

Tab 1



2026 National Arts Service Organizations Survey Copy

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HOW TO USE THIS DOCUMENT

This document contains the 2026 National ASO Survey questions. Its purpose is to provide you, the survey taker, the opportunity to review the questions before completing the survey and/or prepare your written responses to enter into the survey tool. Please note that if you wish to edit this document, you must download it as it is not editable directly in this link.

If you have questions about the content or experience technical difficulties when completing the survey, please review the FAQs at consultingadc.com/2026nationalasosurvey, email research@consultingadc.com or join one of our online Survey Taking Parties for live support.

KEY

- **Bolded text denotes survey questions.**
- Blue questions were created in partnership with Voices for Creative New York, our research partner, and will be required only for New York State-based ASOs.
- Purple text denotes logic used to show and hide questions based on conditional responses.
- Red text denotes critical information for the user.
- Orange text denotes survey section headers.

2026 National Arts Service Organizations Survey

Thank you for consenting to take this survey.

It includes 6 sections:

1. Survey eligibility questions
2. Organization basics like address and operating information
3. Audiences and disciplines served
4. Financials and fiscal health
5. Leadership and staffing
6. Evolution and needs

To complete this survey, you will need to reference your FY 2025 and FY 2020 financial records.

It will take about **20–30 minutes** to complete this survey.

You will be able to save your work and continue later by selecting the **SAVE** button at the bottom of each page. You may see a pop-up prompting you to create or sign into an account. You can skip this by selecting 'Skip Create an Account' at the bottom of the pop-up. Follow the prompts and the platform will email you a link to continue later.

IMPORTANT: Your partial responses will not be submitted or visible to the research team. In order for us to receive ANY of your input, you must select the **SUBMIT** button at the end of the survey.

A downloadable version of this survey can be accessed at consultingadc.com/SurveyCopy. We encourage you to review the questions in advance. Questions are numbered. Not every question may appear for you based on your answers.

If you have any questions, please review the FAQs at consultingadc.com/2026NationalASOSurvey, email research@consultingadc.com or join one of our online biweekly survey taking parties for live support.

1. ELIGIBILITY QUESTIONS

These questions confirm that your organization meets our research criteria. All fields marked with an asterisk (*) are required and must be filled.

This survey is for:

Arts Service Organizations based in the United States, Puerto Rico, the U.S. Virgin Islands, Guam, the Northern Mariana Islands, or American Samoa.

In the context of this research, "Arts Service Organizations" or "ASOs" are organizations whose mission and/or programs are focused on serving the artists, arts workers and entities who deliver the arts as experiences, goods, services and meaning to communities of all types

and geographic locations. They can be formally incorporated organizations, collectives, or informal groups and include regranting and intermediary organizations.

This survey is NOT for:

- Individual artists and/or arts workers
- Organizations based outside of the United States or Puerto Rico, the U.S. Virgin Islands, Guam, the Northern Mariana Islands, or American Samoa.
- ASOs who have already closed and/or who will close by December 31, 2026.
- Government arts agencies (e.g., a state arts council or municipal arts council that receives 100% government funding)

In addition, in the context of this research:

- “Artists” includes traditional cultural practitioners and culture bearers.
- “Arts workers” refer to workers whose labor (volunteer or paid) contributes to the administration, creation, production, presentation, or support of the arts.
- “Arts organizations” include formally incorporated organizations and informal groups and collectives.

1.1 – Is your organization’s MISSION focused on serving artists, arts workers, arts organizations, or the arts sector?*

- Yes
- No

1.2 – Does your organization offer ANY programs that serve artists, arts workers, arts organizations, or the arts sector?*

- Yes
- No

1.3 – Is your organization based in the United States or Puerto Rico, the U.S. Virgin Islands, Guam, the Northern Mariana Islands, or American Samoa?*

- Yes
- No

1.4 – Is your organization a government arts agency (e.g., a state arts council or municipal arts council that receives 100% government funding)?

- Yes
- No

If you answered No to 1.2 or 1.3, or if you answered Yes to 1.4, please disregard the rest of this form.

2. ORGANIZATION BASICS

These questions request basic information about your organization. Your answers will help us build out a public ASO data tool. All fields marked with (*) are required and must be filled.

2.1 – Email Address for Person Completing Survey* _____

2.1a – May we contact you via email about your survey responses?

- Yes
- No

2.2 – Does your organization have a Federal Tax ID Number/EIN?*

- Yes
- No
- I don't know

SKIP LOGIC: [Yes, 2.1 Federal Tax ID Number/EIN]

2.2a – Federal Tax ID Number/EIN _____ [Enter 9 numbers only; no special characters. DO NOT USE HYPHENS.]

If we have contact information connected to your EIN, it will autofill below. You can update it if needed.

2.3a – Name of Organization* _____

2.3b – DBA (if applicable) _____

2.3c – Street Address* (Primary/headquarters mailing address) _____

2.3d – City* _____

2.3e – State/Territory* _____

2.3f – Zip Code* (Five digits only) _____

2.3g – Organization Website (if applicable, www.example.org) _____

2.4 – Organization Social Media Handles or Links (if applicable)

Facebook _____
Instagram _____
TikTok _____

LinkedIn _____
Other _____

2.5 – What year was your organization formed? _____

Please include the year of incorporation. If you do not have a year of incorporation, please include the year your organization first met and organized.

2.6 – Which of these terms do you use to describe your organization? Select all that apply.*

- Advocacy or Policy Organization
- Arts or Artists Service Organization
- Business Support Organization (e.g., Chamber of Commerce)
- Community/Economic Development Organization
- Digital Platform
- Fiscal Sponsor
- Intermediary and/or Regranting Organization
- Membership Organization
- Network or Coalition
- Nonprofit Service Organization (e.g., Non-Arts Specific)
- Social Service Organization
- Trade/Professional Association
- Workforce Development or Training Organization
- All of the above
- Other, please specify: _____

2.7 – What is your organization's legal or organizing structure? Select one.*

Fiscal sponsorship is not considered a legal structure. Organizations, groups, or collectives may be sole proprietors if they are fiscally sponsored.

- 501(c)(3) Nonprofit Organization (a public charity focused on religious, charitable, or educational purpose(s))
- 501(c)(4) Nonprofit Organization (a social welfare organization focused on advocacy)
- LLC, LLP, S-Corp, Corporation (C-Corp)
- Sole Proprietorship (earnings/expenses appear on personal income tax filings)
- None of the above
- Other, please specify: _____

2.8 – What, if any, additional organizational structures apply to your entity?

- B-Corp
- Cooperative
- Does not apply
- Other, please specify: _____

2.9 – Does your organization have a fiscal sponsor?*

- Yes
- No

2.10 – Does your organization operate a physical space used for administration, programs, services, or public access (whether owned, leased, or otherwise managed)?

Select all that apply.*

- Yes, Own
- Yes, Lease
- Yes, Manage
- No
- Other, please specify: _____

SKIP LOGIC: [Yes, 2.10 Own, Lease or Manage]

2.10a – How many different sites/facilities do you operate? _____

3. AUDIENCE AND DISCIPLINE

These questions relate to the who, where, and how of your organization.

Your answers will help artists, arts workers, and other organizations find you in a public ASO database. All fields marked with (*) are required and must be filled.

3.1 – Which term best describes the breadth of your geographic service area?* Select one.

- Neighborhood
- City or Town
- County
- Metro Area
- Region (combination of towns, cities, or counties)
- Tribal Territory
- Statewide
- Multi-State Area
- National
- International
- Online/Virtual
- All of the above
- Does not apply

SKIP LOGIC: [3.1 is Neighborhood, County, Metro Area, Region, Tribal Territory, Statewide, or Multi-State Area]

3.1a – Which types of communities does your organization serve? Select all that apply.

- Urban
- Suburban
- Rural
- Tribal
- Other, please specify: _____

SKIP LOGIC: [State, 2.2e is NY]

3.1b – In which New York regions and/or territories do you work? Select all that apply.*

- Western New York
- Finger Lakes
- Southern Tier
- Central New York
- Mohawk Valley
- North Country
- Capital Region
- Mid-Hudson
- New York City
- Long Island
- Akwesasne (Saint Regis Mohawk Tribe)
- Cayuga Nation
- Oneida Indian Nation
- Onondaga Nation
- Tuscarora Nation
- Allegany Territory (Seneca Nation)
- Cattaraugus Territory (Seneca Nation)
- Oil Spring Territory (Seneca Nation)
- Tonawanda Territory (Tonawanda Seneca Nation)
- Shinnecock Indian Nation
- Poospatuck Reservation (Unkechaug Indian Nation)

3.2 – Which of the following artistic disciplines do you, your members, or your constituents work within or serve? Select all that apply.*

This list of disciplines has been adapted from the National Endowment for the Arts discipline framework. If you serve individual artists that are multi-disciplinary or interdisciplinary, please select all that apply.

- Architecture & Design (architecture and other building-based work, landscape architecture, agriculture and other land-based work, urban design, graphic design, industrial design, fashion design)
- Culinary Arts (culinary arts, foodways/food heritage, food-based artistic practice)
- Film, Media & Digital Arts (film, video, animation, sound art, radio, podcasting, digital art, immersive media)
- Folk, Traditional & Craft Arts (traditional arts, cultural heritage arts, folk arts, craft traditions)
- Performing Arts (music, dance, theater, opera, musical theater, circus arts, comedy, spoken word performance, performance art)
- Public Art (murals, monuments, sculpture, installations, socially engaged and place-based public works)
- Visual Arts (painting, drawing, printmaking, sculpture, ceramics, photography, illustration, mixed media, fiber arts)
- Writing & Literary Arts (fiction, poetry, creative nonfiction, playwriting, literary publishing, literary translation)
- Other, please specify: _____

SKIP LOGIC: [Yes, 3.2 Architecture & Design]

3.2a – Which of these Architecture & Design disciplines do you, your members, or your constituents work within or serve? Select all that apply.

- | | |
|---|--------------------------------|
| ● Architecture & Other Building-Based Work | ● Graphic Design |
| ● Landscape Architecture, Agriculture & Other Land-Based Work | ● Industrial Design |
| ● Urban Design | ● Fashion Design |
| | ● Other, please specify: _____ |

SKIP LOGIC: [Yes, 3.2 Culinary Arts]

3.2b – Which of these Culinary Arts disciplines do you, your members, or your constituents work within or serve? Select all that apply.

- | | |
|--------------------------|--------------------------------|
| ● Culinary Arts | ● Food-Based Artistic Practice |
| ● Foodways/Food Heritage | ● Other, please specify: _____ |

SKIP LOGIC: [Yes, 3.2 Film, Media & Digital Arts]

3.2c – Which of these Film, Media & Digital Arts disciplines do you, your members, or your constituents work within or serve? Select all that apply.

- | | |
|-------------|--------------------------------|
| ● Film | ● Podcasting |
| ● Video | ● Digital Art |
| ● Animation | ● Immersive Media |
| ● Sound Art | ● Other, please specify: _____ |
| ● Radio | |

SKIP LOGIC: [Yes, 3.2 Folk, Traditional & Craft Arts]

3.2d – Which of these Folk, Traditional & Craft Arts disciplines do you, your members, or your constituents work within or serve? Select all that apply.

- Traditional Arts
- Cultural Heritage Arts
- Folk Arts
- Craft Traditions
- Other, please specify: _____

SKIP LOGIC: [Yes, 3.2 Performing Arts]

3.2e – Which of these Performing Arts disciplines do you, your members, or your constituents work within or serve? Select all that apply.

- Dance
- Music
- Opera
- Circus Arts
- Theatre
- Musical Theater
- Spoken Word Performance
- Comedy
- Performance Art
- Other, please specify: _____

SKIP LOGIC: [Yes, 3.2 Public Art]

3.2f – Which of these Public Art disciplines do you, your members, or your constituents work within or serve? Select all that apply.

- Murals
- Monuments
- Sculpture
- Installations
- Socially Engaged & Place-Based Public Works
- Other, please specify: _____

SKIP LOGIC: [Yes, 3.2 Visual Arts]

3.2g – Which of these Visual Arts disciplines do you, your members, or your constituents work within or serve? Select all that apply.

- Painting
- Drawing
- Printmaking
- Sculpture
- Ceramics
- Photography
- Illustration
- Mixed Media
- Fiber Arts
- Other, please specify: _____

SKIP LOGIC: [Yes, 3.2 Writing & Literary Arts]

3.2h – Which of these Writing & Literary Arts disciplines do you, your members, or your constituents work within or serve? Select all that apply.

- Fiction
- Poetry
- Creative Nonfiction
- Playwriting
- Literary Publishing
- Literary Translation
- Other, please specify: _____

3.3 – Choose up to THREE options that best describe your organization’s current role in the arts ecosystem.

- Advocate for artists, arts workers, arts organizations, and/or the arts sector
- Build networks and/or communities
- Conduct research or field-building
- Mentor the next generation of artists or organizations
- Provide funding or financial support
- Provide infrastructure (space, platforms, tools)
- Serve as a resource or knowledge hub
- Support workforce development/career services
- Other, please specify: _____

3.4 – What services do you currently or will you soon provide? Select all that apply.*

- | | |
|--|---|
| ● Accessibility Services (e.g., ASL Interpretation, Audio Description as a core program) | ● Marketing/Publicity |
| ● Art Sales | ● Medical/Health Services |
| ● Advocacy & Policy | ● Mentorship |
| ● Community Building & Organizing | ● Mutual Aid |
| ● Consulting | ● Networking |
| ● Convening | ● Opportunity Listings |
| ● Education/Training (artistic practice, business/administrative, social justice) | ● Publications (periodicals, newsletters) |
| ● Disaster Relief | ● Public Programming |
| ● Equipment/Materials | ● Production Services |
| ● Financial Services | ● Research & Data Collection |
| ● Fiscal Sponsorship | ● Residencies |
| ● Food Services (pantry, kitchen) | ● Space (studio/exhibition/rehearsal/performance) |
| ● Funding/Grants | ● Technology Services |
| ● Housing & Real Estate | ● Union/Collective Bargaining |
| ● Legal Services | ● Other, please specify: _____ |

SKIP LOGIC [State 2.2e is NY, 3.5 Advocacy & Policy]

3.4a – Which of the following advocacy activities does your organization do? Select all that apply.*

- Advocacy Training & Capacity Building
- Coalition Building & Network Coordination
- Direct Lobbying (e.g., meetings with elected officials or government agencies and/or working with a registered lobbyist)
- Legal Advocacy & Litigation
- Legislative & Policy Analysis (e.g., tracking legislation, policy research, drafting recommendations)
- Petitions, Rallies & Public Demonstrations
- Public Testimony & Public Comment (e.g., hearings, testimony, written comments)
- Public Awareness & Communications Campaigns
- Voter Engagement & Civic Participation
- All of the above
- Other, please specify: _____

3.5 Who do you provide these services to? Select all that apply.*

- Individual Artists
- Individual Arts Workers
- Arts Organizations & Businesses (formally structured)
- Arts Collectives & Groups (informally structured)
- Arts Sector as a Whole
- General Public
- All of the above

SKIP LOGIC: [State 2.2e is NY]

3.6 – Does your organization partner with people or entities in any of these sectors? Select all that apply.*

- Agriculture
- Civic Engagement & Democracy
- Education (K–12 & higher education)
- Environment & Sustainability
- Health & Wellness
- Housing & Community Development
- Public Safety & Justice
- Tourism & Hospitality
- Workforce Development & Economic Opportunity
- Youth Services, Family Services, Aging & Older Adult Services
- Government & Public Administration
- Real Estate & Urban Development
- Other, please specify: _____

SKIP LOGIC: [State 2.2e is NY]

3.6a – How does your organization most frequently partner with those sectors? Select all that apply.*

- Coalitions or Networks
- Fiscal Sponsorship
- Formal Partnerships or Contracts
- Joint Programming or Events
- Marketing & Communications
- Referrals or Information Sharing
- Sharing Space, Staff, or Administrative Services
- All of the above
- Other, please specify: _____

3.7 – How many months per year is your organization actively operating (i.e., engaged in administration, programs, and/or services)? Do not include months of vacation or dormancy. _____

3.8 – Does your organization maintain a membership program?*

- Yes, Paid Membership Only
- Yes, Free Membership Only
- Yes, a Combination of Free & Paid Membership
- No
- Other, please specify: _____

3.9 – Does your organization have a mission, vision or programs focused on specific identity groups?*

- Yes
- No

SKIP LOGIC: [Identity groups 3.8 is Yes]

3.9a – Please select any of the following groups that your mission, vision, or programs focus on specifically. Select all that apply. This list is adapted from protected classes named in the Civil Rights Act of 1964 and other equal opportunity legislation.

- Age
- Color, Race
- Disability
- Ethnicity, Ancestry
- Gender, Gender Identity, Gender Expression, Sex
- Marital, Family, Pregnancy Status
- Military & Veteran Status
- National Origin
- Religion
- Sexual orientation
- Income
- Immigration Status
- All of the above
- Other, please specify: _____

SKIP LOGIC: [3.4 is Individual Artists and/or Individual Arts Workers]

3.10 – What are the THREE most significant challenges facing the individuals artists and/or workers your organization serves? *

- Access to financial resources for artistic practice (grants, commissions, etc.)
- Affordable housing
- Affordable space to create, rehearse, perform, or present
- Business, financial, and/or administrative capacity
- Discrimination on the basis of identity, status, and/or life circumstance
- Fair pay, reliable contracts, and/or economic stability
- Geographic isolation and/or distance from people and/or resources
- Health insurance and benefits
- Lack of technological infrastructure & knowledge (wifi, computers, software, training)
- Physical and/or mental health needs
- Professional development and career advancement opportunities
- Other, please specify: _____

SKIP LOGIC:[3.4 is Arts Collectives & Groups (informally structured) and/or Arts Organizations & Businesses (formally structured)]

3.11 – What are the THREE most significant challenges facing the organizations/members you serve?

- Access to financial resources (earned and/or contributed revenue)
- Affordable space for administration, creation, rehearsal, or presentation
- Board and/or leadership challenges including succession
- Business or administrative capacity
- Decreasing demand for services (declining membership or program registrations)
- Fundraising capacity
- Impact of political climate
- Impact of discrimination and oppression
- Impact of external crises (Covid-19, natural disaster)
- Increasing costs/expenses for programs and operations
- Increasing demand for services (increased program registrations; greater need for services offered)
- Lack of technological infrastructure and resources (wifi, computers, software, training)
- Marketing and communications capacity
- Ongoing debt/deficits
- Staff recruitment and retention
- Other, please specify: _____

4. FINANCIALS AND FISCAL HEALTH

These questions relate to your organization's financial structure and condition.

You will need to reference your FY 2025 and FY 2020 financial records. This information is important to funders and donors. Unless otherwise noted, exclude any revenue or expenses related to the funds of your fiscally sponsored artists or organizations.

All fields marked with an asterisk (*) are required and must be filled.

4.1 – How much money did your organization SPEND in FY 2025?*

This figure should represent your FY 2025 operating budget, including any grants paid. Enter \$0 if you did not incur or track any financial expenses. If you are a fiscal sponsor, do not include any related pass-through expenses. If your organization is a department of a larger non-arts organization (e.g., social service or higher ed), please include only your departmental budget.

\$_____

SKIP LOGIC [Expenses 4.1 are more than \$0]

4.1a – In FY 2025, what percentage of your TOTAL EXPENSES fell into each of the following three categories? Total must equal 100%.

Fiscal sponsors: exclude pass-through expenses.

% Grants Paid: ____%

% Personnel Expenses (Only full- and part-time salaries and benefits): ____%

% Non-Personnel Expenses (Includes contractors, etc.): ____

4.2 – How much income did your organization COLLECT during FY 2025?*

This figure represents your total income for FY 2025. Enter \$0 if you did not collect any income. Fiscal sponsors: exclude any related pass-through income.

\$_____

SKIP LOGIC: [Income 4.2 is more than \$0]

4.2a – In FY 2025, what percentage of your TOTAL INCOME came from each of the following sources? Total must equal 100%.

Fiscal sponsors: exclude any related pass-through income.

- Earned (registrations, admissions, membership): ____%
- Contributed (foundations, regnantor/other nonprofit, corps., government, individuals): ____%
- Other: ____%

SKIP LOGIC: [Income 4.2 is more than \$0]

4.2b – Which contributed income sources did you receive funding from in FY 2025? Select all that apply.

- Corporations
- Government: Local Arts Agency (town, city, county, etc.)
- Government: State Arts Agency
- Government: State agency outside the arts (e.g., humanities, education, health)
- Government: National Endowment for the Arts (NEA)
- Government: Federal agency outside the NEA (e.g., NEH, IMLS, HUD)
- Individual Donors (donors/board)
- Private Foundation
- Regranting Entity or Other Nonprofit
- Other, please specify: _____

SKIP LOGIC [Expenses 4.1 are more than \$0, Service Type 3.3, Fiscal Sponsorship]

4.3 – How much fiscal sponsorship revenue and expenses did your organization manage in FY 2025? These figures represent pass-through funds.

- Fiscal Sponsorship Revenue \$_____
- Fiscal Sponsorship Expenses \$_____

4.4 – In FY 2025, what type(s) of in-kind donations did you receive, and what was/were their monetary value(s)? In-kind donations could include food/drink, printing, space, etc. Fiscal sponsors: exclude in-kind donations related to fiscally sponsored artists, projects or organizations.

4.5 – Which of the following financial assets did your organization hold as of FY 2025? Select all that apply.*

- | | |
|-----------------|-------------------------|
| ● Cash Reserves | ● None of the above |
| ● Endowment | ● Other, please specify |
| ● Investments | |

4.6 – Which terms would you use to characterize your organization's financial health TODAY? Select all that apply.

- Growing, Expanding
- Durable, Stable
- Breaking Even
- Tenuous, Uncertain
- Dire, Volatile
- Shrinking, Sunseting
- Other, please specify: _____

4.7 – How have your EXPENSES changed over the last five years?*

- Increased Significantly (more than 20%)
- Increased Somewhat (6% to 20%)
- No/Minimal Change (-5% to 5%)
- Decreased Somewhat (-6% to 20%)
- Decreased Significantly (-20% or more)

4.8 – How has your INCOME changed over the last five years?*

- Increased Significantly (more than 20%)
- Increased Somewhat (6% to 20%)
- No/Minimal Change (-5% to 5%)
- Decreased Somewhat (-6% to 20%)
- Decreased Significantly (-20% or more)

4.9 – For which of the following years did your organization have a DEFICIT of more than 5%? Select all that apply.

- | | |
|-----------|--------------------------------|
| ● FY 2025 | ● FY 2022 |
| ● FY 2024 | ● FY 2021 |
| ● FY 2023 | ● Other, please specify: _____ |

4.10 – For which of the following years did your organization have a SURPLUS of more than 5%? Select all that apply.

- | | |
|-----------|-------------------------|
| ● FY 2025 | ● FY 2022 |
| ● FY 2024 | ● FY 2021 |
| ● FY 2023 | ● Other, please specify |

4.11 – Please share any other information about your financial circumstances, funding, or the impacts of finances over the last five years. For example: Did your revenue or expenses grow or shrink notably due to particular circumstances? How did that affect your activities? Did you lose or gain staff or space or programs? How have these changes impacted your organization and its work?

5. LEADERSHIP AND STAFFING

These questions relate to the people that make up your organization. This information helps the sector understand the ASO workforce.

All fields marked with an asterisk (*) are required and must be filled.

5.1 – Does your organization operate entirely on volunteer labor?* (i.e., with no paid staff or contractors)

- Yes
- No

SKIP LOGIC: [5.1 Yes, all volunteers]

5.1a How many permanent full-time or part-time unpaid staff worked for your organization during FY 2025? Include the number of individuals that worked permanent roles (e.g. volunteer executive director.)

	# of UNPAID Staff
Permanent Full-Time	
Permanent Part-Time	

5.1b How many of these UNPAID staff are also board members? _____

SKIP LOGIC: [5.1 No, not all volunteers]

5.1c – How many people were PAID to work at your organization in FY 2025?*

	# of people PAID
Full-Time Year-Round (30 or more hours per week)	
Full-Time Seasonal (30 or more hours per week)	
Part-Time Year-Round (consistent employment under 30 hours per week on a set schedule)	
Part-Time Seasonal (consistent employment under 30 hours per week on a set schedule)	
Independent Contractors	

SKIP LOGIC: [5.1 No, not all volunteers]

5.1d – Do you provide any benefits (health, retirement, paid time off etc.) beyond state mandates to your full- or part-time PAID workers?*

- Yes, for Full-Time Only
- Yes, for Part-Time Only
- Yes, for Both Full-Time & Part-Time
- No

5.2 – Aside from unpaid staff, how many volunteers support your programs and services annually?

- 0
- 1-10
- 11-50
- 51-100
- 101-500
- 500+

5.3 – If your organization has a board of directors, please note the number of board members. If your organization does not have a board, enter 0.* _____

5.4 – Is your organization led by at least one person (volunteer, staff, or board member) who identifies as an artist?*

- Yes
- No
- I don't know

5.5 – Explain more about your leadership, staff, or volunteer structure. For example: What is your leadership model and has it changed over time? Is your organization led by its founder? Do multiple people share leadership responsibilities? Are they paid or do they volunteer?

6. EVOLUTION AND NEEDS

You have reached the last page of questions! These questions relate to your organization's role, evolution, and needs. While open-ended questions are OPTIONAL, any answers you provide will be very helpful for advocacy.

All fields marked with an asterisk (*) are required and must be filled.

6.1 – Why was your organization created? How has it changed or evolved? If you do not know, please continue to the next question.

6.2 – How does your organization measure its impact and define success?

6.3 – What are the THREE most significant challenges facing your organization?

- Access to financial resources (earned and/or contributed revenue)
- Affordable space for administration, creation, rehearsal, or presentation
- Board and/or leadership challenges including succession
- Business or administrative capacity
- Decreasing demand for services (declining membership or program registrations)
- Fundraising capacity
- Impact of political climate
- Impact of discrimination and oppression
- Impact of external crises (Covid-19, natural disaster)
- Increasing costs/expenses for programs and operations
- Increasing demand for services (increased program registrations; greater need for services offered)
- Lack of technological infrastructure and resources (wifi, computers, software, training)
- Marketing and communications capacity
- Ongoing debt/deficits
- Staff recruitment and retention
- Other, please specify: _____

6.4 – What else would you like us to know?

6.5 – How did you find out about this survey? Select all that apply.

- ADC Consulting Email/E-Blast
- ADC Consulting Social Media (Instagram, LinkedIn, Facebook)
- Printed Postcard (via mail)
- Word of Mouth: Friend/Colleague
- Email/E-blast From Another Organization
- Social Media From Another Organization
- Online Search
- Other, please specify: _____

6.6 – Would you like to receive email updates about this research?

- Yes, add me to the ASO Research Digest
- Yes, add me to ADC Consulting's Newsletter
- No

Select the GREEN SUBMIT BUTTON to finish.

None of your data will be received if you do not press this button!

CLOSING PAGE

Thank you!
Your responses have been received.

Please invite other ASOs to take this survey by sharing the following link:
www.consultingadc.com/2026nationalasosurvey.

For more information about the ASO Research, visit www.consultingadc.com/asoresearch.