



INTERNAL DRAFT ([public version](#))
DVAM Social Media Guide
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1:00 p.m. MT | More details coming soon

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All Day, Wear Purple

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[Download here](#)

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Find NIWRC on Social Media

- National Indigenous Women's Resource Center
 - o Facebook: fb.com/niwrc
 - o Twitter: [@niwrc](https://twitter.com/niwrc)
 - o Instagram: [niwrc](https://www.instagram.com/niwrc)
-

Hashtags to Use

- #WomenAreSacred
 - #DVAM
-

DVAM Activities

October 1 | [Webinar: Tillie Black Bear Women Are Sacred Day](#) - 1:00 p.m.-2:30 p.m. MT

Promotional Posts:

- In time for #DVAM, NIWRC's October 1st webinar will highlight the herstory of Tillie Black Bear (Sicangu Lakota), one of the founding grandmothers of the domestic violence movement. Sign up: bit.ly/37NN2Pe #WomenAreSacred #DVAM
- Don't miss NIWRC's October 1st webinar highlighting the legacy of advocate Tillie Black Bear (Sicangu Lakota), known as a founding grandmother of the movement to end violence against women. Register: bit.ly/37NN2Pe #DVAM #WomenAreSacred

October 6 | #DVAM Twitter Storm

Promotional Posts:

- Domestic violence is not traditional to Indigenous cultures. Join the #DVAM Twitter Storm on 10/13 at 1 p.m. MT to support #Native women survivors of domestic violence on their journey to healing. #WomenAreSacred
- For Domestic Violence Awareness Month, join the #DVAM Twitter Storm on 10/13 at 1 p.m. MT to support #Native women survivors of domestic violence. As

relatives, we have a shared responsibility to ensure women are safe and respected. #WomenAreSacred

October 21 | Purple Thursday - Domestic Violence Awareness Day

Promotional Posts:

- In honor of Purple Thursday, we join our relatives in wearing purple to honor #DV survivors. Domestic violence is not traditional - stand alongside and support relatives who are hurting. Survivors of domestic violence have a right to be heard and believed. #DVAM #WomenAreSacred #PurpleThursday
 - It's #PurpleThursday! We join our relatives in wearing purple in honor of survivors of domestic violence. We are committed to being good relatives by supporting and protecting our relatives facing domestic violence. #DVAM #WomenAreSacred #PurpleThursday
-

DVAM Messages to Share Throughout October

Facebook and Instagram

Shareable Posts:

- Intimate Partner Violence (IPV) is a form of domestic violence that happens when a current or former spouse or intimate partner (straight, cisgender, and 2SLGBTQ) engages in a repetitive, fear-inducing pattern of abuse heir partner to maintain power and control in a relationship. View NIWRC's IPV Triangle tool: bit.ly/3aNLu8E #DVAM
- As a form of domestic violence, intimate partner violence (IPV) can take place in relationships where couples are dating, married, living together, have a child together, or after the relationship has ended. The vast majority of victims of IPV are women, and offenders, male. As reflected in Indigenous languages and teachings, this violence is unnatural. View NIWRC's IPV Triangle tool: bit.ly/3aNLu8E #DVAM
- Native women are the targets of domestic violence, rape, murder and other violent crimes—often at the hands of non-Native offenders—at much higher rates than other groups. Offenders must be held accountable for these crimes. Read NIWRC's fact sheet on violence in Indian Country: bit.ly/3lflvfb #DVAM #WomenAreSacred

- Nationally, more than 4 in 5 American Indian and Alaska Native women have experienced violence in their lifetime, including more than half who have faced physical violence by an intimate partner. Read NIWRC's fact sheet on violence in Indian Country: bit.ly/3lflvfb #DVAM #WomenAreSacred
- Native Hawaiian women experience intimate partner violence (IPV) early in their lives. One in five Native Hawaiian women ages 18 to 29 years old report experiencing IPV, compared with one in eight non-Native Hawaiian women. We support a Native Hawai'ian Resource Center on Domestic Violence to help reconcile the devastating rates of domestic violence and sexual violence against Native Hawaiian women. More in Restoration: bit.ly/3ATlbZg
- Native Hawaiian women ages 45-59 experience intimate partner violence (IPV) at a rate 50% higher than non-Native Hawaiian women of the same age. These rates show the need for a dedicated Native Hawaiian Resource Center on Domestic Violence, as proposed by the Pouhana 'O Na Wahine (Pillars of Women). Read more in Restoration: bit.ly/3z0Bap3
- Colonization imposes and promotes the domination and ownership of Native women by men, as reflected in domestic violence & sexual assault of Native women seen throughout history. This lays the foundation for present day violence. Learn more in NIWRC's Restoration magazine: niwrc.org/restoration #DVAM
- Ending domestic violence against Native women is based on reclaiming Indigenous values and lifeways. Explore the Equality Wheel, as equality is at the center of all healthy relationships. Equality means power-sharing, not holding power over one another. View NIWRC's Equality Wheel tool: bit.ly/3ljZfkr #DVAM #WomenAreSacred
- Survivors of domestic violence have a right to be heard and believed. Native women have the right to protection, resources, and to have their decisions and individuality respected. Be a good relative by believing and supporting Native women. #DVAM #WomenAreSacred
- As relatives, we have shared a responsibility to ensure women are safe and respected. Our Indigenous values, reflected in our languages and teachings, remind us that women are sacred. Domestic violence ends when we reclaim our traditional values of respect and compassion and honor the sacredness of women. #DVAM #WomenAreSacred
- The heart of tribal grassroots advocacy is about being a good relative to Native women. Being a grassroots advocate means actively calling for social change to end violence against women. It is our responsibility to ensure the voices of survivors are heard. #DVAM #WomenAreSacred

- Domestic violence is not traditional. If you are being hurt in your relationship, call StrongHearts Native Helpline (1-844-762-8483). StrongHearts is a safe domestic, dating and sexual violence helpline for American Indians and Alaska Natives, available 24/7. Live chat at strongheartshelpline.org. #DVAM
- Facing high rates of domestic violence, Native women need access to culturally appropriate services along their healing journey. The Family Violence and Prevention Services Act (FVPSA) provides dedicated funding for advocacy, safe shelter and supportive services for domestic violence victims, but the funding formula for Indian tribes is inadequate to support the need. More in Restoration: bit.ly/3xakhqQ #DVAM
- Indigenous women face some of the highest rates of domestic violence, yet there is a distinct gap in the number of culturally-based services available for Native women. The Family Violence and Prevention Services Act (FVPSA) provides essential funding for advocacy, safe shelter and supportive services, yet fewer than half of 574 federally recognized Indian tribes receive FVPSA funding. More in Restoration: bit.ly/3z0Bap3 #DVAM
- Relying solely on non-Indigenous responses to domestic violence are short-term, temporary solutions that do not address the needs of Native Hawaiian women. Support funding for a Native Hawaiian Resource Center on Domestic Violence. More in Restoration: bit.ly/3z0Bap3 #DVAM

Twitter

Shareable Tweets:

- Intimate Partner Violence (IPV) is a form of domestic violence and happens when a current/former intimate partner/spouse engages in a repetitive pattern of abuse toward their partner to instill fear and maintain power & control. View NIWRC's IPV Triangle tool: bit.ly/3aNLu8E #DVAM
- As a form of domestic violence, intimate partner violence (IPV) can take place in relationships where couples are dating, married, living together, have a child together, or after the relationship has ended. View NIWRC's IPV Triangle tool: bit.ly/3aNLu8E #DVAM
- More than 4 in 5 American Indian & Alaska Native women have experienced violence in their lifetime, incl. more than half have faced physical violence by an intimate partner (IPV). Read NIWRC's fact sheet on violence in Indian Country: bit.ly/3lflvfb #DVAM
- Native women are the targets of domestic violence, rape, murder & other violent crimes—often at the hands of non-Indians—at much higher rates than other

groups. Offenders must be held accountable for these crimes. More in Restoration: niwrc.org/restoration #DVAM

- Native Hawaiian women ages 45-59 experience #IPV at a rate 50% higher than non-Native women of the same age. These rates show the need for a dedicated Native Hawaiian Resource Center on Domestic Violence. Read more in Restoration: bit.ly/3z0Bap3 #DVAM
- One in five Native Hawaiian women ages 18-29 report experiencing IPV, compared with one in eight non-Native. A Native Hawaiian Resource Center on Domestic Violence can help reconcile the devastating rates of #DV resulting from colonization. More: bit.ly/3ATlbZg #DVAM
- Colonization imposes & promotes the domination & ownership of Native women by men, as reflected in domestic violence & sexual assault of Native women seen throughout history & lays the foundation for present-day violence. Read Restoration mag: niwrc.org/restoration #DVAM
- Ending domestic violence against Native women is based on reclaiming Indigenous values & lifeways and restoring sovereignty. Equality is at the center of all healthy relationships. Equality means power-sharing, not holding power over another. Explore the Equality Wheel: bit.ly/3ljZfkr #DVAM
- Survivors of domestic violence have a right to be heard and believed. Native women have the right to protection, resources, and to have their decisions and individuality respected. Be a good relative by believing and supporting Native women. #DVAM #WomenAreSacred
- As relatives, we have shared a responsibility to ensure women are safe & respected. Our Indigenous values, reflected in our languages & teachings, remind us that #WomenAreSacred. Domestic violence ends when we reclaim our traditional values of respect and compassion. #DVAM
- The heart of tribal grassroots advocacy is about being a good relative to Native women. Being a grassroots advocate means actively calling for social change to end violence against women. It's our responsibility to ensure the voices of survivors are heard. #DVAM #WomenAreSacred
- Domestic violence is not traditional. If you're being hurt in your relationship, call StrongHearts Native Helpline (1-844-762-8483), a safe domestic, dating & sexual violence helpline for Natives. Chat: strongheartshelpline.org. Anonymous/confidential. #DVAM
- Survivors are not responsible for abuses and harms committed against them. Offenders must be stopped and held accountable. Native women need support,

resources, and safe spaces to heal. Hold space for Native women by listening to, believing & supporting women in their healing. #DVAM

- Tribal #DV shelter & supportive services offer safety & support, yet there are fewer than 60 tribal shelters in #IndianCountry. Native women have a right to accessible, trauma-informed & culturally-based advocacy & resources: Read: bit.ly/3xakhqQ #DVAM
- Relying solely on non-Indigenous responses to domestic violence are short-term, temporary solutions which do not address the needs of Native Hawaiian women. Support funding for a Native Hawaiian Resource Center on Domestic Violence. More: bit.ly/3z0Bap3 #DVAM

DVAM Awareness Cards and Graphics

Download shareable graphics here. Feel free to add your tribe's or program's logo.

Sharable Resources

Fact Sheet: [Violence Against American Indian and Alaska Native Women and Men](#)

- Link: bit.ly/3lflvfb

Webinar: [Understanding the Dynamics and Tactics of Intimate Partner Violence through the Lens of Indigenous Survivors](#)

- Link: bit.ly/2VLttF3

Report: [National Workgroup on Safe Housing for American Indian and Alaska Native Survivors of Gender-Based Violence: Lessons Learned](#)

- Link: bit.ly/3aldHmS

Report: [Office of Hawaiian Affairs Haumea-Transforming the Health of Native Hawaiian Women and Empowering Wahine Well-Being](#)

- Link: bit.ly/380EaFX

Publication: [Restoration of Native Sovereignty and Safety for Native Women](#)

- Link: bit.ly/3ahmhTO

Podcast: [Speaking Our Truth, Podcast for Change](#)

- Link: niwrc.org/podcast

[StrongHearts Native Helpline](#)

- Domestic violence and sexual violence helpline for American Indians and Alaska Natives (1-844-762-8483) | [Live chat](#)

Toolkit: [NRCDV Domestic Violence Awareness: Action for Social Change](#)

- Link: bit.ly/31sdL1s