

# Privacy Policy

Protecting your privacy is important to us. We hope the following statement will help you understand how the products deals with the personal identifiable information ('PII') you may occasionally provide to us via Internet (the 'Google Play' Platform).

Based on our apps and associated services, you may apply for use of a special functional service provided by a third party. If you need to sign up for and use any special functional service, please carefully read the terms of service for such special functional service. By accepting or using any special functional service, you acknowledge that you have read and accepted this Agreement and the terms of service for such special functional service, and agree to be bound by them.

Sometimes we need informations to provide services that you request, this privacy statement applies to its products.

## Personal Information

We do not collect personal information which personally identifies you, such as your name, email address or billing information , or other data which can be reasonably linked to such information.

However, We may use personal information submitted by you only for the following purposes: help us develop, deliver, and improve our products and services and supply higher quality service; manage online surveys and other activities you've participated in. In the following circumstances, we may disclose your personal information according to your wish or regulations by law:

(1) Your prior permission;

(2) By the applicable law within or outside your country of residence, legal process, litigation requests;

(3) By requests from public and governmental authorities;

(4) To protect our legal rights and interests.

## Non- Personal Information

We may collect and use non-personal information in the following circumstances. To have a better understanding in user's behavior, solve problems in products and services, improve our products, services and advertising, we may collect non-personal information such as installed application name and package name, the data of install, frequency of use, country, equipment and channel.

If non-personal information is combined with personal information, we treat the combined information as personal information for the purposes of this Privacy Policy.

There is some information we collect when you access our Services, which we use to facilitate the broad range of communications offered through our Services, to provide you cool features and functionality, and to enable all the other purposes described in this privacy policy. We explain all this below:

### (1) Information

we get from your use of our services We may collect information about the services that you use and how you use them, such as when you view and interact with our content. We may collect device-specific information (such as your hardware model, operating system version, unique device identifiers, and mobile network information). We will not share that information with third parties.

### (2)Usage Information

We collect information about your activity through our Services. For example, we collect information such as the time, date, country, language, traffic type.

### (3) Location information

When you use a location-enabled service, we may collect and process information about your actual location, like GPS signals sent by a mobile device. We may also use various technologies to determine location, such as sensor data from your device that may, for example, provide information on nearby Wi-Fi access points and cell towers.

### (4) Device Information

We collect information about your device, including the hardware model, operating system and version, unique device identifiers (including SSAID, GAID), browser type and language, mobile device phone number, and mobile network information, International Mobile Equipment Identity ("IMEI"), Identifier for Advertising ("IDFA"), Identifier for Vendor ("IDFV"), Integrated Circuit Card Identifier ("ICCID"), Media Access Control ("MAC") address, model and resolution, which will be used by us to calculate the number of devices that use our products and our Services and analyze data on device models and graphics adaptation. You can choose not to provide certain information, but then you might not be able to take advantage of many of our APP. We also collect certain device information that will help us diagnose problems in the (hopefully rare) event you experience any crash or other problem while using our Services.

### (5) Unique application numbers

Certain services include a unique application number. This number and information about your installation (for example, the operating system type and application version number) may be sent to us when you install or uninstall that service or when that service periodically contacts our servers, such as for automatic updates.

### (6) Camera and Photos

Many of our Services require us to collect images and other information from your device's camera and photos. We'll access your camera and photos only after you give us your consent. You can choose not to provide it, but then you might not be able to take advantage of many of our Services.

### (7) Local storage

We may collect and store information locally on your device using mechanisms such as browser web storage (including HTML 5) and application data caches. The information we store will not share with any third-party.

#### (8) Network Information

When you use our Sites or our Services online, we will collect information about the network you use, including the name of the operator and the type of network, so as to understand the distribution of operators and networks used by our users. In addition, we will collect information such as the name of the WiFi to which you connect and the duration of your WiFi connection to understand the environment in which you prefer to use our Services.

#### (9) Metadata

Metadata refers to technical data associated with user content. Put simply, metadata is data that describes data. For example, it can describe the analysis results of the facial features, gender, age and race of the figure in an image and other elements contained in the image and then generate and mark the analysis results through computer algorithms and artificial intelligence. When you use our Services, we will use photo metadata to provide you with certain features including precise “Facial Recognition”, “Key-Points Recognition”, “Region Segmentation”, “Content Tags” and other custom features based on a combination of these basic features. When our app processes your photos, we may provide you with a more suitable filter and better photo effects based on the metadata of your photos, and we may also provide you with products or services that are more appropriate at the time based on metadata. Metadata cannot usually be used to identify a specific individual; it will be used to improve our Services.

### How We Use Information

We collect user information and personal details so that we can provide our products and our Services to you and ensure our compliance with relevant laws. We will use your user information and personal details collected under “The Information We Collect” for the following purposes:

(1) Services To provide, process, maintain, improve and develop our Sites and/or our Services provided to you, including customer support, and other services provided through our devices or our Sites.

(2) Statistical analysis To develop and analyze statistics on the use of our products and our Services for the purpose of improving our products and our Services.

(3) To create a MTid The personal details that we collect when you use our Sites or our Services to create a MTid will be used by us to create your account and profile.

(4) To facilitate your use of forums Your personal details may be used when we display your profile, when you interact with other users and when you publish forum posts.

(5) To provide location-based services When you use our Services, we or third-party service providers may take advantage of your location information to provide you with the correct version of our Services and improve your user experience.

(6) To improve user experience Certain optional features such as user experience programs allow to analyze data regarding the use of our products and our Services and improve user experience.

(7) To provide push services We may use your MTid and device information to provide push services to assess the performance of advertisements and the success of software updates, or provide notifications on new product releases. You may turn off this feature at any time by changing your preferences under "Settings".

(8) To verify your identity Verifying your identity using a text message when you log in to your account helps prevent unauthorized logins to your account. We are required by law to verify your identity once you enable the live video streaming feature.

(9) To collect feedback from you Your feedback is of great value in helping us improve our Services. To keep track of your feedback, we may use the personal details provided by you to contact you and retain the records.

(10) Other purposes We will store and maintain information about you for the purpose of running our operations and complying with our legal obligations.

## Information We Use

We provide you with an amazing set of Services that we improve with the information we collect. But we do a lot more as well, such as:

(1) Provide and deliver the products, services, and functionality that you request, process transactions, and send you related information;

(2) Communicate with you. That means just what it says; we may send you marketing communications on behalf of us or other companies; respond to your comments and questions; provide customer services; and send you technical notices, security alerts, and other informational messages;

(3) Monitor and analyze trends and usage;

(4) Develop, improve, and refine products, Services, and functionality;

(5) Personalize the Services by providing advertisements, content, or features that match user profiles or interests; if you do not want to receive any personal-interested ads or content, you can choose to adjust the setting;

(6) Verify your identity and prevent fraud or other unauthorized or illegal activity; and

Carry out any other purpose for which the information was collected.

## Children's Privacy

We respect the privacy of children under the terms of Privacy Policy. We do not knowingly collect or solicit any information from anyone under the age of 13 or knowingly allow such persons to register for the Service. The Service and its content are not directed at children under the age of 13. In the event that we learn that we have collected personal information from a child under age 13 without parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us via email.

## Changes

Our Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We will post any Privacy Policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes).

## Information Security

We will take reasonable measures to prevent the loss, improper use of, unauthorized access to or disclosure of information. For example, some of our Services will use encryption techniques (such as SSL) to protect your personal details. However, you understand and accept that (in the Internet industry) even though we will take all possible security measures, we cannot always guarantee that your information is 100% secure. You understand and accept that the system and communication network used by you to access our Services may fail due to factors beyond our control.

## Transfers of Your Information

If you choose to use the Service or provide your information to us, your information may be transferred to, processed and maintained on servers or databases located outside of the country or jurisdiction where you are located, including the United States. Such countries may have laws that are less protective than the country in which you reside. If you do not want your information transferred to or processed or maintained outside of the country or jurisdiction where you are located, you should not use the Site or Service.

If you are EU and Swiss individuals, you also have the following right, under GDPR, to:

- Request the restricted processing of their personal information;
- Receive the personal information that they have provided us with, in a structured, commonly used and machine-readable format and You have the right to transmit that information to another controller without hindrance or ask us to do so.

If you are California individuals, you also have the following right, under CCPA, to:

- Request that We disclose information to You about Our collection, use, sale, disclosure for business purposes and share of personal information. Once We receive and confirm Your request, We will disclose to You:

- 1) The categories of personal information We collected about You;
- 2) The categories of sources for the personal information We collected about You;
- 3) Our business or commercial purpose for collecting or selling that personal information;
- 4) The categories of third parties with whom We share that personal information;
- 5) The specific pieces of personal information We collected about You;
- 6) If we sold Your personal information or disclosed Your personal information for a business purpose, We will disclose to You:

The categories of personal information categories sold;

The categories of personal information categories disclosed;

- Say no to the sale of Personal Data (opt-out). You have the right to direct Us to not sell Your personal information. To submit an opt-out request please contact Us;

- Be treated fairly. You have the right not to be discriminated against for exercising any of Your consumer's rights, including by:

- a) Denying goods or services to You;
- b) Charging different prices or rates for goods or services, including the use of discounts or other benefits or imposing penalties;
- c) Providing a different level or quality of goods or services to You;
- d) Suggesting that You will receive a different price or rate for goods or services or a different level or quality of goods or services.

If You have any question about these rights or You would like exercise any of them, please contact us by the provided email address. Before We can respond to a request to exercise one or more of the rights listed above, You may be required to verify your identity or your account details. Please note that your ability to access or control your personal data will be limited in some cases, as required or permitted by applicable law. (We will reply to you within 30 working days of receiving your email. When the email is sent successfully, our reply will be deemed to have been delivered.)

## Contact Us

If you have questions about the privacy aspects of our Services or would like to make a complaint, please contact at [ [easytoolscreator@gmail.com](mailto:easytoolscreator@gmail.com) ] . Please be sure to include your name, address and email address in any correspondence to us so that we can respond to your inquiry in a timely manner.

Third Part Policy check list:

Advertisement platform

Admob: <https://www.google.co.uk/about/company/consenthelpstaging.html>

Facebook: <https://www.facebook.com/about/privacy/update>

Analytics platform

Flurry: <https://www.verizonmedia.com/policies/us/en/verizonmedia/privacy/index.html>

Google Analytics: <https://www.google.com/analytics/terms/us.html>