

# Alexey Sukhodoyev's webinar talking points of 24 June

→ [Recording of the webinar](#)

The string transport company developer is now observing a regime of silence. Apparently, the pre-design work for the previously announced targeted projects is coming to an end and the design process is underway.

**What is going on inside the SWC.** Three years ago we got the green light to build our own development strategy. There have been many novelties. All kinds of traffic sources from the Internet were tried out. In the end, we settled on Instagram and Facebook. There are now more than 60 accounts in the CRM system, which receive traffic in the form of those who want to understand and invest in the project and build their team.

Before the pandemic, there was the first version of the SWC community. During the pandemic, in order to survive in the market, we moved to version 2.0, i.e. rearranging ourselves to work remotely. Many people were able, using the resources of IP telephony, to work from anywhere. We have survived in this difficult period and are now moving to community 3.0.

Big changes have taken place, in particular, there has appeared a methodology department, there is being developed a mentoring system for the adaptation and training platform, and so on. We are making sure that everyone in our community feels supported and that new partners achieve results much faster than we did.

We have hired a very powerful marketing manager. So, there will be numerous auto-funnels, additional traffic elements for those who want to work really efficiently. We want to build up a comfortable system of development, not only for the Russian-speaking audience, but for all countries, taking into account their mentality.

In other words, we are creating a 3.0 community on a planetary scale on our platform. Back in 2020, we conducted [training](#) on protecting our reputation, and this work continues.

Our community is alive and well. More than 500,000 people from 200 regions of the world have registered. About 250,000 people from 90 countries have invested. Some 125,000 people continue to invest on an ongoing basis. Those companies that do business from the heart and those that value their people will survive.

Let us move on to the world of corporations and technologies. We continue with **the Tesla example**. I told you how a Tesla with autopilot had blocked the path of a fire engine, and there were other accidents as well.

BARBARA MICHALLI BUSINESS MAY 27, 2022 7:00 AM

## An Autonomous Car Blocked a Fire Truck Responding to an Emergency

The incident in San Francisco cost first responders valuable time, and underscores the challenges Cruise and other companies face in launching driverless taxis.



[Source](#)

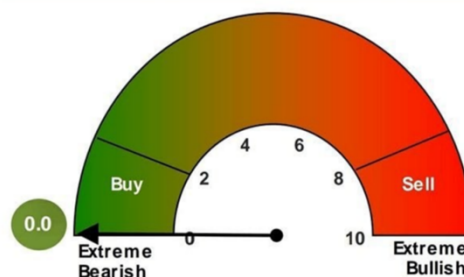
According to local authorities, the incident with the taxi delayed the arrival of emergency services on call, resulting in human injury and property damage. Cruise robotaxis stops on lanes "too often", which could have a "negative impact" on the response time of the fire service.

And recently, through investigation and analysis, it was revealed that Tesla's autopilot disengages seconds before an accident. It's Musk's style to make it impossible to prove the autopilot's guilt in litigation.

Another telling moment was when Musk made the stock price cutoff. That is, the shares were artificially collapsed in price through various PR events that downgraded the company. As a result, early investors simply could not sell or even convert their stakes into shares. The sell was allowed only to the company itself. As a result, it conducted its biggest buyback ever.

So, what is the solution in a situation where there is extreme sentiment in the stock market?

**Chart 1: BofA Bull & Bear Indicator**



Source: BofA Global Investment Strategy

Bull & Bear Indicator from BofA dropped to 0 =  
extreme Bear sentiment in equities

The BofA Indicator, the Bull and Bear indicator, has long been at zero. That suggests that investors are feeling fearful. Would you want our company to potentially go public at this time?

What is happening with the IPO market and the primary offerings market? Things are slowly moving into a global recession. So, those companies that can survive it will be shaping the image of the new modern reality. In our case, this is shaping the foundations for infrastructure, transport, logistics, and the smart city (pedestrian one).

Unmanned transport on the ground will leave the market in the same way that widespread pagers were abruptly replaced by smartphones in their day. In our case, such a smartphone is a smart electric vehicle that travels on the second level - above the ground.

All the details are [on the company developer's new website](#)— I recommend everyone visit it. I think that such a serious website is also meant to prepare for the market launch of public offerings.

The use of electric cars will be encouraged: the abolition of transport tax, free travel on toll roads. The rise in petrol prices is simply catastrophic. This is also an advantage because a string vehicle can be propelled by diesel, petrol, solar power, electricity and hydrogen. It all depends on the needs and requirements of the customer.

All the talking points of my webinars will be packaged as concise concentrated information, and anyone who wants to develop within the project will be able to get them as a knowledge base on the adaptation and training platform.

### **The passed stages of entering the commercial market Stages of the company's development**

Entry into the commercial market is actually under way.

- Minimum 4 contracts for targeted projects have been signed.
- There has been passed the certification on the string transport safety compliance in UAE.
- There has been passed the ICO 2001 certification.
- The certification on environmental standards is in progress.
- The company developer of the string transport is recognised as a scientific organisation and is included in the list of bona fide organisations in Belarus.
- The company, which promotes the string transport in the Middle East, has received certificates of environmental management ISO 14001: 2015 and occupational safety ISO 45001:2018. The relevant documents were issued by the international certification body TÜV SW Standardization Certificates.

The TÜV organization can certify everything relating to the string transport, regardless of the country.

### **What stage of development are we at?**

I recommend that you take a look at the [History](#) and [Team](#) sections of the [company website](#). You will see the stages of the project's development. Participation in exhibitions, completion of rebranding, start of work on the first commercial projects.

Now, the internal development of the company is in progress, which is why on the website, the history is stopped at the moment of 2021. Absolute secrecy must be maintained here.

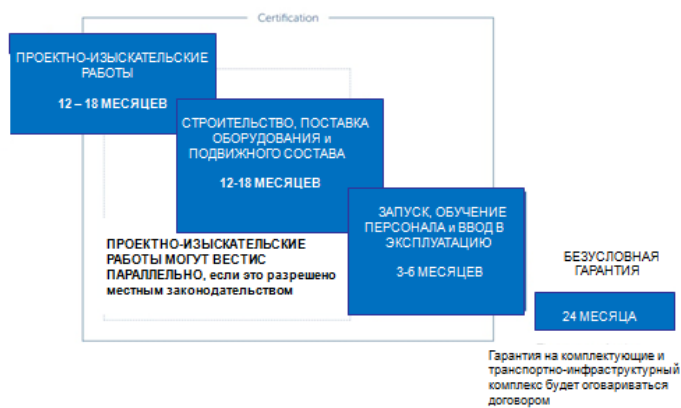
I, for all my communication opportunities, never ask unnecessary questions about the targeted projects. Nevertheless, I know that the pool of projects is constantly growing, they are continuously being worked on. When Anatoli Unitsky sees fit to make an announcement, when the clients agree to it, then, we will hear about the targeted projects.

### **Roadmap (feasibility study)**

## Roadmap

Feasibility Study

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This slide is also available in Russian and English in [Vladimir Maslov's Webinar Talking Points](#) of 16.06.22.

Here, we see a rough timeline of the stages:

1. Feasibility study - 6 months.
2. Design and survey works - 12-18 months.
3. Construction, delivery of equipment and rolling stock - 12-18 months.
4. Launch, staff training and commissioning - 3-6 months.
5. Unconditional guarantee - 24 months.

Design and survey work, construction, delivery of equipment and rolling stock can be carried out simultaneously. It can take 2-3 years. Competent schedule of works saves a lot of time.

And there is needed silence at these stages. There were cases when a company spoke openly about its plans, and a day later a critical article was prepared and lay on the table of the Minister of Transport or a representative of the authorities of this or that country. No one now wants to repeat this experience.

**Delegations' visits to Sharjah continue.** These are targeted delegations that go specifically to see everything live and ask questions. Businessmen from India, Egypt, Arab Emirates, heads of profile companies. There is huge interest in the technology.

It is worth noting that until commercial projects are implemented, the company is not interested in any borrowing. Now only concrete real money is of interest.

The Testing Centre in Belarus is also visited by delegations: representatives of the Belarusian university, central television, and so on. This is already a daily routine. That is how it should be for a company that is developing.

Besides, the company continues participating in exhibitions to make new business contacts and expand opportunities for commercialization of the technology. For example, the project was recently presented at an international exhibition in Baku.



[Source of the screenshot](#)

At the previous webinars, I have covered news on the development of the Centre in Sharjah. The important point for me is when the rails on tracks 4 and 2 will be installed and transport will start running. The length of each line is 2.4 km.

The project is developing despite all the difficulties in supply. We are, I believe, in the final stages. In my opinion, they will not last for many years.

The need for this technology is enormous. Competitors have been hit very hard since the pandemic. And the string transport is powerfully on its feet compared to them and could spread around the world.

## Questions

**Has any targeted project entered the construction phase yet?** No, it hasn't, otherwise we would have seen it.

**Will there be a buy-back?** The company developer is analyzing the possibilities right now. It all depends on funds coming in, pre-project proposals, and so on.

**Will there be the EcoFest 2022?** There is no exact date, but my feeling is that there will be one. Stay tuned. The best of you will be able to come to Maryina Gorka, winning a certain promotion, which we will launch very soon as part of the adaptation and training platform in Russian.

There is a very powerful event coming up as part of the new community architecture. Be part of it. I will also remind you that there is SWC CHAMPIONS CHALLENGE going on right now in your personal office. You may win a million shares, high value coupons, travel and other cool rewards. Check out the social media and your personal offices, explore what is happening.

Thank you for your attention! See you soon at the next webinars! Keep an eye on the schedule! We are creating the future and funding it! SWC!