



# RUBRIC: Book Cover (Individual Event)

## What is a Book Cover?

- In this project, you'll design your own version of a book cover for a book that's already been published.
- But here's the fun part: you're not just changing the current cover—you're reimagining it completely in your own creative way!
- You can use tools like:
  - Digital photography
  - Drawing or image editing software
  - Other digital design tools
- Think about what the book is really about—its mood, setting, characters, or message—and create a new cover that shows that in your own unique style

STLP Coordinator/Coach should:	Student should:	Scorers should:
<ul style="list-style-type: none"><li>• <b>Review and share the rubric</b>, ensuring they understand the expectations and judging criteria.</li><li>• <b>Determine and document a public location</b> where the student's work will be hosted. Record the direct URL to the product and process during school registration.</li><li>• <b>Verify the category constraints</b> by making sure the students are submitting a new book cover for a published piece, not for a piece they've written.</li><li>• <b>Ensure compliance with digital citizenship standards</b>, including verifying that all elements are original or appropriately credited and that there are no copyright or content violations.</li><li>• <b>Generate and test links</b> to both the final product and the student's written process. Confirm that all links are accessible before submitting registration.</li></ul>	<ul style="list-style-type: none"><li>• <b>Look at the rubric</b> so you know how your product will be scored.</li><li>• <b>Use your own ideas and artwork.</b> Remember you are recreating this book cover entirely, so don't use elements from the original. Give your imagination and creativity a chance to shine!</li><li>• <b>Create the piece yourself.</b> NO Artificial Intelligence allowed.</li><li>• <b>Write about how you made your product.</b> Tell what tools you used and the steps you followed from start to finish. <u><a href="#">You can use this template if you want.</a></u></li><li>• <b>Only enter your product in one category.</b> You can't use the same product for more than one event.</li></ul>	<ul style="list-style-type: none"><li>• <b>Verify access</b> to the product and process link. <b>Contact the school's STLP coach</b> immediately if you are unable to access the submission.</li><li>• <b>Evaluate each entry using the official rubric</b> provided below. Scores should reflect how well the product meets each criterion.</li><li>• <b><u>Review examples of past winners</u></b> if you are new to judging in this category, to better understand the standard and range of quality expected.</li><li>• <b>Submit all scores via Google Classroom</b> before the posted judging deadline.</li></ul>



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CATEGORY	CRITERIA	Guidelines Followed
ACCESS & CATEGORY	Product is in the correct category and can readily be accessed online by judges via the team provided URL. Cover is a reimagination of a <b>currently published book</b>	<input type="checkbox"/>
DIGITAL CITIZENSHIP	You followed the rules about using other people's work: You had <b>permission</b> to use any images, music, or ideas (not just cite where you got it from, show you had permission) Everything is school-appropriate. You made the project yourself — no AI here.	<input type="checkbox"/>
INNOVATIVE DESIGN	Your book cover is original and shows a brand-new idea—not just a copy of the old one. It's clear you used your imagination to bring the book to life in a different way.	1 2 3 4 5 6 7 8 9 10
DESIGN PRINCIPLES	The colors, pictures, and design choices fit the feeling of the book—whether it's exciting, mysterious, funny, or serious.  The text is easy to read and sized just right.	1 2 3 4 5 6 7 8 9 10
TECHNICAL ASPECTS	You used drawing or design tools to add cool effects—like blending colors, adding textures, or making things look sharp or soft. You used art elements (like shape, line, color, and space) to organize your cover in a way that looks balanced and interesting.	1 2 3 4 5 6 7 8 9 10
INTEREST	Your design grabs people's attention and makes them want to learn more about the book.	1 2 3 4 5 6 7 8 9 10
PROCESS <i><u>This may be submitted in any format, but here is an optional template</u></i>	You completely explain how you made this product from start to finish, including what tools you used, and any templates you may have used. If you used anything you didn't make yourself, <b>permission</b> to use that media is included.	1 2 3 4 5 6 7 8 9 10
TOTAL SCORE OUT OF 50:		