***Age Divisions**: Mini Miss: 4 ½-6, Little Miss: 7-9 and Young Miss: 10-12- pages 1-3*

Tiny Miss: 1 ½-3 information- pages 4 &5

LITTLE MISS KONA COFFEE SCHOLARSHIP COMPETITION

KONA COFFEE Cultural Festival

*** (Click on "File" in the upper left hand corner, and "Download" as a "PDF Document)gdUpdated 9/20/2026*

Orientation is on Aug 22, 2026 !

Welcome and Aloha! Thank you for being a part of LMKC 2026-2027

We are excited to have you and your young lady(ies) participate in this year's Little Miss Kona Coffee Scholarship Pageant scheduled for: **Nov 8, Sunday 5:00-7:00ish pm at Outrigger Kona Resort, Kaleiopapa Convention Center.** Check-in time, TBD. The following information is about what to expect and what the requirements are. **Orientation and Training Aug. 22, Saturday, 11:00-1:00 pm at Hualalai Theater; Kona Elks Lodge- 75-170 Hualalai Rd. Please bring a photo of your daughter for our files. Training is EVERY Saturday thereafter. Same time. Same location or unless specified. Approved absence only.**

1) Application Entry: $90.00- Apply and pay at: littlemisskonacoffee.org

Parents or guardians must fill out the online application form, sign and commit to a $90.00 non-refundable entry fee by August 15. **The last date to enter is August 22 with a late fee of $20.00. Discount of $20.00 per entry for more than one girl in one household entering.** (Look for the sister-sister discount option on the application form.)

2) Personal Sponsorship: (Required) $375.00- Paid through a link available after application entry fee is submitted at: littlemisskonacoffee.org/Training Portal. (you will be given a passcode)

Each young lady will be required to look for her own Personal Sponsor. We need its NAME by Aug. 29 so that we can order sponsor sashes in time. It could be a family sponsor or business sponsor. Please PAY the Personal Sponsorship fee of $375.00 on-line by Sept.19. (It is an advertisement expense for businesses.) **Sponsorship develops priceless confidence**! Other benefits include the following:

- One full page colored ad in LMKC program book. (300.00 value) (Digital ready please) All ads need to be submitted by September 30 to: https://forms.gle/mrfoPFYFqVvQBpza8

*• One sponsor-sash to be worn by contestants for advertising purposes at all LMKC, KCCF (Kona Coffee Cultural Festival), public events and Pageant.

- One participation medal with ribbon
- Training for over 2 months- with FOREVER Miss Kona Coffee and Miss Aloha Hawaii and Friends.

* A sponsor ad page can be split among two sponsorships to offset cost, however only one sponsor's name on sash will be allotted per candidate. For ad design assistance, $75.00 per ad: **Sanya-** https://forms.gle/Tvxst86S1ptwkK1B7 for all ad designs

3) Festival Button Fundraiser Sale- $10.00 each button/$1.00 to you!

All Kona Coffee Cultural Festival events require a $10.00 button admission. (Children 12 and under are free) A minimum sale of 20 buttons per participant is required. Our Button-Dollar-Back program will give YOU $1.00 per button to off-set competition expenses. Button sales are also part of our **Miss**

Popularity Competition. And, people LOVE to collect them! This is a wonderful opportunity for your girls to learn, grow and help our beloved festival and community. (Break the record of 315 buttons sold)

4) Age categories: All contestants must meet age requirements by competition day

Mini Miss (4 1/2-6 years old)
Little Miss (7-9 years old)
Young Miss (10-12 years old)

Teen Miss (14-19) Go to misskonacoffee.org to apply. The Teen Division will train with our Big Sisters, Miss Kona Coffee candidates. Teen winner will continue on to: Miss Hawai'i Teen State Competition in May or June next year, then possibly, National Competition: Miss America Teen. Go to: misshawaiisteen.org.This is something to look forward to!

5) Competition Scoring and Criteria Guidelines: % of total score

- Private Interview- 30%
- Kona Coffee Picking Outfit- 10%
- Talent- 40%
- Party Dress and On-Stage Question- 20%

- **Private Interview- 30%** - (Based on your Hobbies and Interests form in Training Portal)

Each contestant will have the opportunity to meet with a panel of judges for 6-8 minutes. It is a time for them to learn about you and your overall communication skills. Minimum makeup. Business or conservative attire. Make a copy of the Hobbies and Interest Form that you will be filling out from the Training Portal as the interviews and **Platform Selection** will be based on it. (There will be a mock interview with a different set of judges to help with training.)

- **Kona Coffee Picking Outfit- 10%**

This is a fun category for everyone to honor the coffee farmers of Kona. Design and create your own outfits to wear on stage for the opening number and 1st Phase of competition. Props are welcome to be used in the Coffee Picking Outfit Competition as long as it is not bulky and we practice using it.

- **Talent- 40%**

This is the moment to showcase your individual talent for 1:30 minutes (90 seconds) to show the judges and audience your talent. Show the passion in what you choose to do. Talent outfits need to be conservative; No bikini bras, and midriff needs to be covered. (Guideline: 2" above and under the belly button is acceptable.) To avoid point deductions, keep talent time accurate. Music MUST be downloaded and submitted when asked. Submit song selection ASAP; first come; first serve.

- **Party Dress and on Stage Question- 20%** (Long floor length dress is best.)

An age-appropriate formal wear of your choice. Your dress should express your individual style. For Mini-Miss: Think semi-formal pretty flower girl gown; SIMPLE STUDD EARRINGS. For Little: Think tasteful, simple, royal gown. 1" DANGLE EARRINGS. For Young: Regal, conservative prom gown.1 ½" DANGLE EARRINGS. Please share your selections with one of the directors! High heels are recommended to complete your presentation. (Not too high for youngsters) Nude colored or clear heels are always a safe choice. On-stage questions will be asked based upon your **PLATFORM- A cause or concern that you feel strongly about. It would be good to research information about your platform and live it! Platform title is due by Sept 5th or sooner! The sooner the better so that we can assist with the narrative.**

6) Awards: (Prizes may vary)

- LMKC TitleHolders- For EACH Division: Crown, trophy, sash, flower bouquet and jewelry. A plush crown travel bag and a Living Hula $250.00 Gift Certificate. A Focus International Modeling Agency life-time modeling scholarship. (over 2000.00 value) Scholarship Cash Award for all Division TitleHolders: $400.00. *We expect New TitleHolders to make all or mostly all appearances throughout their reign with grace, style, humility and pride. Thank you!*

1st Runner Up & 2nd Runner Up – trophy, jewelry, flower bouquet for each division.

- Miss Popularity- Seller of most buttons, ads, and pageant tickets. Top 3 sellers will receive $300.00, $200.00, $100.00 cash and award. (Cash awards to be given after program)
- Miss Star-Congeniality- sash; non-divisional- $100.00 donated by Maia Kealoha Corporation
- Miss Photogenic- photo frame; non-divisional
- All Contestants- Flower Bouquet, tiaras and medals for all

6) Cheer Ads in our LMKC Program Memorabilia Book

Commemorate your experience forever with beautiful ads to help your girl(s) shine and feel supported all while generating more value for winning Miss Popularity. Ad costs are $300.00 for a full page colored ad. $200.00 for a ½ page horizontal colored ad and $100.00 for a ¼ page vertical colored ad. All ads will need to be print ready. If you need help with an ad, the design cost is $75.00 per ad of any size. All ads need to be paid, designed and submitted by September 30 to **Sanya-** https://forms.gle/mrfoPFYFqVvQBpza8

8) Training and Rehearsals and social media: Once entered, go to:
littlmisskonacoffee.org/training portal (Located at the footer of the website; Pass Code will be given)

Be on time and please communicate with us especially if you are not able to attend a session. Training and rehearsals will begin during orientations and will continue until competition day. Final rehearsal schedule will be created ASAP. And, please, **Post! Post! Post!** And **Tag! Tag! Tag!** (FB/IG- Little Miss Kona Coffee) Help us share our Little Miss Kona Coffee Scholarship Pageant Program with ONLY positive shares! Derogatory posts or negativity may result in disqualification of application or title with no refund. Let's all Live Aloha.

We have a "Key-Dates to Remember" Schedule which would be very wise to adhere to to stay ahead of the pageant and not behind on the Training Portal. A detailed schedule will be distributed soon. Staying ahead or on-time will make this life-time experience more enjoyable! **Remember this always: Pageants are a Foundation for their future!**

Thank you for your interest in the Little Miss Kona Coffee Scholarship Pageant. Know that changes may be made along the way due to unforeseen circumstances.

Please text, call or email: Michelle Sakata Johnson if you have any questions:
contact@littlemisskonacoffee.org 808-936-2200

Notes:

LITTLE MISS
KONA COFFEE
Scholarship PAGEANT

Tiny Miss Kona Coffee Division- Ages 1½- 3 years old 8/30/2026

Welcome and Aloha! Thank you for being a part of LMKC 2026-2027

We are excited to have you and your Tiny girl (s) participate in this year's Little Miss Kona Coffee Scholarship Pageant scheduled for: **Nov 8, Sunday 5:00-7:00ish pm at Outrigger Kona Resort, Kaleiopapa Convention Center.** Check-in time, TBD. The following information is about what to expect and what the requirements are. **Orientation with 1 day Stage Practice TBD at Hualalai Theater; Kona Elks Lodge- 75-170 Hualalai Rd. Please bring a photo of your daughter for our files.**

1) Application Entry: $90.00- Apply and pay at: littlemisskonacoffee.org

Parents or guardians must fill out the online application form, sign and commit to a $90.00 non-refundable entry fee by **Sept 30th** with a late fee of $20.00**. Discount of $20.00 per entry if more than one young girl in one household enters the same or any other Division.** (Look for the sister-sister discount option on the application form.) Maximum of 10 Tiny Miss Kona Coffee Contestants.

2) Personal Sponsorship: (NOT Required FOR THE FIRST Year!!!) $150.00- Paid through a link available after application entry fee is submitted at: littlemisskonacoffee.org/Training Portal. **(you will then be given a passcode after you apply.)** Their business or Ohana name will be featured in our beautiful program book; includes a tiny tiara and medal.

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- Provide your favorite photo of your Tiny girl (High Definition please.) and we will create a collaborative poster to be printed in our Little Miss Kona Coffee Program Souvenir Book. Submit photo to: Contact@littlemisskonacoffee.org
- Required to sell 20 Kona Coffee Cultural Festival buttons- If you would like to raise one dollar back per button to fundraise, feel free to sell more! The buttons are the only entrance fee for most of the 10 days' events during the Festival. konacoffeefest.com **Please contact Michelle to obtain your buttons once you apply.**
- Prize package- Tiny Miss Kona Coffee Title, $200.00, crown and sash.
- One Titleholder to be crowned and will join her big sister Titleholders in special appearances throughout her reign.

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- Separate changing room- one dresser per Tiny girl.
- They will have one practice day on stage- Elks Lodge Theater.
- Will first appear as a group during the LMKC Opening Number to shake the jitters away.

- Will compete one by one after the LMKC Opening Number and Self Intros.

- Scoring based on: Personality, Stage Presence, Charisma and Outfit of choosing- 1-10 points per each Category.

- Each may have a chance to say “hello” on stage using a microphone.

- 1 parent has the option to walk out with their Tiny contestant. (will not affect scoring.)

- Two family members per contestant may approach the stage to encourage each Tiny contestant with balloons or signs. (Loud noise is discouraged.)

- LMKC Judges will score on Pageant night.

- Awards, official photos and short lei presentations for Tiny Miss Kona Coffee after Coffee Picking Outfit Competition.

- After the Tiny Division Pageant, we hope that you will stay to support their pageant sisters in their competition. The entire pageant is about 2 1/2 hours long from start to finish. (For ticket purchase, each Tiny Miss family will be able to purchase tickets BEFORE the public does; and 2 days AFTER their pageant sisters’ families.

- Note: Plans are still being finalized and may be subject to change.

We are so excited to include a Tiny Miss Division to help build confidence from an early age!

Planting the seeds with love,

Michelle Sakata Johnson
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Sharlaine Gampon-
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And the LMKC Volunteer team!