

Privacy Policy

Wallpaper 4K - Live & Video is a wallpaper application that provides static wallpapers, live wallpapers, video wallpapers, wallpaper browsing, saving, setting, personalization and related services.

This Privacy Policy explains how and why we collect, use, share and protect certain data when you use our application. We use data to operate and improve the application, provide wallpaper-related features, display advertisements, analyze product performance, support push notifications, prevent fraud or abuse, and comply with applicable laws.

If you have any questions about this Privacy Policy, please contact us at the email address listed in the "Contact us" section.

1. What data do we collect and why?

When you install or use the application, we may collect and process limited data for lawful purposes, including application operation, analytics, advertising, attribution, remote configuration, push notification delivery, security and service improvement.

The data we may process includes:

- The application you are using;
- Your IP address;
- Mobile advertising identifiers, such as Google Advertising ID (GAID), Apple IDFA or IDFA, where applicable;
- Device and connection information, such as device model, brand, operating system version, app version, SDK version, language, timezone, screen density, carrier, SIM country, network type, connection status, user agent and timestamp;
- Security and environment signals, such as whether the device appears to be rooted, jailbroken, using an emulator, VPN, proxy, hook framework or multi-app environment;
- Application usage data, such as app launch, session activity, wallpaper browsing, wallpaper saving or setting, feature usage and in-app interactions;
- Advertising data, such as ad requests, ad displays, ad clicks, ad fill status, ad errors and ad revenue-related events;
- Push notification data, such as Firebase Cloud Messaging token, notification delivery, display, click and dismiss events, where push features are enabled;
- Locally stored technical data, such as installation identifiers, cached configuration, frequency control data and SDK operation data.

We do not collect your private photos, files or wallpaper content unless a feature you actively use requires access and you grant the relevant system permission.

2. Who do we share your data with and why?

Where required by applicable laws, we will request your consent before sharing personal data with third parties for advertising, analytics or similar purposes.

We may share the data described above with the following categories of partners:

Advertising partner

We work with advertising partners to monetize the application and provide free wallpaper services. These partners may process device information, advertising identifiers, ad interaction data and approximate location inferred from IP address for ad delivery, ad measurement, fraud prevention and reporting.

AdMob - <https://policies.google.com/technologies/partner-sites>

Analytics, attribution and service partners

We use analytics, attribution, remote configuration, crash reporting and performance tools to understand how users interact with the application, improve stability, measure installation sources and optimize our services.

These partners may include:

Firebase - <https://firebase.google.com/support/privacy>

AppsFlyer - <https://www.appsflyer.com/legal/privacy-policy>

3. Disclosure of information

We will not share your personal information without your consent except in the following cases:

- When you agree to share your information with third parties;
- When disclosure is required or permitted by law, regulation, legal process or government request;
- When disclosure is necessary to protect our rights, property, safety, users or the public;
- When service providers process information on our behalf, such as analytics, advertising, push notifications, infrastructure, customer support or technical operation;
- When we share aggregated, de-identified or anonymous information;
- In connection with a merger, acquisition, financing, restructuring, sale of assets or transfer of all or part of our business.

4. Local storage and similar technologies

We may use local storage, device storage and similar technologies to:

- Maintain application state;

- Improve security and prevent fraud or abuse;
- Remember app settings and preferences;
- Store SDK-related identifiers, cached configuration and frequency control data;
- Measure app usage, advertising performance and service reliability.

You may clear certain local data through your device settings or by uninstalling the application. Some features may not work properly if required data is disabled or deleted.

5. User information security

We use reasonable technical and administrative measures to protect the information we process, including access control, encrypted transmission where appropriate, security monitoring and internal data protection practices.

Although we take reasonable safeguards, no method of transmission or storage is completely secure. We will continue to improve our security measures to protect your information.

6. Children's privacy

Our services are not directed to children under 13, or under 16 in the European Economic Area where applicable. We do not knowingly collect personal information from children without the consent of a parent or legal guardian.

If we learn that we have collected personal information from a child without proper consent, we will take reasonable steps to delete such information as soon as possible.

If you believe we may have collected information from a child, please contact us at graphicstation254@gmail.com.

7. Your rights and choices

Depending on your location, you may have the right to access, correct, delete or restrict the processing of your personal data, and to withdraw consent where processing is based on consent.

You can also control advertising identifiers through your device settings, including resetting your advertising ID or limiting ad tracking where supported.

If you withdraw consent or limit tracking, we may still process data that is necessary for application operation, security, fraud prevention, legal compliance or non-personal analytics.

8. Data deletion

You may request deletion of your personal data by contacting us at the email address below. We will respond within a reasonable time and delete applicable data within 7 days where required and technically feasible, unless retention is required by law or legitimate business needs.

9. Contact us

Email: graphicstation254@gmail.com

10. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our services, SDK integrations, legal requirements or business operations. If we make material changes, we will notify you where required by applicable law.

If you do not agree with the updated Privacy Policy, please stop using the application.