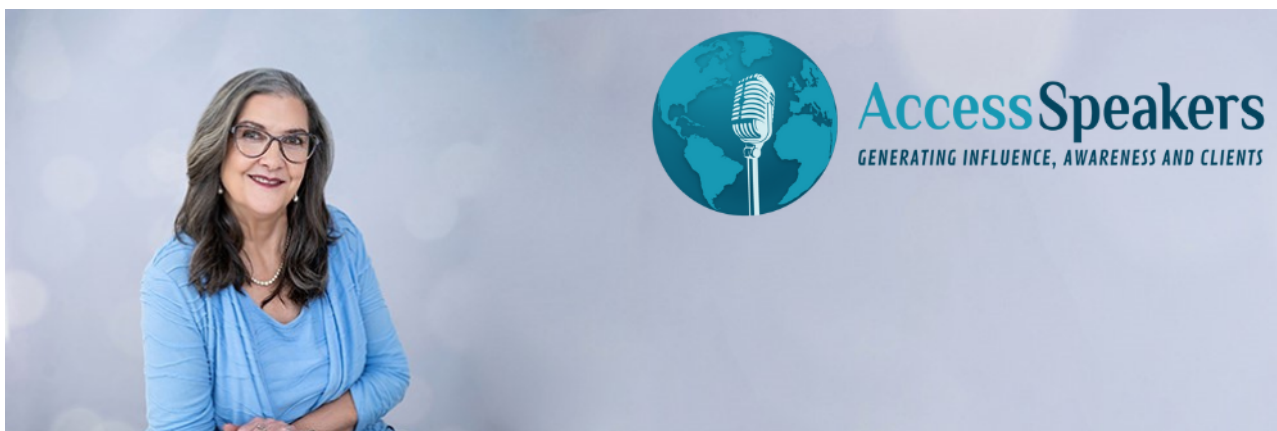




Conversation Starters ~ Anastasia Lipske/Access Speakers...

- ***Why are speaking and podcast guesting such great marketing tools to gain visibility and grow a business?***
- ***How does one find groups and podcasts to get in front of?***
- ***What are some key branding practices that will help one to get booked?***
- ***What are the most common mistakes seen on speaker and podcast one-sheets?***
- ***How can one get the most visibility out of every talk or podcast they've been booked on?***
- ***What are the pros and cons of hosting a podcast vs. guesting on others?***
- ***Does it make sense to hire a Virtual Assistant or Booking Agency?***
- ***How can one increase opportunities to be invited back to speak or as a podcast guest?***
- ***How does one deepen their connection with the planner/chair/producer that booked them?***
- ***Can one promote their business and or make an offer when speaking or on a podcast?***
- ***What should one avoid to not be blacklisted by event planners and or podcast hosts?***

Anastasia Lipske

Speaker/Podcast Booking Agent + Consultant

Anastasia@AccessSpeakers.biz

AccessSpeakers.biz

[LinkedIn](#)

707.217.1252