

COLGATE UNIVERSITY

Thought Into Action:
Entrepreneurship at Colgate

MONTHLY VENTURE ACTION ITEMS

OBJECTIVE <i>What is the goal? The benefit of this objective to your venture of achieving this goal should be crystal clear and easy to articulate.</i>	KEY RESULT <i>How, exactly, will we know if the goal has been achieved? Must be a clear (binary) outcome that can be easily measured.</i>
1. Assemble panel for first conference	1. We will have a panel of 3-4 people confirmed
2. Market to LinkedIn communities in the cell-based meat industry	1. We will have a list of people who will attend the conference
3. Set date for conference	1. We will present a date after accomplishing the first two tasks

Now take a photo of this and post it to your group in your Slack channel today