# Lbry + OSE Collaboration Brainstorming

### Commonalities

- Open Source
- Socially and economically transformative
- Self-funded
- Decentralized
- Liberating

## Benefits to Lbry

- Moaar content!
- Philosophical aligned content creator.
- Many Lbryians appreciate the goals of OSE.
- OSE can point people to OSE content on lbry.io thereby indirectly promoting lbry.

### Benefits to OSE

- Lbry is a puzzle piece in OSEs plan for an open and decentralized internet, providing:
  - o search engine
  - o name resolution system
  - o distributed file system
- Potential revenue stream (people tipping on OSE content with LBRY Coins).
- OSE can cover any subject, regardless of controversy, without fear of being censored.
- OSE has had problems with YouTube in being able to place annotations and other useful content on top of videos. Since lbry is an open platform such features can be developed by the community.
- Lbryians who are big fans of OSE could help create some of the content themselves.

### Content Ideas

- Podcast What would it look like? Who will do it? Where? How often?
- Vlog ...