A Guide for Virtual Intercultural Interviews: Emic Cultural Concepts

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Team a

Members		
Concepts	Concept	Language
	Concept	Language

1. Definitions

Q: How can you translate the concept into English?	
A:	A:
Q: Do you think the English translation means exactly the same as the concept? Please explain.	
A:	A:
Q: How would you define the concept in English?	
A:	A:

Cases

The cases could be your own experience or what you've heard. They could be interactive / within the self, in family/school/company, romantic relationships/friends/acquaintances…

And please describe them in detail with *who*, *when*, *where*, *what*, *why*, and *how*.

Q: Could you give me some examples that can represent the concept?	
A:	
Q: Which case(s) above cannot represent the concept in your culture?	
A:	A:
Q: Do you often use the word in your daily conversation? Please explain.	
A:	A:

Q: Is the word often used on the Internet? (In social media for example.)	
A:	A:
Q: Does the word often appear in literature / movies / songs …?	
A:	A:

3. Functions

Q: What purposes can the concept serve at a micro-level (individual)?	
A:	A:
Q: What purposes can the concept serve at a macro-level (society)?	
A:	A:

4. Relations

Q: Do the two concepts share the same origin? Please explain.	
A:	A:
Q: Does the concept come from other culture(s) originally? Please explain.	
A:	A:
Q: Is/Was the concept influenced by other culture(s)? Explain.	
A:	A:
Q: Has the concept changed its meaning? Explain.	
A:	A:

Q: Is this concept universal (also appears in Western cultures)? Explain.	
A:	A:

5. Related Expressions

Q: Does the concept have other forms? **（noun/adjective/verb, full expression…)**	
A:	A:
Q: Are there any synonyms or antonyms?	
A:	A:

Let's investigate the concepts further!

In this activity, you and your partner will be able to generate more specific puzzles regarding the concepts and have a more comprehensive understanding of the concepts.

1. Please find **academic articles/books** and **materials** (literature, movies, songs…) related to **the concept of your culture**.

2. Make a **presentation** (10~15 minute) based on the academic articles/books and materials to introduce the concept to your partner.

3. Add the shared link to the presentation slides below.
   (concept 1):
   (concept 2):

4. While hearing your partner's presentation, please **write down the puzzles** you have regarding the concept in the following pages.

5. Find the **answers** to your puzzles by **interviewing** your partner and write them down using the form below:

Investigation of (emic concept) * P = your puzzle; A = your partner's answer
P: A:
P: A:
P: A:
P: A:
P: A:

Investigation of (emic concept) * P = your puzzle; A = your partner's answer
P: A:
P: A:
P: A:
P: A:
P: A:

Deadline for slides:

Keywords (in common)

Keywords (not common)

Concept1:

Concept2:

The Paper: Comparison/Contrast (about 2,500 words)

I. Introduction
II. Functions
III. Cases
IV. Related expressions
V. Conclusion
VI. Discussion Questions / Topics
VII. References and Further Reading:

★ = Recommended resources