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CREATIVE DESIGNER JOB DESCRIPTION

Pandora Global Agency is a deliberate and forward-thinking marketing communications agency. We provide our clients with data-driven and proven communication strategies across various sectors and industries. What sets us apart is our clear understanding of our client's vision, from conceptualization and execution of ideas from start to finish.

OUR CORE AND DRIVING PRINCIPLES

- * Transparency
- * Integrity
- * Innovation
- * Diligence

Role Overview:

We are seeking a talented and innovative Creative Designer to join our dynamic team. The ideal candidate will have a passion for design, a keen eye for detail, and the ability to create visually compelling content that aligns with our clients' brand identities and marketing goals.

This individual must possess a great CHARACTER and willingness to LEARN.

Responsibilities

- Oversee and manage the creative team, providing guidance and support to ensure alignment with project goals and brand standards.
- Study design briefs and determine requirements
- Schedule projects and define budget constraints
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs using software or by hand

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- Use the appropriate colours and layouts for each graphic
- Work with copywriters and creative director to produce the final design
- Test graphics across various media
- Effectively deployed creative strategies with little supervision
- Work on multiple projects simultaneously, ensuring that all deadlines are met.
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand
- Keep up with the latest design trends, tools, and technologies to ensure our work remains fresh and relevant.

Requirements

- Proven graphic and motion designing experience
- MUST have a flair for VIDEO and Anime creation.
- A strong portfolio of illustrations or other graphics
- Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop)
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines.
- You pay strong attention to detail and have a keen eye for aesthetics
- You have excellent communication skills and can clearly articulate your ideas, designs, and suggestions
- You are a strong team player who can collaborate effectively with different stakeholders.