challenge. Donors may check a box to make their information anonymous from the public and that will not affect the unique donor determination. Any attempts to abuse or mask email addresses in order to increase donor count will result in disqualification from the Challenge.

The Rocket Community Challenge - Detroit Small Organization Bonus Challenge Rules

These Detroit Small Organization Bonus Challenge Rules are subject to the Official Rules posted here: <https://www.rocketcommunitychallenge.com/p/rules>

1. BONUS CHALLENGE PERIOD

The Detroit Small Organization Bonus Challenge (“Bonus”) begins on August 4th, 2025 at 12:00 p.m. ET and ends on August 11th, 2025 at 11:59:59 a.m. ET.

2. ELIGIBILITY

Small organizations will be classified as organizations with a budget size of \$499,999 or smaller. Budget data will be determined by the responses given during the Challenge registration process.

3. PRIZES; HOW TO WIN

The top seven (7) eligible organizations with the most unique donors during this Bonus Challenge Period will win \$1,000.

Each participating organization will be eligible for one (1) Grand Prize, along with two (2) applicable Bonus Challenges. Once an organization has won two (2) Bonus Challenges, they will be ineligible for future Bonus Challenges. Please note: funds awarded through Bonus Challenge #1 (All-Market Match), the Small Organization Bonus, and Golden Ticket Week **do not** count towards the two Bonus Challenge limit.

A unique donor is defined as a donor that has entered in an email address distinct from any other donor who makes a donation to the same nonprofit. An individual that makes more than one donation to a nonprofit's campaign will only count as one unique donor. Donors may check a box to make their information anonymous from the public and that will not affect the unique donor determination. Any attempts to abuse or mask email addresses in order to increase donor count will result in disqualification from the Challenge.

The prizes are non-transferable by the winners, and no substitution of prizes are offered, except at the sole discretion of the Sponsor. All prize details not specified in these Official Rules will be determined in Sponsor's sole and absolute discretion. In order to receive a prize, winners may be required to provide proof of identification or eligibility. Winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, are used. All prizes are awarded “as is” and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Delivery will be via Automated Clearing House (“ACH”) payment or via check to the address the winner has on file with the IRS. Delivery will be made within sixty (60) days after the Challenge has ended. Neither Sponsor nor Mightycause are responsible for lost or stolen checks, prize utility, quality, damages

of any kind during shipping or anytime thereafter. The delivery date within sixty (60) days after the Challenge has ended will be determined by Sponsor.

Conduct and Compliance

The Challenge is a benefit of the generosity provided by the Sponsor. Participating nonprofit organizations are expected to conduct themselves in the spirit of the campaign by abiding by these Official Rules or other instructions of Sponsor or Mightycause. Any entrants that are found to be manipulating or exaggerating their results to secure a prize by utilizing deceitful or duplicitous behavior including but not limited to, forged email addresses, proxy donations, and donating on behalf of a donor, may result in disciplinary action. The Sponsor reserves the right to disqualify an organization that does not abide by these rules from a specific Bonus Challenge, the overall Challenge and/or any future Challenges. Any disqualification decisions will be made at the Sponsor's sole and absolute discretion.

4. SELECTION AND VERIFICATION OF WINNERS

A real time leaderboard will be available for tracking during the Bonus Challenge Period, but the results and prize winner are not final until verified by the Mightycause platform and announced as final no later than five (5) days after the Bonus is complete. In the event of a tie, the winning organizations will be determined by the organization that has the most dollars raised during the Bonus Challenge Period.

The Rocket Community Challenge - Detroit

Bonus Challenge #1 Rules

These Detroit Bonus Challenge #1 Rules are subject to the Official Rules posted here: <https://www.rocketcommunitychallenge.com/p/rules>

1. BONUS CHALLENGE PERIOD

The Detroit Bonus Challenge #1 (“Bonus”) begins on August 4th, 2025 at 12:00 p.m. Eastern time and ends on August 11th, 2025 at 11:59:59 a.m. Eastern time.

2. PRIZES; HOW TO WIN

During the above Bonus Challenge Period, daily matches will be available to nonprofits in **all** Rocket Community Challenge markets. Sponsor will match eligible* donations made to the participating organizations by \$25 until the closing of each daily match, or until the maximum match amount is met.

***Eligible donations: Gifts of \$25 or more will qualify to be matched by the sponsor. Match will be applied once per donor, per day. Eligible gifts will be matched by \$25.**

Each participating organization will be eligible for one (1) Grand Prize, along with two (2) applicable Bonus Challenges. Once an organization has won two (2) Bonus Challenges, they will be ineligible for future Bonus Challenges. Please note: funds awarded through Bonus Challenge #1 (All-Market Match), the Small Organization Bonus, and Golden Ticket Week **do not** count towards the two Bonus Challenge limit.

The prizes are non-transferable by the winners, and no substitution of prizes are offered, except at the sole discretion of the Sponsor. All prize details not specified in these Official Rules will be determined in Sponsor’s sole and absolute discretion. In order to receive a prize, winners may be required to provide proof of identification or eligibility. Winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, are used. All prizes are awarded “as is” and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Delivery will be via Automated Clearing House (“ACH”) payment or via check to the address the winner has on file with the IRS. Delivery will be made within sixty (60) days after the Challenge has ended. Neither Sponsor nor Mightycause are responsible for lost or stolen checks, prize utility, quality, damages of any kind during shipping or anytime thereafter. The delivery date within sixty (60) days after the Challenge has ended will be determined by Sponsor.

Conduct and Compliance

The Challenge is a benefit of the generosity provided by the Sponsor. Participating nonprofit organizations are expected to conduct themselves in the spirit of the campaign by abiding by these Official Rules or other instructions of Sponsor or Mightycause. Any entrants that are found

to be manipulating or exaggerating their results to secure a prize by utilizing deceitful or duplicitous behavior including but not limited to, forged email addresses, proxy donations, and donating on behalf of a donor, may result in disciplinary action. The Sponsor reserves the right to disqualify an organization that does not abide by these rules from a specific Bonus Challenge, the overall Challenge and/or any future Challenges. Any disqualification decisions will be made at the Sponsor's sole and absolute discretion.

3. SELECTION AND VERIFICATION OF WINNERS

Daily real time leaderboards will be available for tracking during the Bonus Challenge Period, but the results and prize winners are not final until verified by the Mightycause platform and announced as final no later than twenty-four (24) hours after the Bonus is complete. In the event of a tie, the winning organizations will be determined by the organization that has the most unique donors during the Bonus Challenge Period. A unique donor is defined as a donor that has entered in an email address distinct from any other donor who makes a donation to the same nonprofit. A unique donor will be counted as a unique individual. If an individual makes more than one donation to a single organization throughout the length of the challenge, they will still only be counted as one unique donor for the purposes of this bonus challenge. Donors may check a box to make their information anonymous from the public and that will not affect the unique donor determination. Any attempts to abuse or mask email addresses in order to increase donor count will result in disqualification from the Challenge.

The Rocket Community Challenge - Detroit Bonus Challenge #2 Rules

These Detroit Bonus Challenge #2 Rules are subject to the Official Rules posted here:
<https://www.rocketcommunitychallenge.com/p/rules>

- **BONUS CHALLENGE PERIOD**

The Detroit Bonus Challenge #2 (“Bonus”) begins on August 11th, 2025 at 12:00 p.m. Eastern time and ends on August 18th, 2025 at 11:59:59 a.m. Eastern time.

- **PRIZES; HOW TO WIN**

The three (3) organizations that raise the most online this week will each win \$3,500.

Each participating organization will be eligible for one (1) Grand Prize, along with two (2) applicable Bonus Challenges. Once an organization has won two (2) Bonus Challenges, they will be ineligible for future Bonus Challenges. Please note: funds awarded through Bonus Challenge #1 (All-Market Match), the Small Organization Bonus, and Golden Ticket Week **do not** count towards the two Bonus Challenge limit.

The prizes are non-transferable by the winners, and no substitution of prizes are offered, except at the sole discretion of the Sponsor. All prize details not specified in these Official Rules will be determined in Sponsor’s sole and absolute discretion. In order to receive a prize, winners may be required to provide proof of identification or eligibility. Winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, are used. All prizes are awarded “as is” and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Delivery will be via Automated Clearing House (“ACH”) payment or via check to the address the winner has on file with the IRS. Delivery will be made within sixty (60) days after the Challenge has ended. Neither Sponsor nor Mightycause are responsible for lost or stolen checks, prize utility, quality, damages of any kind during shipping or anytime thereafter. The delivery date within sixty (60) days after the Challenge has ended will be determined by Sponsor.

Conduct and Compliance

The Challenge is a benefit of the generosity provided by the Sponsor. Participating nonprofit organizations are expected to conduct themselves in the spirit of the campaign by abiding by these Official Rules or other instructions of Sponsor or Mightycause. Any entrants that are found to be manipulating or exaggerating their results to secure a prize by utilizing deceitful or duplicitous behavior including but not limited to, forged email addresses, proxy donations, and donating on behalf of a donor, may result in disciplinary action. The Sponsor reserves the right

to disqualify an organization that does not abide by these rules from a specific Bonus Challenge, the overall Challenge and/or any future Challenges. Any disqualification decisions will be made at the Sponsor's sole and absolute discretion.

- **SELECTION AND VERIFICATION OF WINNERS**

A real time leaderboard will be available for tracking during the Bonus Challenge Period, but the results and prize winners are not final until verified by the Mightycause platform and announced as final no later than twenty-four (24) hours after the Bonus is complete. In the event of a tie, the winning organizations will be determined by the organization that has the most unique donors during the Bonus Challenge Period. A unique donor is defined as a donor that has entered in an email address distinct from any other donor who makes a donation to the same nonprofit. A unique donor will be counted as a unique individual. If an individual makes more than one donation to a single organization throughout the length of the challenge, they will still only be counted as one unique donor for the purposes of this bonus challenge. Donors may check a box to make their information anonymous from the public and that will not affect the unique donor determination. Any attempts to abuse or mask email addresses in order to increase donor count will result in disqualification from the Challenge.

The Rocket Community Challenge - Detroit Bonus Challenge #3 Rules

These Detroit Bonus Challenge #3 Rules are subject to the Official Rules posted here:
<https://www.rocketcommunitychallenge.com/p/rules>

1. BONUS CHALLENGE PERIOD

The Detroit Bonus Challenge #3 (“Bonus”) begins on August 18th, 2025 at 12:00 p.m. Eastern time and ends on August 25th, 2025 at 11:59:59 a.m. Eastern time.

2. PRIZES; HOW TO WIN

The five (5) organizations that raise the most online this week will each win \$2,500.

Each participating organization will be eligible for one (1) Grand Prize, along with two (2) applicable Bonus Challenges. Once an organization has won two (2) Bonus Challenges, they will be ineligible for future Bonus Challenges. Please note: funds awarded through Bonus Challenge #1 (All-Market Match), the Small Organization Bonus, and Golden Ticket Week **do not** count towards the two Bonus Challenge limit.

The prizes are non-transferable by the winners, and no substitution of prizes are offered, except at the sole discretion of the Sponsor. All prize details not specified in these Official Rules will be determined in Sponsor’s sole and absolute discretion. In order to receive a prize, winners may be required to provide proof of identification or eligibility. Winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, are used. All prizes are awarded “as is” and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Delivery will be via Automated Clearing House (“ACH”) payment or via check to the address the winner has on file with the IRS. Delivery will be made within sixty (60) days after the Challenge has ended. Neither Sponsor nor Mightycause are responsible for lost or stolen checks, prize utility, quality, damages of any kind during shipping or anytime thereafter. The delivery date within sixty (60) days after the Challenge has ended will be determined by Sponsor.

Conduct and Compliance

The Challenge is a benefit of the generosity provided by the Sponsor. Participating nonprofit organizations are expected to conduct themselves in the spirit of the campaign by abiding by these Official Rules or other instructions of Sponsor or Mightycause. Any entrants that are found to be manipulating or exaggerating their results to secure a prize by utilizing deceitful or duplicitous behavior including but not limited to, forged email addresses, proxy donations, and

donating on behalf of a donor, may result in disciplinary action. The Sponsor reserves the right to disqualify an organization that does not abide by these rules from a specific Bonus Challenge, the overall Challenge and/or any future Challenges. Any disqualification decisions will be made at the Sponsor's sole and absolute discretion.

3. SELECTION AND VERIFICATION OF WINNERS

A real time leaderboard will be available for tracking during the Bonus Challenge Period, but the results and prize winners are not final until verified by the Mightycause platform and announced as final no later than twenty-four (24) hours after the Bonus is complete. In the event of a tie, the winning organizations will be determined by the organization that has the most unique donors during the Bonus Challenge Period. A unique donor is defined as a donor that has entered in an email address distinct from any other donor who makes a donation to the same nonprofit. A unique donor will be counted as a unique individual. If an individual makes more than one donation to a single organization throughout the length of the challenge, they will still only be counted as one unique donor for the purposes of this bonus challenge. Donors may check a box to make their information anonymous from the public and that will not affect the unique donor determination. Any attempts to abuse or mask email addresses in order to increase donor count will result in disqualification from the Challenge

The Rocket Community Challenge - Detroit Bonus Challenge #4 Rules

These Detroit Bonus Challenge #4 Rules are subject to the Official Rules posted here:

<https://www.rocketcommunitychallenge.com/p/rules>

1. BONUS CHALLENGE PERIOD

The Detroit Bonus Challenge #4 (“Bonus”) begins on August 25th, 2025 at 12:00 p.m. ET and ends on August 29th, 2025 at 4:59:59 p.m. ET.

2. PRIZES; HOW TO WIN

The four (4) organizations that have the most unique donors from Rocket team members this week will each win \$4,500.

Each participating organization will be eligible for one (1) Grand Prize, along with two (2) applicable Bonus Challenges. Once an organization has won two (2) Bonus Challenges, they will be ineligible for future Bonus Challenges. Please note: funds awarded through Bonus Challenge #1 (All-Market Match), the Small Organization Bonus, and Golden Ticket Week **do not** count towards the two Bonus Challenge limit.

A unique donor from Rocket is a team member donor that has (a) signed in to the Challenge website to donate using the Rocket Single Sign On (SSO) feature or (b) made their donation using a valid Rocket email address distinct from any other donor who makes a donation to the same nonprofit. If a Rocket team member makes donations to multiple organizations during this Bonus challenge, they will count as a unique donor for each organization that they give to. If a Rocket team member makes more than one donation to a single organization throughout the length of the prize period, they will still only be counted as one (1) unique donor for the purposes of this Bonus Challenge. Donors may check a box to make their information anonymous from the public and that will not affect the unique donor determination.

The prizes are non-transferable by the winners, and no substitution of prizes are offered, except at the sole discretion of the Sponsor. All prize details not specified in these Official Rules will be determined in Sponsor’s sole and absolute discretion. In order to receive a prize, winners may be required to provide proof of identification or eligibility. Winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, are used. All prizes are awarded “as is” and without warranty of any kind, express or implied (including, without limitation, any implied

warranty of merchantability or fitness for a particular purpose). Delivery will be via Automated Clearing House (“ACH”) payment or via check to the address the winner has on file with the IRS. Delivery will be made within sixty (60) days after the Challenge has ended. Neither Sponsor nor Mightycause are responsible for lost or stolen checks, prize utility, quality, damages of any kind during shipping or anytime thereafter. The delivery date within sixty (60) days after the Challenge has ended will be determined by Sponsor.

Conduct and Compliance

The Challenge is a benefit of the generosity provided by the Sponsor. Participating nonprofit organizations are expected to conduct themselves in the spirit of the campaign by abiding by these Official Rules or other instructions of Sponsor or Mightycause. Any entrants that are found to be manipulating or exaggerating their results to secure a prize by utilizing deceitful or duplicitous behavior including but not limited to, forged email addresses, proxy donations, and donating on behalf of a donor, may result in disciplinary action. The Sponsor reserves the right to disqualify an organization that does not abide by these rules from a specific Bonus Challenge, the overall Challenge and/or any future Challenges. Any disqualification decisions will be made at the Sponsor’s sole and absolute discretion.

3. SELECTION AND VERIFICATION OF WINNERS

Results and prize winners are not final until verified by the Mightycause platform and announced as final no later than five (5) days after the Bonus is complete. In the event of a tie, the winning organizations will be determined by the organization that has the most dollars raised by Rocket team members during the Bonus Challenge Period.

The Rocket Community Challenge - Detroit Golden Ticket Drawing Rules

These Detroit Golden Ticket Drawing Rules are subject to the Official Rules posted here:
<https://www.rocketcommunitychallenge.com/p/rules>

1. DRAWING PERIOD

The Detroit Golden Ticket Drawings (“Drawing”) begin on August 25th, 2025 and end on August 29th, 2025 at 4:59:59 p.m. ET. Golden Tickets will be drawn at 5:00pm EST on each of the following days:

- August 25, 2025
- August 26, 2025
- August 27, 2025
- August 28, 2025
- August 29, 2025

4. 2. ELIGIBILITY

All organizations in the Detroit Market are eligible for the golden tickets in the *ALL ORGANIZATIONS category. Small organizations will be classified as organizations with a budget size of \$499,999 or smaller. Budget data will be determined by the responses given during the Challenge registration process.

5. 3. PRIZES; HOW TO WIN

The organization that receives one (1) online donation of at least \$5 during each eligible period listed during the Drawing Period will get entered to win golden tickets. For example, an organization that receives at least one (1) online donation of at least \$5 between August 25, 2025 at 12 a.m. ET through August 25, 2025 at 04:59:59 p.m. ET will get entered into that eligible random drawing for that day.

Organizations can win a maximum of one (1) golden ticket per day.

Total Golden Tickets - Detroit Market				
3 per Drawing day	15	\$250	\$3,750	**small org category
	15	\$250	\$3,750	**ALL org category
Total Golden Tickets	30		\$7,500	

Winning a Drawing does not count against the two (2) Bonus win limit.

The prizes are non-transferable by the winners, and no substitution of prizes are offered, except at the sole discretion of the Sponsor. All prize details not specified in these Official Rules will be determined in Sponsor's sole and absolute discretion. In order to receive a prize, winners may be required to provide proof of identification or eligibility. Winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, are used. All prizes are awarded "as is" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Delivery will be via Automated Clearing House ("ACH") payment or via check to the address the winner has on file with the IRS. Delivery will be made within sixty (60) days after the Challenge has ended. Neither Sponsor nor Mightycause are responsible for lost or stolen checks, prize utility, quality, damages of any kind during shipping or anytime thereafter. The delivery date within sixty (60) days after the Challenge has ended will be determined by Sponsor.

Conduct and Compliance

The Challenge is a benefit of the generosity provided by the Sponsor. Participating nonprofit organizations are expected to conduct themselves in the spirit of the campaign by abiding by these Official Rules or other instructions of Sponsor or Mightycause. Any entrants that are found to be manipulating or exaggerating their results to secure a prize by utilizing deceitful or duplicitous behavior including but not limited to, forged email addresses, proxy donations, and donating on behalf of a donor, may result in disciplinary action. The Sponsor reserves the right to disqualify an organization that does not abide by these rules from a specific Bonus Challenge, the overall Challenge and/or any future Challenges. Any disqualification decisions will be made at the Sponsor's sole and absolute discretion.

6. 4. SELECTION AND VERIFICATION OF WINNERS

Drawing winners will be selected at 5:00 p.m. ET on August 25th, August 26th, August 27th, August 28th, and August 29th but the results and prize winners are not final until verified by the Mightycause platform and announced as final no later than twenty-four (24) hours after the Bonus is complete.