

Adventures in Bringing Making to Non-Traditional Maker Events

MAKING LOCAL

Working Session @ NOMCON

Session Attendees

First Name	Last Name	Organization	Email
Dan	Schneiderman	Maker Faire Rochester	schneiderman.daniel@gmail.com

Intentional Inclusion

How can your session and this topic generally be more intentionally inclusive?

- What events have attendees that we usually don't see at Maker themed events?
- How can we reach out to them?

Session Background Research & Resources

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Session Conversation & Notes

- 10 minutes of introductions
 - What events do you attend
 - What events do you think we should attend
- 20 minutes of brainstorming
- 10-15 minutes of next steps
- Harley Dubois from Burning Man and on Nation of Makers board attending
- outreach, “everyone is a maker”
- make making about what they are interested in
- “this isn’t way beyond you”
 - FDM is just melting plastic
 - laser is just light
 - get them interested, happy, engaged
- farmers markets
 - agriculture is making
 - right to repair
 - drones, field sensors
- therapists, phys, occu, rec, medical conferences
- repair cafe
 - churches are popular locations
 - at artist exhibitions
- teardown fests
 - get electronics from recycling center, bring parts back separated ;-)
- car maintenance day
 - oil change, tire pressure
- museums would be great partners for any of these -- they are always looking for content
- meetups on convention floors, talk with attendees and booth operators
- host birthday parties in your space
 - parents seek these
 - finger paint, sand art
- theatre prop shops
- flying spaces, indoor and outdoor ranges
 - they are already makers
- community centers
 - coding classes, robotics
- retirees
- home brewers
- take groups on factory tours
 - make these kid friendly
- home schoolers are very hungry for content

- cricket or other vinyl cutters attract a completely different but very strong community
- partner with company picnics and bring kids to work days
- burning man (Harley D)
 - make dog beds, carrying case for animals, give to local shelters
 - go to regional burns
- AIGA professional association for graphics designers
 - big demand for designers to get hands-on with laser, vinyl, and other materials
 - local chapters
- ARRL, ham radio
 - software defined radio is now a thing
 - host ham groups
- host other groups
 - makerspace as an event center
- alexandria hosts dc are inventors group (name?)
- how to host other groups?
 - ref churches and how they do it -- this is a normal revenue model for them
- schools, campuses
 - teachers are hungry for content, but 2 hours after school works better -- class periods are usually too short for any significant build
 - or 5 minute projects
- foodie demo
 - liquid nitrogen etc.
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Proposed Project Ideas

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