WEEK 4 - 28 Days To A Client

THE MASTER WAR MODE DAY PLAN + REPORT

☑ /×	U+I Of Task	Task List For The Day - Fill In ALL 20!	Task Time:
1. 🗸	Q1 -	MShT exam	1h30m
2. 🗸	Q1 ·	Write 30 fascinations	2 h
3. 🔽	Q1 ·	Scour Reddit and Quora for business owners threads	1h
4. 🗸	Q1 ·	Reflection: Day 67 of the Real War Mode	15m
5. 🗸	Q1 ·	Plan: Day 68 of the Real War Mode	15m
6. 🗸	Q2 ·	Meditate - Zuowang	20m
7. 🗸	Q2 ·	Gratitude journal	5 m
8. 🗸	Q2 ·	200 pushups	5 m
9. 🗸	Q2 ·	Watch Business Mastery - PF10	10m
10. 🔽	Q2 ·	Breakdown a piece of copy - Vert Shock PT 9	15 m
11. 🗸	Q2 ·	Watch 1 student copy review from Review call recording 02/02/23 and LEARN	30m
12. 🔽	Q2 ·	Watch morning power-up call and write down the lesson learned in 1-2 sentences	15m
13. 🔽	Q2 ·	Watch 1 Kyle Milligan video and write down the lesson learned in 1-2 sentences	15m
14. 🔽	Q2 ·	Watch 1 Jordan Belfort video on Sales School and write down the lesson learned in 1-2 sentences	15m
15. 🔽	Q2 ·	Breakdown 1 FB ad from FB swipe file	15m
16. 🔽	Q2 ·	Scroll through chats	20m
17. 🗸	Q2 ·	Follow-up with 10 prospects	5 m
18. 🔽	Q4 ·	Shoot picture of 5th tooth	15m

V / X	U+I Of Task	Task List For The Day - Fill In ALL 20!	Task Time:
19. 🔽	Q2 ·	Read emails	5 m
20. 🔽	Q2 ·	Research reddit threads for business owners and IT startups	3 h

	TODAY NUMBER + DATE + TIME
Day Number:	67
Date:	05/18/23
Start Time:	7:30 am

	🙏 3 Things That I Am Grateful To Have In My Life 🙏
1.	I am grateful for Jordan Belfort
2.	I am grateful for the tram I'm going to take later today
3.	I am grateful for my white Adidas sneakers

1.	MShT exam
2.	Write 30 fascinations
3.	Scour Reddit and Quora for business owners threads



\$ Task:	\$ Task = Set The Task That I Intend To Complete This Hour?
🔔 Sub-Task:	Sub-Task = What Is My Plan Of Action To Complete This Task For This Hour?
/Reflection:	/ Reflection = Did I Complete This Task For This Hour? If Not, Then Why?



	!?What is my biggest problem or biggest goal at the moment? (in the form of a question)!?
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	MY MORNING WAR PLAN
	What Do I Plan To Accomplish This Morning?
-	Shoot picture of 5th tooth MShT exam Boost copywriting IQ Boost sales IQ
	⊚What Is The Main Goal For This Morning?⊚
-	MShT exam
	Phow Will I Start My Morning With Power?
	is the internal struggles, when fought and won on their own, that yield the ongest rewards."
	Binaural Beats For Work
-	Super Intelligence - <u>Memory Music, Improve Memory and Concentration,</u> Binaural Beats Focus Music

-	Super Intelligence	FOCUS BETTER and IMPROVE MEMORY Deep	Focus Music

🍅 Get Inspired to Add EMOTIONS 👋

Toploader - Dancing in the Moonlight 1 Hour

DELETE BOXES THAT ARE BEFORE YOU WAKE UP!

7:30 am: Task \$	wake up, cold snower
Sub-Task's 🔔	- Cold shower - Coffee - Morning hygiene
Reflection /	done

8 am: Task \$	Mental health practices
Sub-Task's 🔔	Meditate for 15-20 minsGratitude Journal
Reflection /	- Meditated for 20 mins
8:30 am: Task \$	Watch Business Mastery lesson
Sub-Task's 🔔	- Watch Business Mastery lesson
	- Note down lessons learned at the end of this document
Reflection /	- Watched Business Mastery PF10
0.45 0.00 50 05	
8:45 am: Task \$	Breakdown 1 FB ad from FB swipe file
Sub-Task's 🔔	- Open the FB swipe file
	- Choose 1 FB ad
	- Set a timer for 15 mins - Breakdown FB ad
	- Di Caritowii i D au
Reflection /	- Broke down a FB ad
9 am: Task \$	- Breakdown a piece of copy from my swipe file
Sub-Task's 🔔	- Pick a piece of copy from a swipe file
	- Set a timer for 15 mins

Break it down and extract IDEAS
Place it inside my swipe file

Reflection /	- Watched Andrew's breakdown of Vert Shock - Part 9
9:15 pm: Task \$	Boost sales IQ
Sub-Task's 🔔	- Watch 1 Jordan Belfort video on Sales School and write down the lesson learned in 1-2 sentences
Reflection /	- Watched a Jordan Belfort video on dressing and body language
9:40 am: Task \$	Commute to laboratory
Sub-Task's 🔔	 Catch the tram at 10:02 Commute to laboratory Read emails
Reflection /	done
10:30 am: Task \$	Shoot tooth picture
Sub-Task's 🔔	Shoot tooth picture
Reflection /	done
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10:45 am: Task \$	Commute to uni
Sub-Task's 🔔	Commute to uni
Reflection /	done
11:30 am: Task \$	MShT exam
Sub-Task's 🔔	- Do the exam - Pass
Reflection /	Did well on the exam

©END-OF-THE-MORNING REPORT

🧠 What Did I Learn This Morning?🧠

- A small bit about copywriting and sales. Check the bottom of the daily planner.

XWhat Problem's Did I Face This Morning?X

- N/A

PHow Will I Solve These Problems For This Afternoon? P

N/A



What Do I Plan To Accomplish This Afternoon?
 Write 30 fascinations Find where business owners hang out on Reddit/Quora Research business owners problems
⊚What Is The Main Goal For This Afternoon?⊚
- Write 30 fascinations
€ How Will I Start My Afternoon With Power? €
"It is the internal struggles, when fought and won on their own, that yield the strongest rewards."
🍎 Binaural Beats For Work 🍎
 Super Intelligence - Memory Music, Improve Memory and Concentration, Binaural Beats Focus Music Super Intelligence FOCUS BETTER and IMPROVE MEMORY
Toploader - Dancing in the Moonlight 1 Hour

1 pm: Task \$	Eat lunch
Sub-Task's 🔔	Eat lunch
Reflection /	done
1:30 pm: Task \$	Commute back home
Sub-Task's 🔔	- Commute back home - Scroll through chats
Reflection /	done
2:30 pm: Task	Boost marketing IQ
Sub-Task's 🔔	 Watch 1 Kyle Milligan video and write down the lesson learned in 1-2 sentences Watch morning power-up call and write down the lesson learned in 1-2 sentences
Reflection /	- Watched KM video - Watched morning PUC

3 pm: Task \$

Sub-Task's 🔔

Scroll through chats

- Catch up with ALL chats

Reflection /	
3:30 pm: Task \$	Write 30 fascinations
Sub-Task's 🔔	- Turn off all distractions
	- Set a timer for 2h - Write 30 fascinations
Reflection /	done
5:30 pm: Task	Scour Reddit and Quora for business owners threads
Sub-Task's 🔔	- Find out where business owners communicate their deepest
	problems - Maybe check LinkedIn
	- Check the output of chatGPT for Reddit forums
Reflection /	- Literally found multiple gold mines of information
6:30 pm: Task \$	Research reddit threads for business owners and IT startups
Sub-Task's 🔔	- Copy the RESEARCH TEMPLATE
	 Open the appropriate reddit threads Mine for information
Reflection /	Mined reddit for hours
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Eat dinner			
Eat dinner			
done			
Reflection + Plan			
 Reflection: Day 67 of the Real War Mode Plan out Day 68 of the Real War Mode Send both to # Accountability Roster 			
 Reflection done Planning done Both posted in accountability chat 			

11 pm: Task \$	Cool down and go to bed
Intention 🔔	 nighttime hygiene 10 min of yoga nidra and go to bed.
Reflection /	Going to be at 12 am



✓ Wins ✓ XLossesX Zuowang meditation for 20 mins - Procrastinated for 44 mins by **Watched Andrew's breakdown of Vert** watching YT gaming Shock - Part 9 - Ate a sugary waffer **Watched Business Mastery PF10** Broke down a FB ad Watched a Jordan Belfort video on dressing and body language Watched Andrew break down a student copy Did the MShT exam Watched KM video Wrote 30 great fascinations - Watched morning PUC - 200 pushups - Researched a WHOLE LOT about business owners, their struggles, pains, desires, solutions, roadblocks, how I can help, etc. All 20 tasks complete!

What Did I Learn Today?

- The law of congruency: "What would I expect to see from an expert when they come see me?". Find what people are wearing and model it.
- After the product intro, don't keep diving into more product details. Instead, do another loop to the dream state.
- <feature> so you can <WIIFM>
- A good recap
 - 1) Connects all the dots
 - 2) Catches skimmers and sells them on the main persuasion points
- Do a microcommitment BEFORE asking for the sale.
- People that are interested in buying are constantly weighing decisions. The
 earlier they get to know me (and how I solve their problem), the higher the
 chances of converting them to a client.
- People are looking for the RESULT, not the product.
- 2-step lead gen: What to do in follow-ups: Talk about them and their problem + how I fit in solving it. Just talk about my expertise (give value).
- Body Copy formula: objection claim proof (3x) benefit. Find the objection.

- Address the claim. Overcome with proof. Provide a benefit.
- Sometimes I can directly state the objection as a subheadline. Sometimes I can just skip to the claim (implicitly address objection).
- Benefit = "Imagine..."
- It's better to ask a client clarifying questions, than to make bad assumptions.
- Confusion causes friction
- Bad grammar = low-value person
- Being a man is baseline for success
- Looking at the binary opposite of a concept will always provide me full clarity on the situation.
- Child mentality: throw all responsibility for a problem on an authority figure (parent).
- Adult mentality: take full self-responsibility for my problems and solve them on my own.
- I must believe I can influence the world on a mass scale. I can't outsource my conquest.
- Researched a WHOLE LOT about business owners, their struggles, pains, desires, solutions, roadblocks, how I can help, etc.

XWhat Problems Did I Face In The Day?X

- Procrastinated in the afternoon (after coming back from uni). My mind really wanted to give into instant gratification - I watched gaming YT for 45 mins, ate a sugary sweet and was at the brink of watching porn

🔑 How Will I Solve These Problems Tomorrow? 🔑

- GRIND. Have such an exacting daily checklist, I can't stop working.

🔤 What Do I Plan To Do Differently Tomorrow? 🔤

- I will have to "attend" my 9-5 job

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SWhat Do I Plan To Do The Same Tomorrow?	₹.

- Continue mining reddit for more information on what business owners want, what they struggle with, etc.
- Write 30 fascinations as copywriting practice

■ Who Do I Need To Update, Contact, Ask A Question To, And Share Feedback With? 📧					
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Brain Dump:

I literally found an endless GOLD MINE of research on what business owners want and experience.

I can sink WEEKS into research, if I truly wanted to...