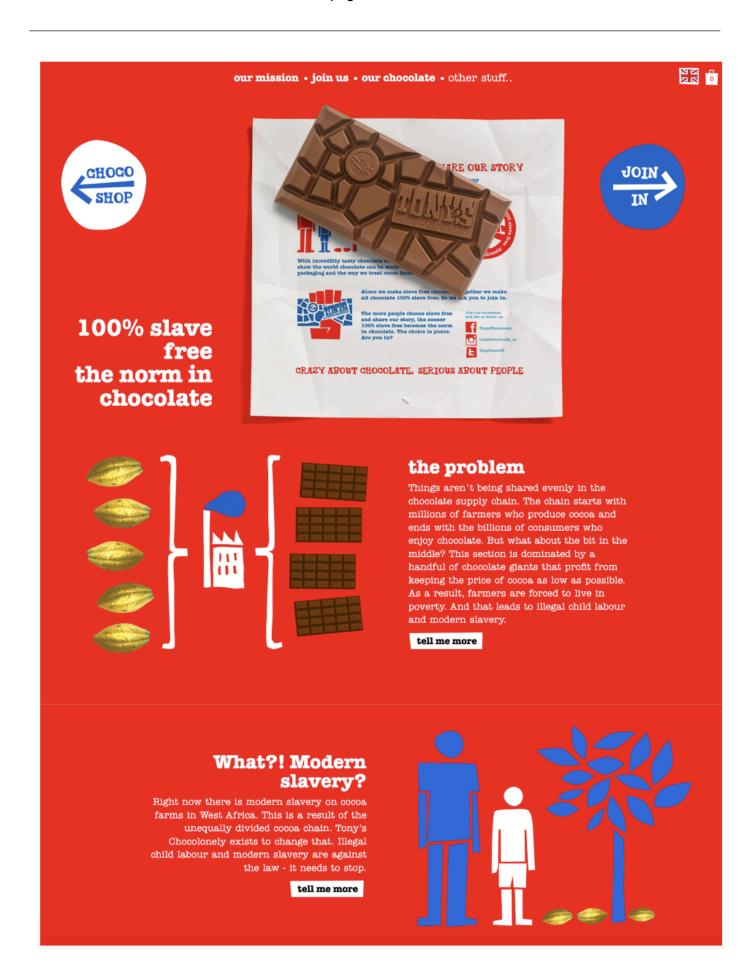
Write a guided analysis of the following text.

1. Tony's Chocolonely is a Dutch chocolate company that promotes slave-free chocolate. These screenshots were taken from the 'Our mission' page of their website in 2022.



Tony's raises awareness

Tony's leads by example

Tony's inspires to act

Tony's roadmap to 100% slave free chocolate

Our mission: together we'll make 100% slave free the norm in chocolate. How we are going to achieve it? It won't be easy. The situation is complex. But Tony's roadmap will help us accomplish it. Our roadmap has 3 pillars and points the way to 100% slave-free chocolate.

tell me more

Tony's 5 Sourcing Principles for slavefree cocoa

With incredibly tasty chocolate, we lead by example and show the world that chocolate can be made differently. By following Tony's Sourcing Principles for slave-free cocoa, it's possible to make slave-free chocolate and be commercially successful.

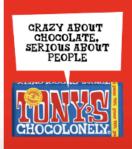
tell me more



Everyone needs to contribute!

We can't do it alone. Alone we'll make slave free chocolate, together we'll make all chocolate 100% slave free. The more people that choose slave free and spread our message, the sooner 100% slave free will be the norm in chocolate. We all need to roll up our sleeves.. so what action do we expect everyone to take?

tell me more



OUR STORY

our mission
Tony's impact
our timeline
annual FAIR report

OUR CHOCOLATE

big bars small bars

JOIN US

see what you can do become a serious friend

OTHER STUFF ..

Team Tony's
careers
frequently asked
questions
privacy policy
terms and conditions



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