

Subject Line: About [prospect's website name]!

Hi [prospect's name],

I came across your YouTube channel [prospect's channel name]. I like your content, how you help girls/babes to glow up, boost their confidence and improve their lifestyle...

One thing I noticed about your website is that you don't have an email list. It will help you build rapport with your customers and introduce your new/old products and grow your brand.

Apart from that there are 2 more specific enhancements,

1. Homepage
2. Testimonials

These will help you significantly grow your brand and sales. Let's explore these changes together and see how they can positively impact your business.

Keen to enhance your website? simply reply to this email with your availability? Let's hop onto a ZOOM call and discuss it !

Aditya Bhandare