

## On October 15th "Digital Autumn: Changing perspective", the festival of French digital art, is back at the Abylkhan Kasteyev State Museum of Arts of the Republic of Kazakhstan

**October 8, 2024, Almaty**– The third edition of the “Digital Autumn” festival will take place at the Abylkhan Kasteyev State Museum of Arts of the Republic of Kazakhstan, from October 15<sup>th</sup> to October 27<sup>th</sup> 2024.

“Digital Autumn” is an annual cross-cultural nomadic festival presenting some of the best digital art and artistic innovations from France, organized by the French Embassy and the French Institute, in cooperation with Less Media Group agency and the French Alliance.

This year, as part of its program, "Digital Autumn" showcases a selection of award-winning or groundbreaking artworks, created by or with French artists and studios. For the 3rd edition, the theme of the festival is *Changing perspective*, inviting visitors to take a fresh look at the world and explore new points of view using the most advanced technologies. Virtual reality, as a new medium, allows viewers to gain a unique experience, often putting themselves in another person's shoes, in otherwise impossible circumstances or spaces and times.

This year, the festival presents **11 immersive virtual reality works**. The festival's program includes iconic VR projects such as *The Emperor* – a large-scale interactive work by the leading French studio Atlas V, which won the award for Outstanding Achievement at the Venice International Film Festival in 2023. The festival will also showcase the animated short film *Flow*, directed by Adriaan Lokman, which won the Special Jury Prize at the 2023 Venice International Film Festival.

The festival also features an augmented reality mural – an interactive collaboration titled **MINDSCO\***, which comes to life through a mobile phone. This work involved 12 young artists from Kazakhstan, Kyrgyzstan, Uzbekistan, and Russia, under the direction of French artist Guillaumit.

*\*Fresco is located in the Terrenkur Park at the intersection of Al-Farabi Avenue and Malaya Almatinka River.*

## Press contact

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## Practical Information :

Dates: October 15 – October 27, 2024

Price: 1500 tenge

Audience: Adults and teenagers (16+ years old).

Showtime: 10:00 AM to 6:00 PM.

The access includes a 45-minute slot for experiencing VR works in virtual reality glasses. Most VR works are presented in English or French. Kazakh & Russian language booklets and further information can be obtained from on-site mediators who will also assist visitors with VR equipment.

Address: 22/1 Koktem-3 microdistrict, Almaty

## Additional materials:

[Photos](#)

[Posters](#)

[Catalog of the VR works](#)