

Period 1 Needs, Wants, Trends, Problems

TRENDS	PROBLEMS
• Apps (Tik Tok, Dubsmash, Triller, Snapchat, Instagram) • VSCO Girls • Vlogs (video blogs) • Air-pods • Hydro Flasks • Crocs • Rap/pop music • Netflix, Youtube	• Anxiety, stress, and depression • Freshman ACCESS program is boring • Classroom distractions • Cross the line, it's learning time! • Cell service in halls & lunchroom • Crowded hallways (152 area) • Smoking/vaping • Transportation • Bad drivers
NEEDS & WANTS	
• Products that reflect people's ethnicities • Food ◦ More breakfast options ◦ Better tasting food ◦ More options for snack ◦ More drink options (including caffeine & energy drink options) ◦ Dessert options (popsicles & ice cream) ◦ School grocery store? ◦ Vending machine changes? • Gum & mints • Comfort in the classrooms ◦ Blankets ◦ Neck pillows ◦ Stress relief products ◦ Headphones/earbuds • Leyden Merchandise ◦ Better quality ◦ Lower prices ◦ More modern designs ◦ Different options (not just tshirts) • Better hallway music • Cell phone chargers •	

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LEYDEN RULES & RESTRICTIONS

- 1) Sales will take place in the month of November & beginning of December
- 2) We can NOT sell products that are sold by other groups/classes (Ex. Coffee products are sold by Javaccino)
- 3) We can NOT provide services that are already offered (Ex. Chromebook charging is already done in TSI)
- 4) All food products must follow [ISBE nutrition standards](#)
- 5) Unhealthy items can only be sold on select Fridays (very limited). Here are the dates for this semester...[LINK](#)
- 6) Food can NOT be sold in the cafeteria; only outside the cafeteria.
- 7) Consider events that may already be taking place. Can you partner with the event?
- 8) Food can NOT be made at your house.