Cosmos – A WWF Initiative

Department of Commerce, Jesus and Mary College

Sustainably Chic 3.0 Report

Date: 13th November, 2024 (Wednesday)

Time: 1:30 PM - 2:30 PM

Venue: Thevenet Hall

No. of Participants: 45-50

Faculty Members: Ms. Trisha Chowdhry (Convenor), Dr. Anshi Goel & Ms. Reshma Roy

President: Sneha Mittal

Vice President: Aakriti Khanna

Cosmos JMC proudly hosted the highly anticipated **Sustainably Chic 3.0** as part of **Com'acumen'24, organized by the Department of Commerce at Jesus and Mary College**, University of Delhi. The event was a celebration of sustainable fashion, bringing together talented participants from various teams to showcase their innovative designs and creativity.

Round 1 – Submission Round (Online)

The event began with an online submission round where participants were required to document their sustainable fashion product and the preparation process. They were asked to create a presentation (PPT) featuring their designs, along with a brief description, and submit it via the Unstop platform.

Round 2 – Ramp Walk (On-Campus)

The much-anticipated ramp walk took place on **13th November 2024** at Jesus and Mary College. **8 teams**, selected from the online submission round, advanced to the second stage:

1. Team Nazaakat
2. Team Noor
3. Team Verdant Vogue
4. Team Click
5. Team FashionFix
6. Team Greenly Glamourous
7. Team Valentino
8. Team Restich

The event was opened by anchors Anushka Issar and Vandita Goyal, who provided an engaging introduction and warmly welcomed all participants, judges, and guests. The opening remarks were followed by speeches from **Sneha Mittal, President of Cosmos JMC and Aakriti Khanna, Vice President of Cosmos JMC** who set the tone for the event.

The judging panel included industry experts **Mr. Rashmick Bose (Co-Founder – Lafaani), Ms. Drishti Modi (Co-Founder & CEO – Lafaani), and Ms. Manali Arora (Founder & CEO – Fudakti)**, who were introduced and honored with tokens of appreciation by **Professor Dr. Reena Marwah, Ms. Trisha Chowdhry, Dr. Anshi Goel and Ms. Reshma Roy**, esteemed faculty members of the Department of Commerce and Cosmos JMC.

Ramp Walk and Pitching Session

Each team had 4 minutes to present their sustainable fashion product on the ramp, followed by a pitching session where they explained the design philosophy behind their creations. The teams also participated in a Q&A round with the judges, who assessed their creativity, presentation, and commitment to sustainability.

The teams showcased a variety of innovative designs, highlighting their understanding of eco-friendly materials and sustainable fashion practices.

Winners and Acknowledgements

The event concluded with the announcement of the winners:

1st Place: Team Nazaakat

2nd Place: Team Greenly Glamorous

3rd Place: Team Verdant Vogue

The winners were awarded prize money of ₹ 5000, ₹ 3000 & ₹ 2000 respectively.

After all performances, Vice President Aakriti Khanna delivered the vote of thanks, expressing gratitude to all participants, judges, and organizers who made the event a success.

The event was a resounding success, with each team showcasing their dedication to sustainability and creativity in fashion. Cosmos JMC looks forward to continuing this journey of promoting sustainable fashion in future editions of Sustainably Chic.






THEVENET HALL







