

## **Introduction**

Aimora is dedicated to protecting your personal information and will make every reasonable effort to handle collected information appropriately. All information collected will be handled with care in accordance with Aimora standards for integrity and objectivity and respect for your privacy. This privacy policy describes the information we collect, the purposes for which it is used, and your choices regarding its use. As used in this privacy policy, "we" and "us" include Aimora and our staff, independent contractors under contract with us.

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## **Personal Information**

We request personal information from you while interacting with the Aimora, as follows:

When you register on Aimora for updates or to receive other types of notifications from us, we will ask for your email address to enable us to send you the information you have requested.

We will ask for the following information so that we may consider, process, and possibly publish your manuscript, in conformance with accepted publishing standards: your name, title, telephone number, email address, address, and credit card or other payment information. You may voluntarily provide us with additional information to help us identify and contact you, such as your middle name, degree, preferred name, secondary phone number, fax number, state or province, and areas of interest or expertise. Except for credit card or other payment information. If you want to submit a public comment on our Application, we will ask for the following information: email, first name, and last name. Your display name, which is auto-generated to include your first initial, last name and randomly selected number(s), will be made public along with your comment. If you request that your account be deleted, your comment will remain on our application but your display name will no longer be associated with your comment. If we send you an email with links then we will gather and store the information about the links that you click on in order to track the effectiveness of our communications.

Additionally, Aimora may process some basic personal information about you (email address, name and research interest) that is publicly available to register you as a potential reviewer and expert or to contact you about publishing with Aimora on a particular topic. If you do not wish to be contacted as a potential reviewer or for possible publication with Aimora you can email us at [appaimora@gmail.com](mailto:appaimora@gmail.com) . We will keep some of your personal information to recall your request not to be contacted in the future.

## **What are cookies**

Usually, cookies are a set of data stored on user's personal computers, handheld devices containing information about the users. There are two types of cookies, which Aimora, may use for tracking.

**Session ID Cookies:** The information is usually tagged to a particular session. Once the user logs out the cookie is terminated and deleted.

**Persistent Cookies:** The information is stored as a small text file on the user's computer for an extended period of time. There is information shared through different browser help files to remove persistent cookies.

Session ID Cookies are often used to track the utility pattern of a particular session user, which helps in minimizing system load time, server processing and quick data rendering. Persistent cookies from us may be used for storing information related to passwords and other preferred data from the users. At Aimora, we don't use any cookies that store personally identifiable information.

## **Children's Privacy**

Use of the Aimora , is intended for adults at least eighteen (18) years of age and we do not knowingly collect personally-identifying information from children under the age of thirteen (13).

## **HOW WE USE AND DISCLOSE YOUR INFORMATION by AIMORA**

We at Aimora may disclose anonymous, aggregate and data-based information collected from our users to our potential investors and business partners. With this, we disclose only statistical information and no other personally identifiable information is shared under our confidentiality norms. In the case of transfer of business or selling of the entire business, all data including this information may be transferred to the new owners. From time to time, Aimora may engage third

parties, affiliated companies, and its own subsidiaries to analyze, preserve, and manipulate the data received from its users. Under such circumstances, the data will be treated with the same degree of confidentiality and prohibited from disclosure to any third party.

We may also collect your name, email, address and phone number at conferences or events.

## **HOW LONG WE RETAIN YOUR INFORMATION**

We keep your personal information for as long as is necessary to provide services to you, and for as long as your account and/or registration with Aimora is active. We will retain and use your information as necessary to comply with our legal obligations, to resolve disputes, and to enforce our agreements.

Requests to delete, amend or withdraw consent, You may be entitled to request that we delete or amend your personal information. You may also be entitled to withdraw your consent, when consent is the basis for processing your personal information.

## **PROTECTION OF PERSONAL INFORMATION**

We use reasonable and appropriate physical, technical, and administrative safeguards to protect your information from unauthorized use, access, loss, misuse, alteration, or destruction. We endeavor to protect the personal information we receive, gather and store, by such means as password protection, firewalls and other means. We also require that third party service providers acting on our behalf or with whom we share your information also provide appropriate security measures in accordance with industry standards.

Transmissions over the internet are never entirely secure and we cannot guarantee the security of the information you submit via Aimora while it is in transit over the internet. Any such transmission of information by you over the internet is at your own risk.

## **RESPONSIBILITY OF USERS**

As a user of Aimora, you are responsible for the security of your personal information such as username and password, which will offer you access to all your personal information stored on the Aimora Database. We encourage you to ensure the safety of this information and not to share this with any other for your privacy protection. Some advanced software and hardware such as keyloggers, phishing software, and other surveillance devices may intercept sensitive information on personal computers, from which users access our services. We warn users to take precautions regarding such devices, especially from public computer terminals. In addition,

we advise users to log out from the respective systems once they finish using our services actively.

### **THIRD PARTY WEBSITES**

If in your interactions with the Aimora you are linked or directed to, or click on, a third party website, we cannot control what information you may provide to that party or on/at that website, and are not responsible for how that party may use or disclose any information you may provide to them. As such, we urge that you exercise caution before providing them with your personal information and to review the third party's privacy policy for information on its data processing practice.

### **Complaints**

You also have the right to lodge a complaint before a supervisory data protection authority regarding our data processing.

### **HOW TO CONTACT US REGARDING YOUR PERSONAL INFORMATION**

If you have any questions about this privacy policy, you may contact us at [appaimora@gmail.com](mailto:appaimora@gmail.com)