

# 2025 North Carolina FBLA State Leadership Conference

Koury Convention Center • Greensboro, NC  
March 20-22, 2025



- Registration Info: Opens January 14 9am  
Closes January 23 6pm  
Access registration via [Blue Panda](#) (same login as FBLA Connect)  
*Only members who are **paid, active** members in FBLA Connect will be eligible to register.*
- Registration Fee: \$75.00--For All Attendees  
**Conference Ambassadors** receive a discounted registration, but **must** receive prior approval from the Regional Board Member. These students should be individuals who have a hardship when it comes to paying the full registration amount. Conference Ambassadors will have extra responsibilities prior to and during the conference. Limited spots are available.
- Primary Hotel: Sheraton Greensboro Hotel at Four Seasons  
*If rooms sell out at the Sheraton Greensboro, blocks of rooms will be available at an overflow hotel.*
- Hotel Rate: \$153 per room/per night + 12.75% tax = **172.50** TOTAL RATE per room per night.

## HOUSING INFORMATION:

[https://docs.google.com/document/d/1pcLp5ndoZcR7rzyxrfjjiouRNOF\\_PW6W-PlCI-6omVqw/edit?usp=sharing](https://docs.google.com/document/d/1pcLp5ndoZcR7rzyxrfjjiouRNOF_PW6W-PlCI-6omVqw/edit?usp=sharing)

### Important items to note:

- [Submission Deadlines](#)
- [SLC Cheat Sheet](#)
- [Tentative Conference Schedule](#)
- [Call for Judges!](#) We rely on volunteers to serve as judges in order to have a successful event. Please share this form with: parents, coworkers, friends and family!!

### New this Year:

- [Pin Trading!](#) Regional pin designs are due January 23.
- Advisers will be **required** to select a work assignment as part of the registration process.
- Registered attendees who are interested in singing the National Anthem should submit an audition recording [here](#).
- Scholarship Interviews will take place virtually prior to SLC. Details will be provided to applicants.
- One in-person Adviser meeting on the schedule this year: Thursday at 1pm! A virtual meeting prior to SLC will also be an option. All Advisers **MUST** attend one of the meetings.
- Friday Night will feature an additional entertainment option: a seated Volleyball Tournament! Each chapter can register a team of 10 players for a flat entry fee of \$25. More details to come in January!

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**Payments must be postmarked by February 22, 2025 and sent directly to:**

NCFBLA  
Attn: Ashleigh Wagoner  
PO Box 693  
Rolesville, NC 27571

# **Submission Deadlines**

**Spirit Awards Finalists' artifacts submitted by Regional Advisers/Board members in Blue Panda January 31st.**

## **Report due in Blue Panda January 31st**

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| <ul style="list-style-type: none"><li>• American Enterprise Project</li><li>• American Enterprise Project – ML</li><li>• Business Ethics</li><li>• Business Plan</li><li>• Community Service Project Roy Allen Award</li></ul> | <ul style="list-style-type: none"><li>• Gold Seal Chapter Award of Merit</li><li>• Gold Seal Chapter Award of Merit – ML</li><li>• Helen Ragan Chapter of the Year</li><li>• Local Chapter Annual Business Report</li><li>• Partnership with Business Project</li></ul> |
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## **Video due in Blue Panda January 31st**

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|----------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• Digital Video Production</li></ul> | <ul style="list-style-type: none"><li>• Public Service Announcement</li></ul> |
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## **Submit Supporting Material in Blue Panda by January 31st**

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| <ul style="list-style-type: none"><li>• Alsup Business Scholarship</li><li>• Barton College Scholarship</li><li>• FBLA Professional Division Scholarship</li><li>• James L. White Scholarship</li><li>• NC ATE-Business Ed. Div. Broyhill Leadership Scholarship</li></ul> | <ul style="list-style-type: none"><li>• NCBEA Outstanding Student Service Award</li><li>• UNCG-Bryan School of Business and Economics Scholarship</li><li>• Who's Who</li></ul> |
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## **Submit Cover Letter/Resume/Lesson Plan in Blue Panda by January 31st**

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| <ul style="list-style-type: none"><li>• Future Business Educator Lesson Plan</li><li>• Future Business Leader Cover Letter and Resume</li></ul> | <ul style="list-style-type: none"><li>• Job Interview Cover Letter and Resume</li></ul> |
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## **Submit Transcript in Blue Panda by January 31st**

- |                                                                                                                                                                                                                                                                                                                                 |                                                             |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• Accounting I</li><li>• Alsup Business Scholarship</li><li>• FBLA Professional Division Scholarship</li><li>• James L. White Scholarship</li><li>• NCATE-Business Ed. Div. Broyhill Leadership Scholarship</li><li>• UNCG-Bryan School of Business &amp; Economics Scholarship</li></ul> | <ul style="list-style-type: none"><li>• Who's Who</li></ul> |
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## 2025 NCFBLA State Leadership Conference

### Tentative General Schedule

#### Thursday, March 20

|                |                                                  |  |
|----------------|--------------------------------------------------|--|
| 10am-12:30pm   | Conference Check-In                              |  |
| 11am-12pm      | Ambassadors Meeting                              |  |
| 11am-4pm       | Recognition Testing                              |  |
| 12:30-1:30     | Judges' Luncheon & Briefing                      |  |
| 1:00 - 1:30    | Adviser Orientation                              |  |
| 1:00-5:00      | Workshops                                        |  |
| 1:00-4:00      | Recognition Testing <i>(last admission 3:30)</i> |  |
| 1:45-6:00      | Competitive Events                               |  |
| 8:00-10:30     | Opening Session                                  |  |
| 10:30-11:30    | Campaign Tables Open                             |  |
| 12:00 midnight | CURFEW                                           |  |

#### Friday March 21

|                |                                           |  |
|----------------|-------------------------------------------|--|
| 7:30-8:30      | Advisers' Breakfast                       |  |
| 8:00-9:15      | Judges' Breakfast & Briefing              |  |
| 9:00 am-11:30  | Recognition Testing (Last admission 11am) |  |
| 9:00am-2:00pm  | Workshops                                 |  |
| 9:30am-2:30pm  | Competitive Events                        |  |
| 3:00pm-6:00pm  | Regional Rallies                          |  |
| 8:00pm-11:00pm | Seated Volleyball Tournament              |  |
| 9:00pm-11:00pm | Middle School Dance                       |  |
| 9:30pm-11:30pm | High School Dance                         |  |
| MIDNIGHT       | Curfew                                    |  |

#### Saturday March 22

|              |                                |  |
|--------------|--------------------------------|--|
| 9:00 am-Noon | Grand Awards & Closing Session |  |
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## **DELEGATE CODE OF CONDUCT**

It is a special privilege to attend an FBLA conference and it is the responsibility of all delegates to always conduct themselves in a proper, businesslike manner. All participating delegates are required to read this document and sign stating their understanding.

FBLA members have an excellent reputation. Your conduct at all FBLA functions should make a positive contribution to the reputation that has been established. Listed below are conduct rules for regional and state conferences.

- All delegates shall behave in a courteous and respectful manner, refraining from language and actions that might bring discredit upon themselves, their school, or FBLA.
- Conduct not conducive to an educational conference is prohibited. Such conduct includes, but is not limited to, actions disrupting a businesslike atmosphere, association with non-conference individuals or activities which endanger self or others.
- Delegates shall keep their advisers informed of their activities and whereabouts. Accidents, injuries, or illnesses must be reported to the adviser immediately.
- Curfews are listed in the conference programs. Curfew will be enforced by local and state advisers, professional division members and security personnel. Curfew is defined as being in your assigned room by the designated hour.
- Alcoholic beverages and narcotics in any form shall never be in your possession at any time, under any circumstances. Use or possession of such substances may subject the delegate to criminal prosecution.
- Conference delegates are guests of the hotel and convention center and must not deface or destroy property. Do not throw ANYTHING out of windows or over balconies, not even water. Any damages to property or furnishings in the hotel or convention center will be paid for by the individual or chapter responsible.
- As a delegate to any of the FBLA Leadership Conferences, permission is granted to make photographs, videotapes, broadcasts, and/or sound recordings, separately or in combination, available for reproduction for educational and promotional purposes by the State and National FBLA.
- Advisers are responsible for the supervision of delegate conduct. Delegates who disregard the code of conduct will be subject to disciplinary action and can be sent home at their own expense. Parents will be notified.

[illegible]

**“I fully understand the Delegate Code of Conduct and agree to comply with these guidelines. Furthermore, I am aware of the consequences that will result from violation of any of the guidelines.**

**Adviser Signature:**

Date:

**Adviser Name:**

**School Name:**

# **National FBLA Honor Code**

The Future Business Leaders of America (FBLA) Honor Code embodies principles of integrity, trust, respect, and responsibility essential for fostering excellence and ethical leadership in a community devoted to learning.

Every member, local adviser, and state leader must maintain and enforce these principles. To ensure a high standard across FBLA, every competitor registered in any competitive event must agree and certify to comply with the following guidelines:

- Compliance: Competitors are required to read and adhere to the FBLA Competitive Event Guidelines relevant to their event.
- Original Work: Competitors must ensure that all content submitted for FBLA competitive events is their own work or that of their team members. Proper citation of sources is mandatory.
- Use of Materials: Only items and materials explicitly allowed by FBLA Competitive Event Guidelines may be utilized.
- Independence: No external assistance beyond what is explicitly permitted in FBLA event instructions or guidelines is allowed.
- Cell Phones, Smart Watches, Smart Devices, & Headphones: Unless a pre-approved accommodation is in place, all cell phones, smart watches, smart devices, and headphones must be turned off and put away before testing or role play competition begins. Any report of these devices being visible or in use will be considered a violation of the Honor Code.
- Data Storage: Competitors are prohibited from saving any FBLA competitive event or test materials provided by the FBLA National Center or a state organization to any storage device or cloud storage.
- Originality: Competitive entries must be entirely original and not previously entered in FBLA national competition by the competitor or others. (It is the intent to preclude local chapters from rewriting the same event, and it is recognized that chapters may utilize the same or similar activities on an annual basis in some events. In this case, chapters may use these activities, ensuring that the project or portions of projects are not rewritten and therefore plagiarized.)
- Honest Participation: Competitors must engage in all FBLA competitive events with honesty and integrity.

In the event of an alleged Honor Code violation, the National Competitive Events Committee for the designated FBLA division will investigate. If a violation is confirmed, penalty points, including disqualification, may be imposed at the discretion of the National Competitive Events Committee. Additionally, information regarding the violation may be forwarded to the appropriate state FBLA organization for future action regarding academic integrity.

By registering for the National Leadership Conference, participants acknowledge their understanding of the Honor Code and the consequences of violating it.