



Are you a motivated, action-taking solo business owner ready to stop chasing shiny objects and every strategy you see on the internet? Are you ready to work with what you KNOW grows your business and finally reclaim your time?

If so, I invite you to join the **Focused Visionary Accelerator**.

What is the Accelerator?

This is a step-by-step flywheel-style framework over 30+ business owners like you have gone through in the past year with great results — *but this updated version is faster and more streamlined.*

Think of it as a high-touch, high-impact group coaching program at the price of a DIY course.

The goal is to help you break free from scattered overthinking, and analysis paralysis, getting you into focused, clear action in just 60 days.

You'll be more focused and prepared than ever, with a clear plan to grow and scale your business without the overwhelm and with more joy and alignment.

“Seriously... the Focused Visionary has been the missing piece of my business. I’ve never looked at my business data and information before. Michelle’s program has helped me decide where I want to my business to go and stay focused on that goal!!! Plus Michelle is kickawesome and great to work with!!!” - Heather W

What's in it for you?

No matter where you are in your journey, you'll be able to work through the program at your own pace, all while receiving the support you need.



One of my core values is “nobody builds alone,” and you should never feel left behind or lost.

Business changes happen year-round and this program is designed to be available when YOU need it.

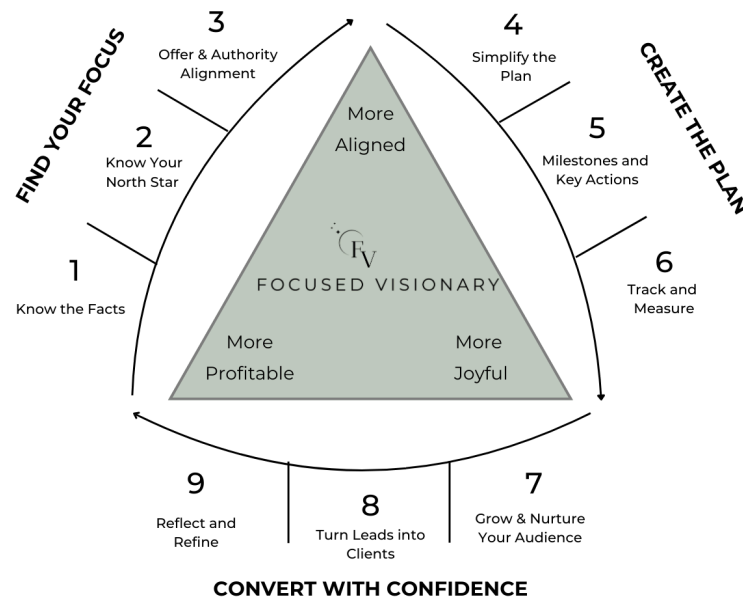
You’re a perfect fit for this accelerator if you:

- Have been in business for at least a year, ideally 3+ years.
- Have a lot of ideas but need the “how-to’s” and clear focus to bring them to life.
- Are done spinning your wheels and ready to tune out the noise of the online space and the endless “next best thing.”
- Are ready to scale your business in a way that aligns with what YOU want and how YOU best show up.
- Want to end 2024 stronger and with more clarity, leading into 2025 with excitement and a solid foundation.
- Have hit an income plateau or experienced burnout and overwhelm this year.
- Are ready to get off the rollercoaster of fluctuating income and chasing down clients, and focus on what truly works.
- Are happy being a “Party of 1” (with maybe a few contractors) but aren’t sure where to focus your time, energy, and resources.

Here’s what we’ll do together over the next 6 months:

We’ll dive into the three core areas for scaling success:

- **Find Your Focus**
- **Create the Plan**
- **Convert with Confidence**



We will break down each of those core areas step by step and you will:

- Know exactly where to focus your time, energy, and resources so you can ***stop wasting time on strategies that don't work.***
- Have a clearly defined vision and North Star to guide you and create boundaries in your day-to-day so you can stay ***aligned and focused.***
- Establish yourself as the expert you are so you can have offers that sell with ease, attract your ideal clients, and ***consistently hit your goals.***
- Implement a focused plan broken down into bite-sized, actionable steps so you can ***say goodbye to analysis paralysis and scattered thinking.***
- Know exactly what actions to track so you can ***see your success*** and progression in real time.
- Never lose track of a lead in your pipeline again so you can ***maximize every opportunity.***
- Know exactly where and how leads convert to clients so you can start ***loving sales and confidently close deals.***



Here's what's included in this program:

- **The Focused Visionary Framework:**
 - 9 training modules breaking down each step in the framework.
 - Worksheets, templates, dashboards, and plug-and-play trackers.
 - 9-Step Flywheel checklist to keep you on track and focused.
 - Weekly action steps
- **Private Community Access to Me:**
 - 6 months with your focus group in a dedicated community.
 - Weekly accountability check-ins to keep you moving forward.
 - Q&A threads for support and feedback.
- **LIVE Coaching Calls & Support:**
 - 6 months of weekly coaching calls
 - Weekly co-working sessions.

Here's the investment:

If you are ready to take fast action - you can get the entire program PLUS the 6 months of coaching for only \$997. Offer ends Monday, October 28th at midnight.



April Hiatt [Admin](#) Top contributor

Michelle DeNio I LOVE your Focused Visionary program! It has helped me immensely!! And best of all, it helps me say "no" to some of my great ideas that are not going to actually move the needle for me (even though they are pretty great ideas!). But seriously, it has helped me stay focused on exactly where I'm going and what I need to be doing, and let go of everything else!! (at least for now--my "Idea Book" is pretty full! LOL

21h Like Reply

<u>One Payment of</u> <u>\$997</u>	<u>4 Payments of</u> <u>\$259</u>
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If the first 3 spots are gone - you can still lock in a \$300 savings until Thursday October, 24th

<u>One Payment of</u> <u>\$1197</u>	<u>4 Payments of</u> <u>\$319</u>
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Bronwen Oehlschlager · [Follow](#)

Michelle DeNio your presentation was SO POWERFUL for me. It gave me permission to make some changes that I have been wanting to make but that I thought would cripple my business.

And your worksheet helped me stay on task and take those ideas home with me.

I honestly have been wanting to do so much more locally instead of solely marketing on social media.

That's just one thing that you nudged me into that I've been craving.

Going through and plucking pointless busy work from my daily and weekly activities has freed up more time for me to talk with people about what direction they want to take in their speaking, instead of grinding out social content that has not been the money maker that networking and referrals have been for me.

Seriously, it was so impactful that I've been telling people about it. I appreciate you so much!

Hey Michelle,

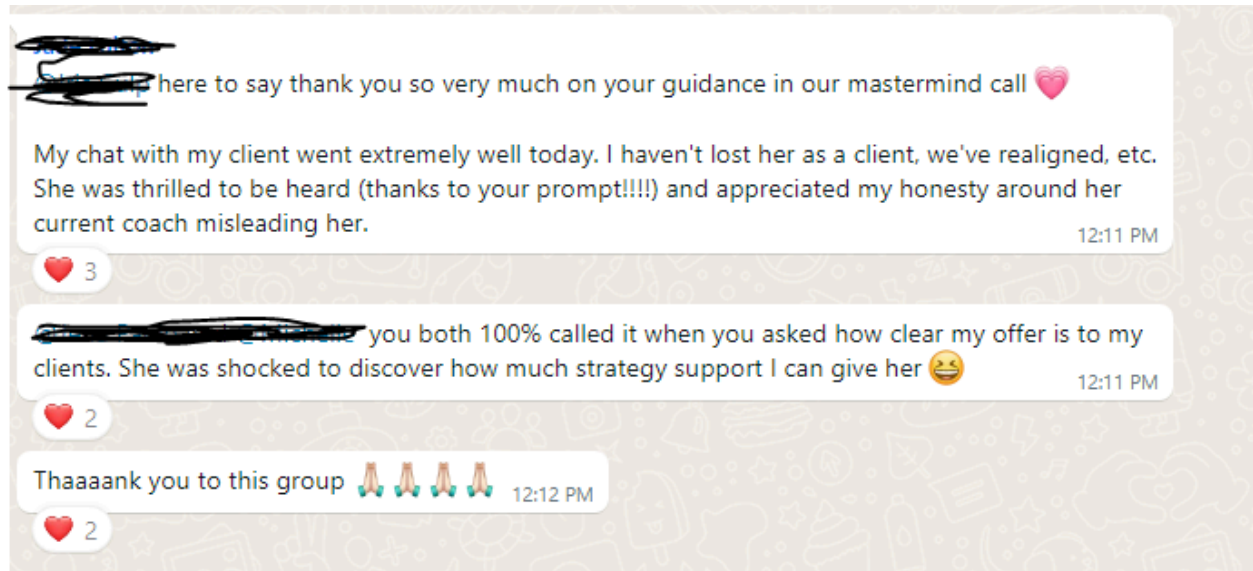
I've only been in your Focused Visionary group for 6 weeks and I am already completely mind blown 🤯

In the past, I've ran many masterclasses that never converted... now that you've taught me how to track data, I realized folks are needing a smaller bite before my full program. So I offered that instead and made over \$900 on the spot. One of those clients already converted to my full offer - another \$2,400.

Your strategies have put over \$3k into my pocket this week!!!

Edited 7:27 PM

This program has made a significant difference! So incredibly grateful 🙏 4:47 PM



Jena Paulo

I wholeheartedly recommend **Michelle DeNio**. She has helped me scale my business massively!

My wins for my last 60-day focus:

- Staying in the green for revenue each month
- Conversions from my masterclass
- Using the data to create a proper funnel that actually converts



Rachael Botfield · 1st

🎧 Podcast Manager 🧠 Empowering entrepreneurs to unleash their podcast potential
April 9, 2024, Rachael was 🗣️ Michelle's client

Last week I was with Michelle for her 5 day strategy reset and it was so valuable to me! I am always looking for opportunities to work with Michelle as I know her, love her style and value her opinion. Michelle got us to take a good look at the data in our businesses to see trends and info that can help move us forward towards our focused vision goal. It's helped me figure out where I was getting stuck and Michelle's advice around what I was holding onto which wasn't helping me at all. I have my focus for the next 60 days and started planning and taking daily action to focus on this goal. Thank you so much, Michelle!! If you get the opportunity to work with Michelle, grab it with both hands!!