



S.1 The VMGO are available on bulletin boards, in catalogs/ manuals and in other forms of communication media

State the Forms/Media used in disseminating the VMGO

Form/Medium	Type of Audience/Cientele	No. of Cientele
1. Fora a. During Convocation programs or activities in the university b. Faculty Assembly c. Faculty and staff meetings	- Administration, Faculty and Students. Alumni - Faculty - Faculty and non-teaching personnel	- Various -Various -Various
2. Print Media a. Billboards b. Student Publication c. Bulletin Information d. Student Handbook e. Syllabi/Course Outline f. Flyers/Leaflets	Administration, faculty and staff, students, local resident - Faculty, students, parents - Students - Students - Faculty, students, parents - Faculty, students, alumni, stakeholders, community	- Various - Various - Various - Various - Various
3. Radio Broadcast	Faculty, Students, parents, community	- Various
4. Convocations	- Students, Faculty and Staff	- Various
5. Foundation Anniversary	- Students, Faculty, Staff, guests and visitors	- Various
6. Posters in Adopted Barangays	- Extension clientele, community people	- Various
7. Internet / LED Display/Social media	All internet users, community	- Various

Present captioned photographs of posted VMGO inside and outside University premises;

DIFFERENT LOCATIONS OF VMGO IN THE UNIVERSITY



USM VISION LOCATED IN THE USM GATE



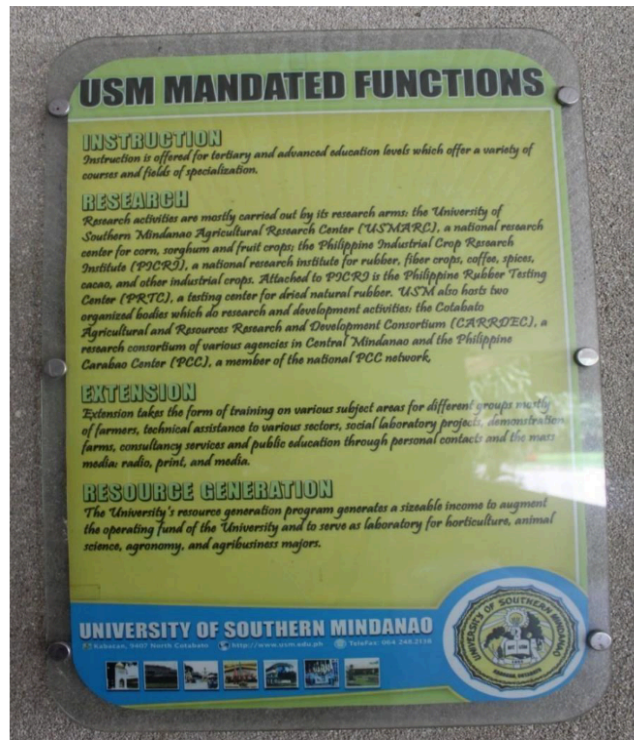
USM MISSION LOCATED IN THE USM GATE



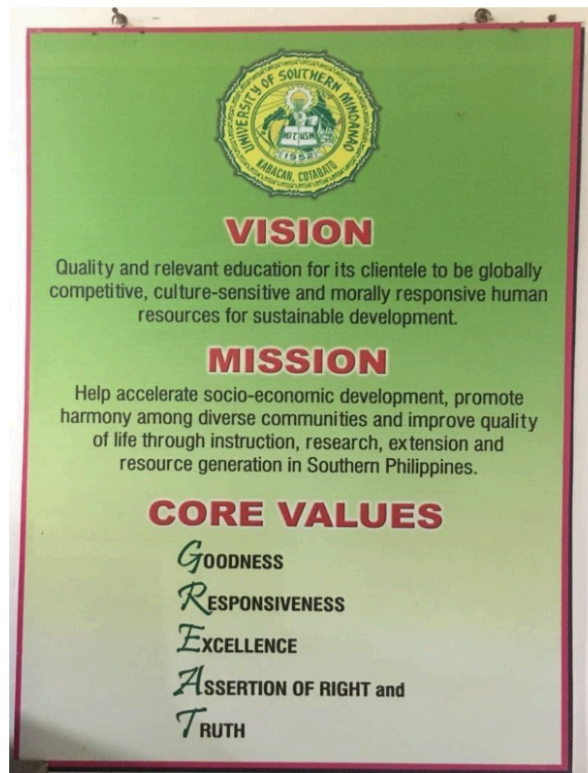
USM CORE VALUES LOCATED IN THE USM GATE



USM VMGO LOCATED IN THE ADMINISTRATION BUILDING

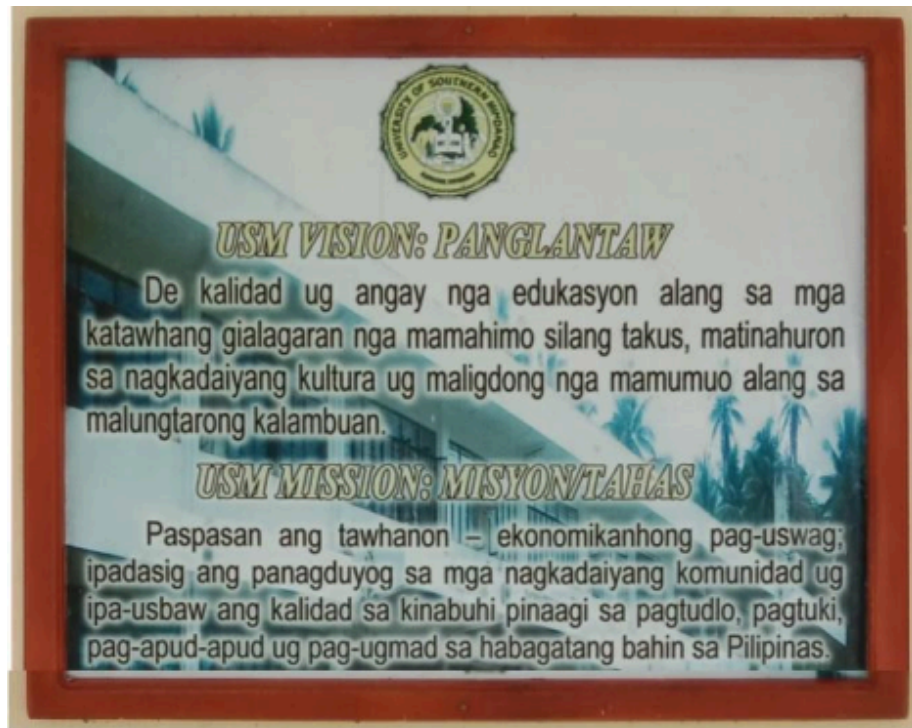


USM MANDATED FUNCTIONS LOCATED IN THE USM ADMINISTRATION BUILDING



USM VMGO AND CORE VALUES POSTED INSIDE THE COLLEGE BUILDING

TRANSLATED VMGO POSTERS



USM WEBSITE

The screenshot shows the website page for 'usm.edu.ph/about-usm/mandates-vision-mission/'. The navigation menu includes Home, About, Administration, Academics, RD & E, RGES, Student, and GAD. The 'About' page is active.

Vision
Quality and relevant education for its clientele to be globally competitive, culture-sensitive and morally responsive human resources for sustainable development.

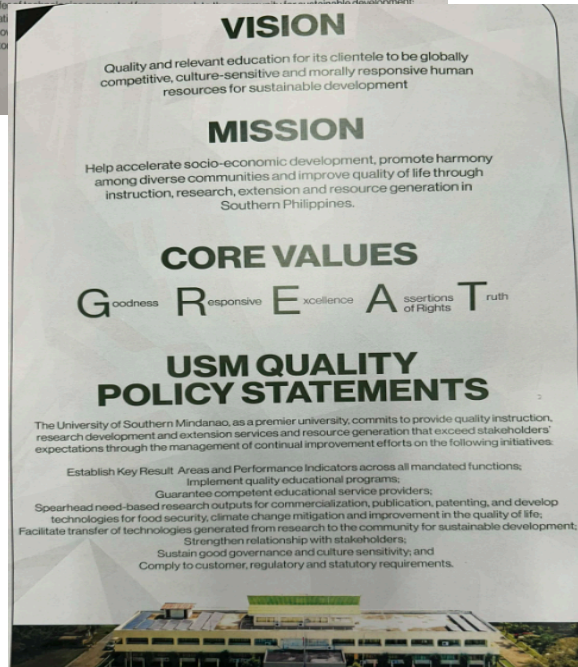
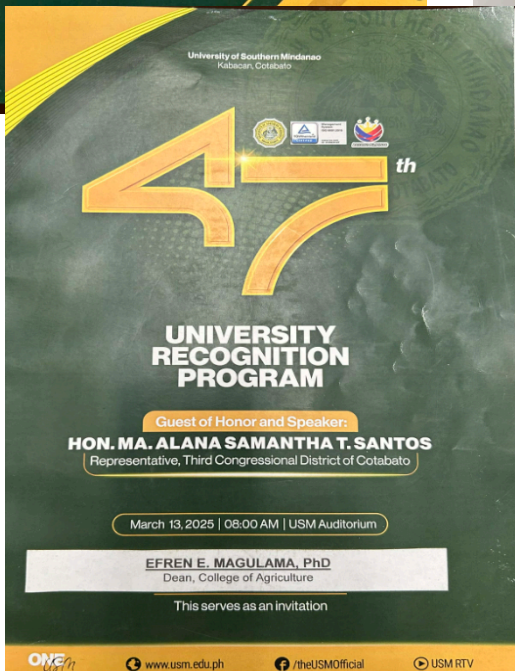
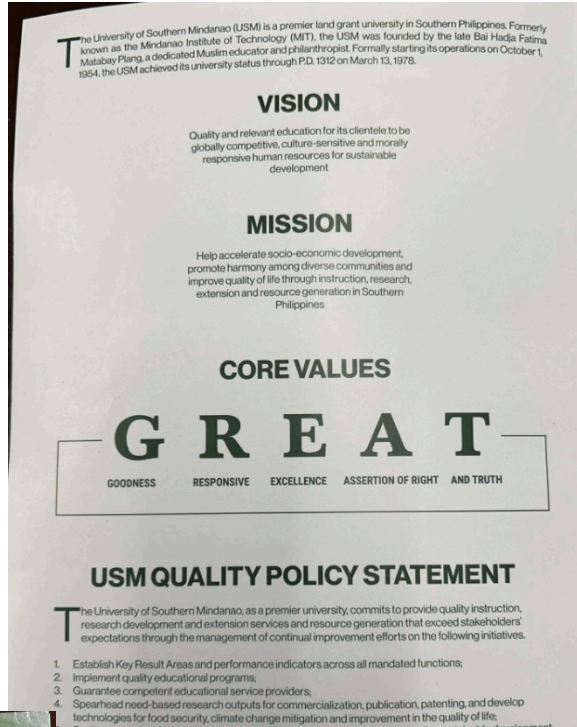
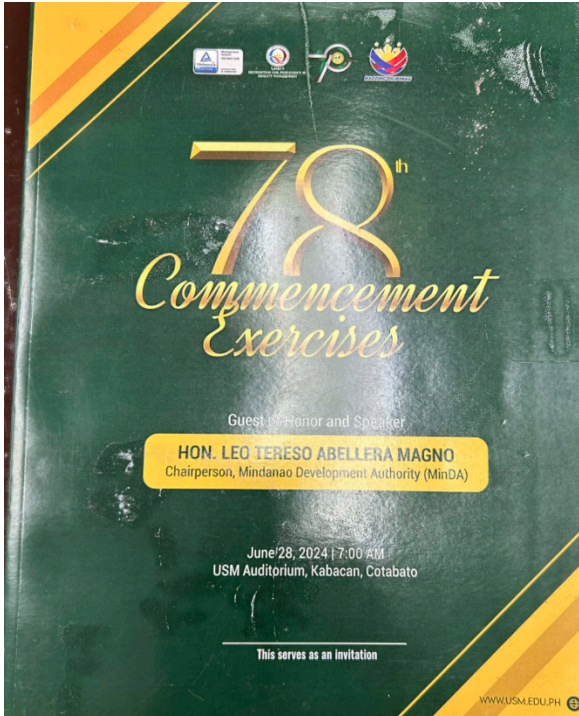
Mission
Help accelerate socio-economic development, promote harmony among diverse communities and improve quality of life through instruction, research, extension and resource generation in Southern Philippines.

Core Values

- Goodness
- Responsiveness
- Excellence
- Assertion of RIGHT and Truth

[USM WEBSITE](#)

PROGRAM INVITATION



VMGO IN UNIVERSITY RECOGNITION






45TH RESEARCH, DEVELOPMENT AND EXTENSION
ANNUAL
IN-HOUSE REVIEW

Theme: "Impact-Driven Research for Sustainable Growth"

March 30 - 31, 2026
 USM Commercial Building
 Kabacan, Cotabato

This serves as your invitation



45TH ANNUAL IN-HOUSE REVIEW

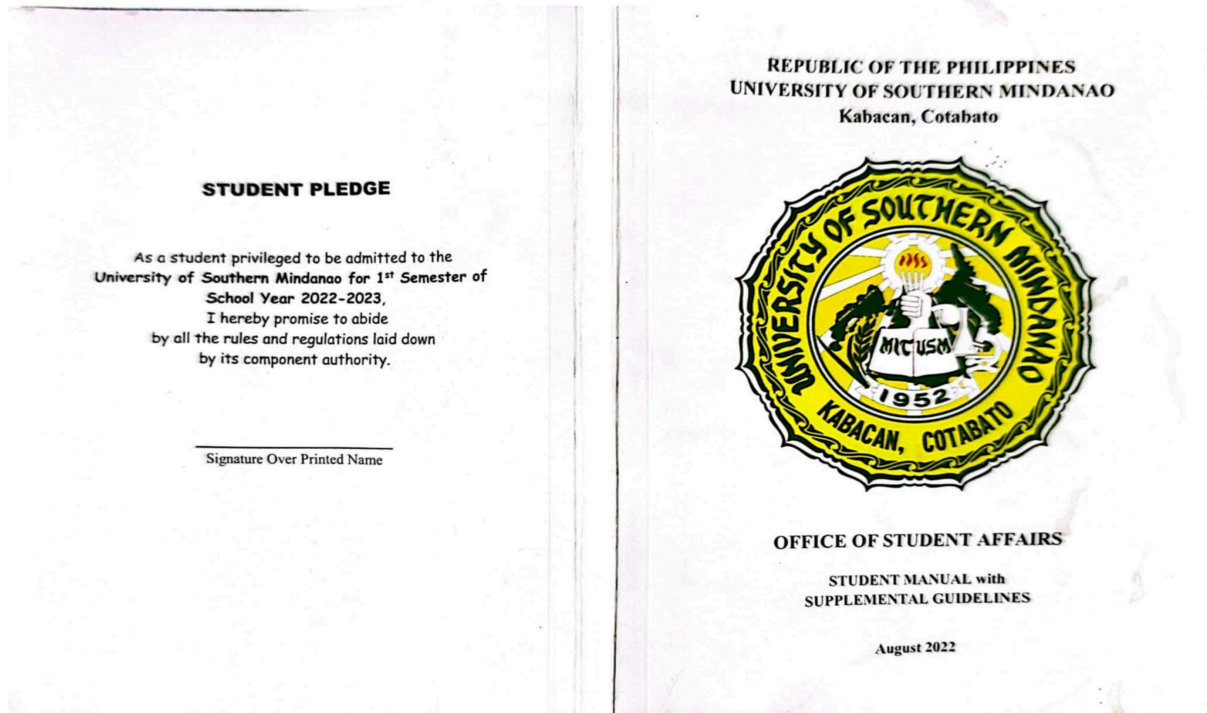
VISION
 Quality and relevant education for its clientele to be globally competitive, culture-sensitive and morally responsive human resources for sustainable development.

MISSION
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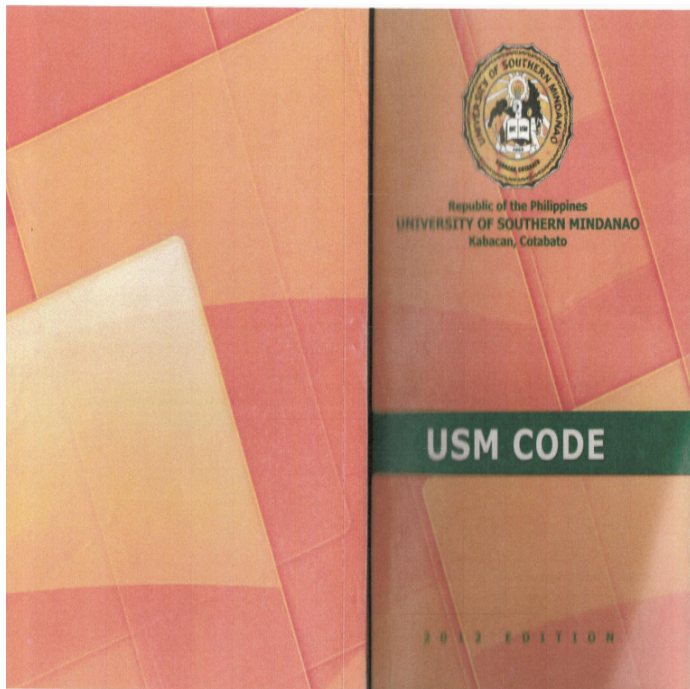
GOALS

- Improve the system with scientific excellence through collaborative and interdisciplinary R & D activities that are anchored on the University's vision and mission;
- Conduct research and generate technologies that could provide solutions and address the local, regional, and national concerns and issues;
- Provide a mechanism to ensure that research results be effectively and efficiently delivered to the clients for utilization and commercialization; and
- Build up resource generation facilities for continuous and sustainable R & D programs geared towards ensuring food security, global competitiveness, socio-cultural responsiveness that eventually improve quality of life of the clientele.

VMGO IN GRADUATE SCHOOL IN-HOUSE REVIEW PROGRAM



USM STUDENT MANUAL



ARTICLE 3. VISION, MISSION, CORE VALUES, GOALS AND OBJECTIVES	
Section 1. Vision:	Quality and relevant education for its clientele to be globally competitive, culture-sensitive, and morally responsive human resources for sustainable development.
Section 2. Mission:	Help accelerate socio-economic development, promote harmony among diverse communities and improve quality of life through instruction, research, extension, and resource generation in Southern Philippines.
Section 3. Core Values:	<ul style="list-style-type: none"> G - Goodness R - Responsiveness E - Excellence A - Assertion of Right and T - Truth
Article 4. Declaration of General Objectives	
Section 1. Objectives:	In consonance with the national development goals, and in order to translate and operationalize the principles and policies enshrined in the preceding Article, USM shall pursue the following objectives:
	<ul style="list-style-type: none"> a. anchor student learning on practical applications by providing opportunities for students to enhance learning through community experiences in a variety of curricular and co-curricular programs; b. ensure the continual integration of USM and the community by identifying, developing, and maintaining mutually beneficial partnerships; c. continue to support events and activities, as well as, construction of campus facilities that accommodate and encourage community interaction; d. lead in engaging students and faculty in the study and development of public policy in the region; e. actively support the faculty and students in the teaching-learning process; f. provide enabling environment for faculty to pursue scholarly activities and creative achievement; g. maximize the utilization of the University assets for financing the integrative learning of the academic community, as well as for establishing empowered academic units; h. initiate lasting social intervention in the community by opening USM as the central source of learning experience and seat of theoretical and scientific researches; i. provide programs of instruction, professional training, primarily in the fields of science and technology, especially, in agricultural and industrial fields, in order to produce graduates who are locally and globally competitive; j. promote advanced studies, research and extension services, and progressive leadership in all fields of agriculture, including agri-business, food, nutrition, fishery, forestry, animal, and veterinary sciences. USM shall likewise promote engineering and other allied programs, teacher education, teacher technical

THE USM CODE

RADIO BROADCAST



UNIVERSITY OF SOUTHERN MINDANAO

www.usm.edu.ph

- @usmofficial
- @dxvlkoolfm
- @themindanaotechofficial

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UNIVERSITY OF SOUTHERN MINDANAO

Vision

Quality and relevant education for its clientele to be globally competitive, culture-sensitive and morally responsive human resources for sustainable development.

Mission

Help accelerate socio-economic development, promote harmony among diverse communities and improve quality of life through instruction, research, extension and resource generation in Southern Philippines.

Core Values

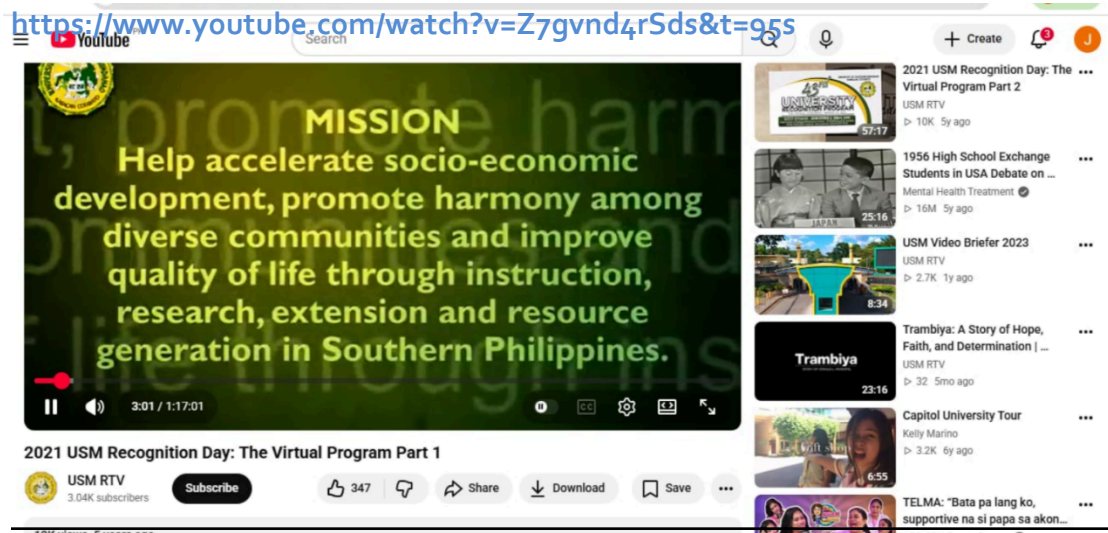
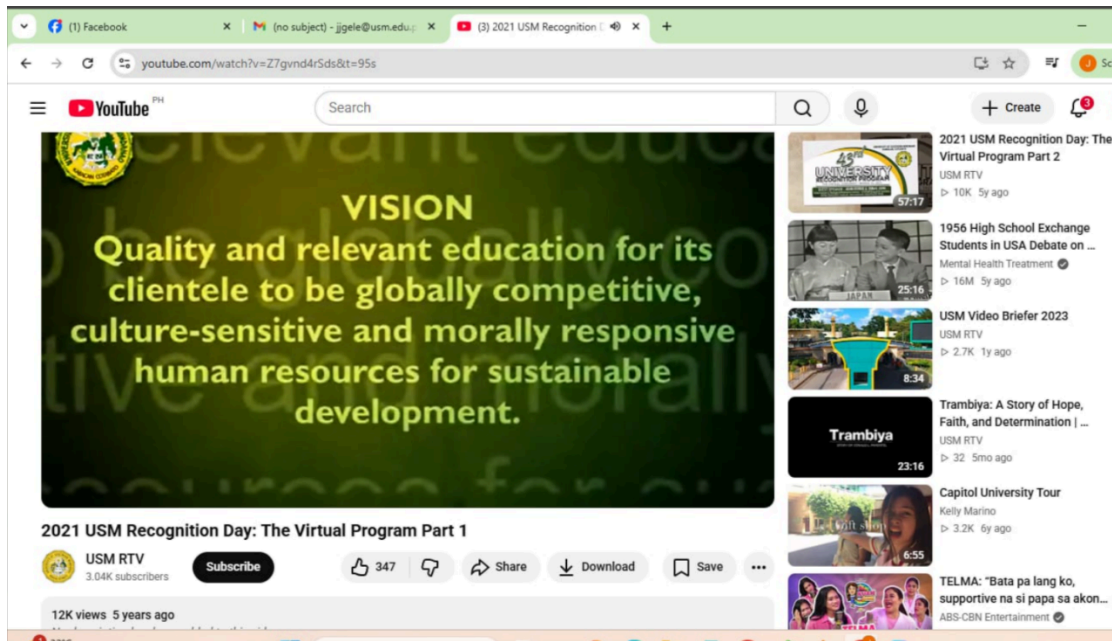
- Goodness
- Responsiveness
- Excellence
- Assertion of Right and Truth

[LINK \(NEWS AND PUBLIC AFFAIRS OF USM\)](#)

YOUTUBE

The image displays two screenshots of a YouTube video player. The top screenshot shows the 'Vision' statement: 'Quality and relevant education of its clientele to be globally competitive, culture-sensitive, and morally responsive human resources for sustainable development.' The bottom screenshot shows the 'Mission' statement: 'Accelerate the socio-economic development, promote harmony among diverse communities and improve the quality of life through instruction, research, extension and production in Southern Philippines.' Both screenshots show the video player interface with the USM RTV channel name, a 'Subscribe' button, and a list of recommended videos on the right side.

Vision, Mission, QPS 2021 (<https://www.youtube.com/watch?v=mCJziW86Bgl>)



Master of Science in Animal Science – Area I – Vision, Mission, Goals and Objectives