

Hi [Name / Publication Editors]-

I'm [the co-host of / producer of / writing to you on behalf of] *My Podcast*. We are [one-sentence summary].

My [co-hosts / team / clients] and I wanted to let you know that we just [launched / relaunched / published a new season / published an exciting interview]. This [episode / show / season] [might interest you because... / means a lot to us because... / adds something new to our genre because...]. If you're going to listen to one [episode / excerpt], we recommend [link to episode and/or list timestamp].

We hope you will consider us for an upcoming [review / newsletter issue / blog post]. Our mission is to [mission statement], and we hope this new [episode / show / season] will welcome new listeners to our community.

Regardless, we hope you enjoy these episodes! Thanks so much for [your time / the work you do].

-[Name]

[Title]

[Links to show website and social]