

# Product Release Notes 1.19 & 1.20 (Jan 2025)

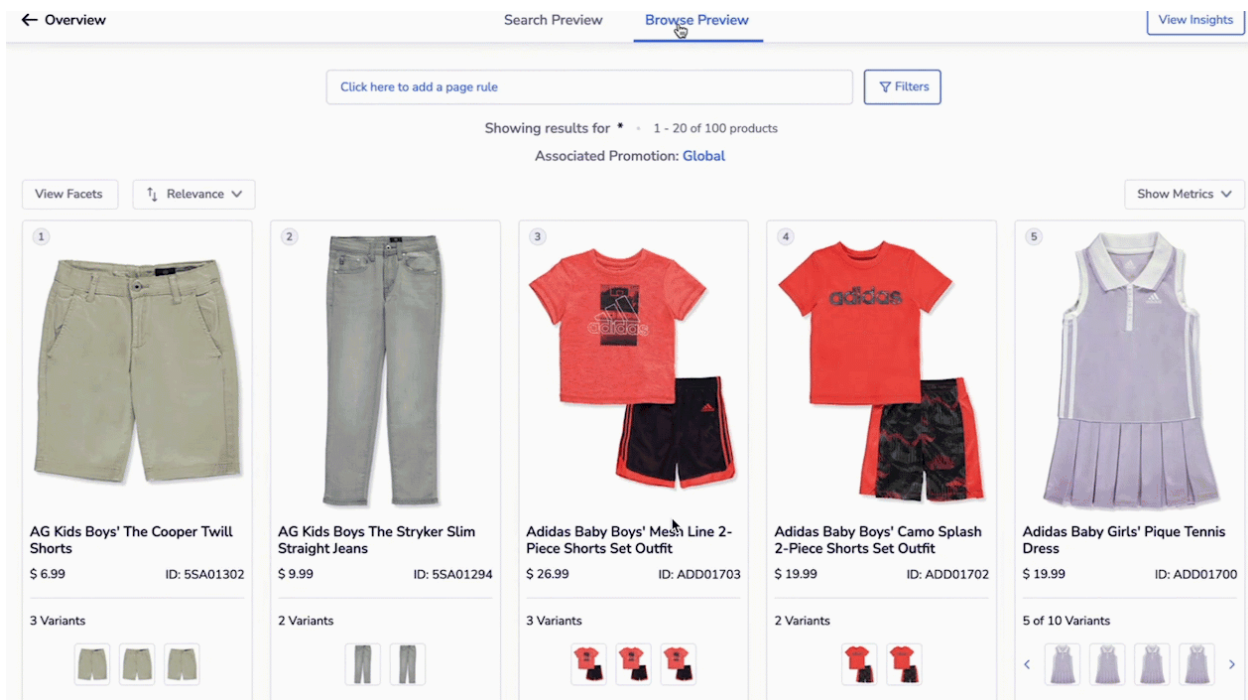
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# 1. Browse Preview Enhancements

1. Added a **Browse Category Picker Widget** that can generate category paths from Analytics, Field Names, and Predefined Category Paths
2. A detailed campaign insight section has been introduced where campaigns associated with the category paths are displayed along with campaign metrics.



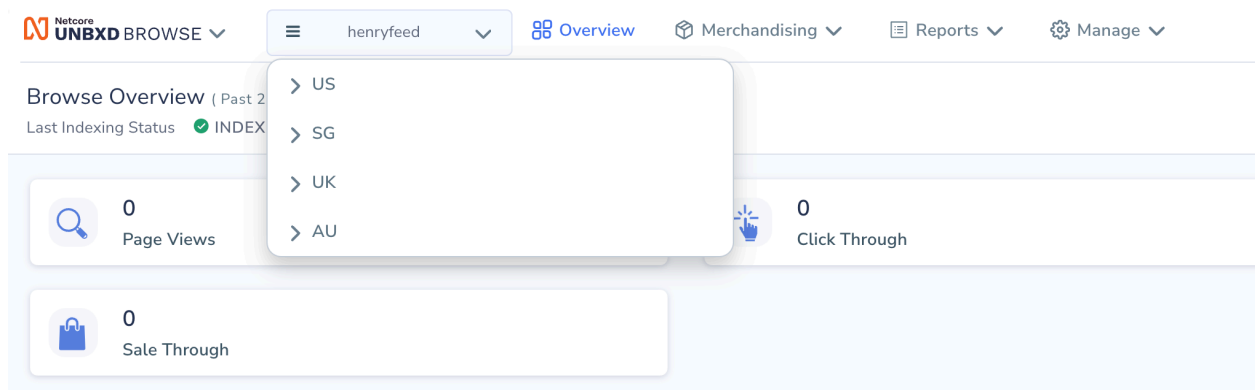
The screenshot displays a 'Browse Preview' interface with the following elements:

- Navigation:** '← Overview', 'Search Preview', 'Browse Preview' (active), and 'View Insights'.
- Search and Filters:** A search bar with 'Click here to add a page rule' and a 'Filters' button.
- Product Information:** 'Showing results for \* · 1 - 20 of 100 products' and 'Associated Promotion: Global'.
- Facets and Metrics:** 'View Facets', '1 Relevance', and 'Show Metrics'.
- Product Grid:** Five product cards, each with a numbered icon (1-5), a product image, title, price, ID, and variant thumbnails.

Item #	Product Name	Price	ID	Variants
1	AG Kids Boys' The Cooper Twill Shorts	\$ 6.99	ID: 5SA01302	3 Variants
2	AG Kids Boys The Stryker Slim Straight Jeans	\$ 9.99	ID: 5SA01294	2 Variants
3	Adidas Baby Boys' Mesh Line 2-Piece Shorts Set Outfit	\$ 26.99	ID: ADD01703	3 Variants
4	Adidas Baby Boys' Camo Splash 2-Piece Shorts Set Outfit	\$ 19.99	ID: ADD01702	2 Variants
5	Adidas Baby Girls' Pique Tennis Dress	\$ 19.99	ID: ADD01700	5 of 10 Variants

## 2. Enhanced Site Picker

Sites are organized in an accordion by region for more straightforward navigation and management.



## 3. Merchandising Enhancements

- Under **Promotions**, the options **Apply the same rule to more queries** and **Add another campaign** have moved under the newly created kabab : menu, placed next to each query in the table.

Before:

Commerce Search : [Promotions](#) [Banners](#) [Facets](#) [Redirects](#)

**Promotions**  
Highlighting your products through prioritizing, pinning, arranging, and organizing to present what the shoppers desire to view.

Query	Campaign Details	Campaign Performance
Global rule	<ul style="list-style-type: none"> <li>All queries search</li> <li>Jun 15, 2024 - onwards</li> <li>All Users</li> <li>Active</li> </ul>	<ul style="list-style-type: none"> <li>6.1M</li> <li>43.55%</li> <li>11.33%</li> <li>2.36%</li> </ul>
shoes test 3	<ul style="list-style-type: none"> <li>shoes test</li> <li>Oct 14, 2024 - onwards</li> <li>Texas new v...</li> <li>Active</li> </ul>	<ul style="list-style-type: none"> <li>13K</li> <li>42.74%</li> <li>16.19%</li> <li>8.52%</li> </ul>
sandals test 2	<ul style="list-style-type: none"> <li>sandal test</li> <li>Oct 11, 2024 - onwards</li> <li>Florida Geor...</li> <li>Active</li> </ul>	<ul style="list-style-type: none"> <li>16.7K</li> <li>46.28%</li> <li>16.66%</li> <li>7.95%</li> </ul>

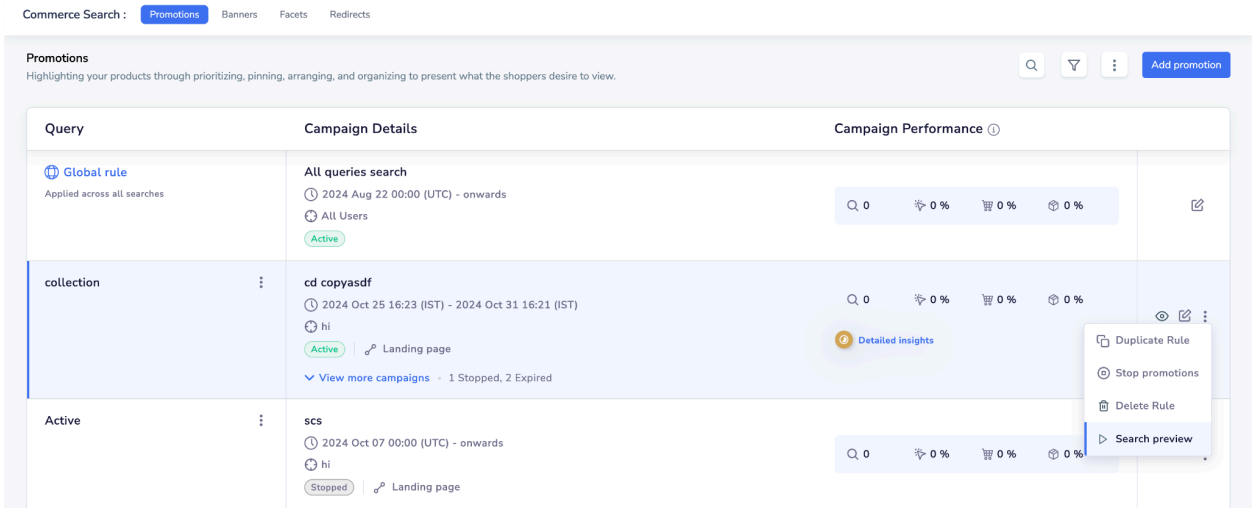
- After:

Commerce Search : [Promotions](#) [Banners](#) [Facets](#) [Redirects](#)

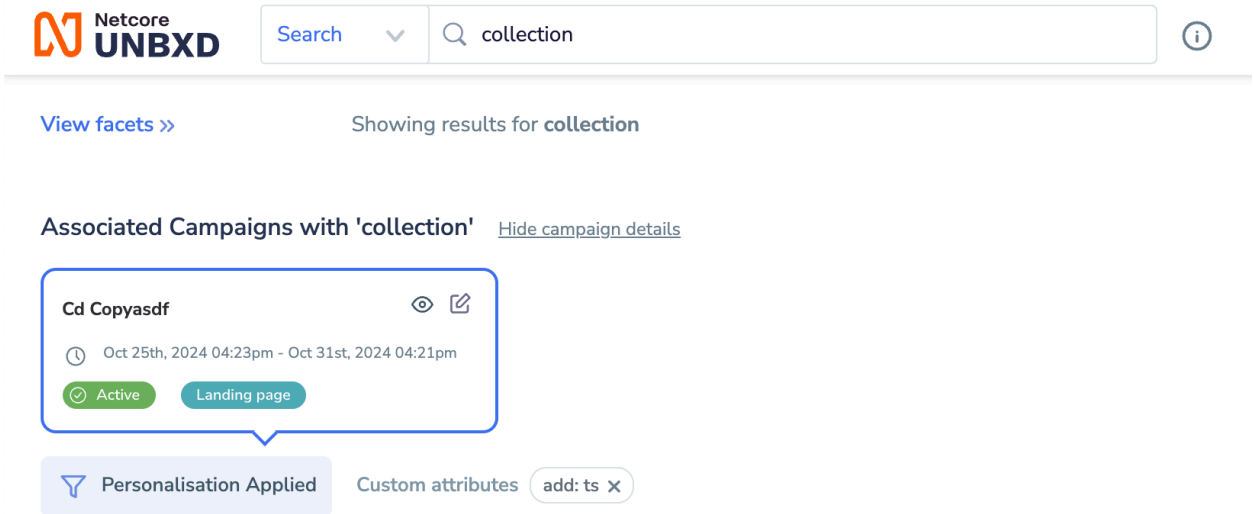
**Promotions**  
Highlighting your products through prioritizing, pinning, arranging, and organizing to present what the shoppers desire to view.

Query	Campaign Details
<ul style="list-style-type: none"> <li><b>Global rule</b></li> <li>Applied across all searches</li> </ul>	<ul style="list-style-type: none"> <li><b>All queries search</b></li> <li>2024 Aug 22 00:00 (UTC) - onwards</li> <li>All Users</li> <li>Active</li> </ul>
<ul style="list-style-type: none"> <li><b>collection</b></li> <li>+ Apply same rule to more queries</li> <li>Add another campaign</li> </ul>	<ul style="list-style-type: none"> <li><b>cd</b></li> <li>2024 Oct 09 08:51 (UTC) - 2024 Oct 10 00:00 (UTC)</li> <li>hi</li> <li>Expired   Landing page</li> <li>View more campaigns • 1 Expired</li> </ul>

- You can now **access Search and Browse previews for Merchandising campaigns** from the campaign kabab : menu.



Clicking Search Preview or Browse Preview opens a new tab with pre-filled entries for the query or category page, segments, UC parameters, and landing page query tied to the rule.

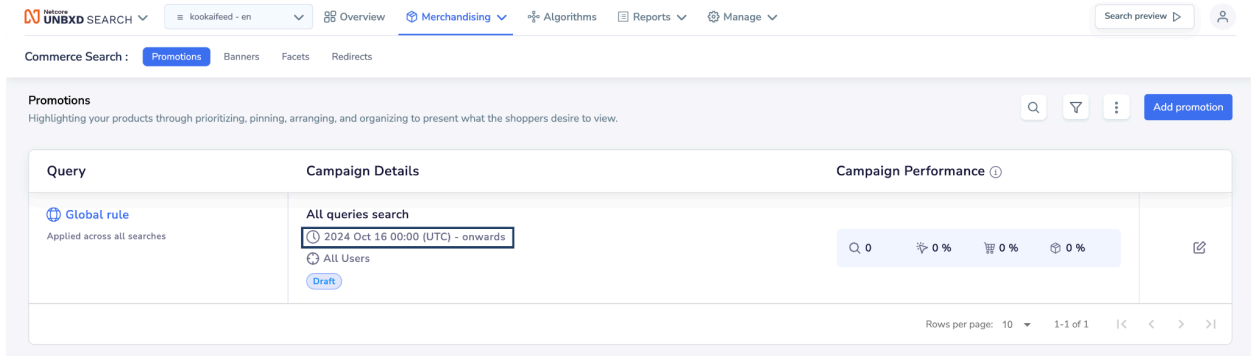


Note: The Preview option will be available only for live campaigns. Not applicable for drafts.

- The Pinning drag-and-drop behaviour has been fixed to understand the order of products pinned.
- Minor visual updates and cosmetic changes to the table.

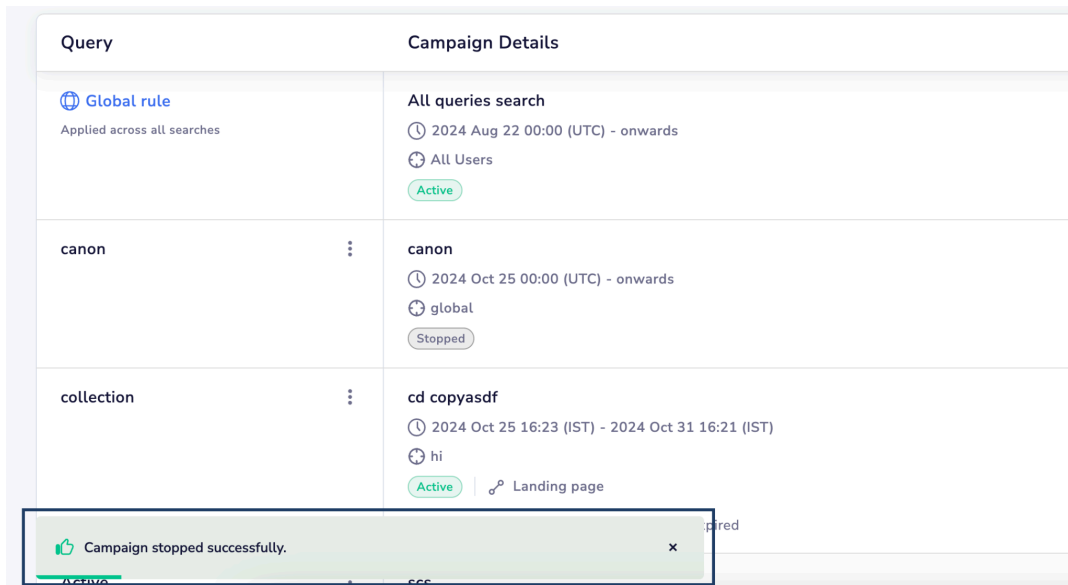
## 4. Date and Time Experience

Can see the time and the respective timezone wherever the date is displayed.



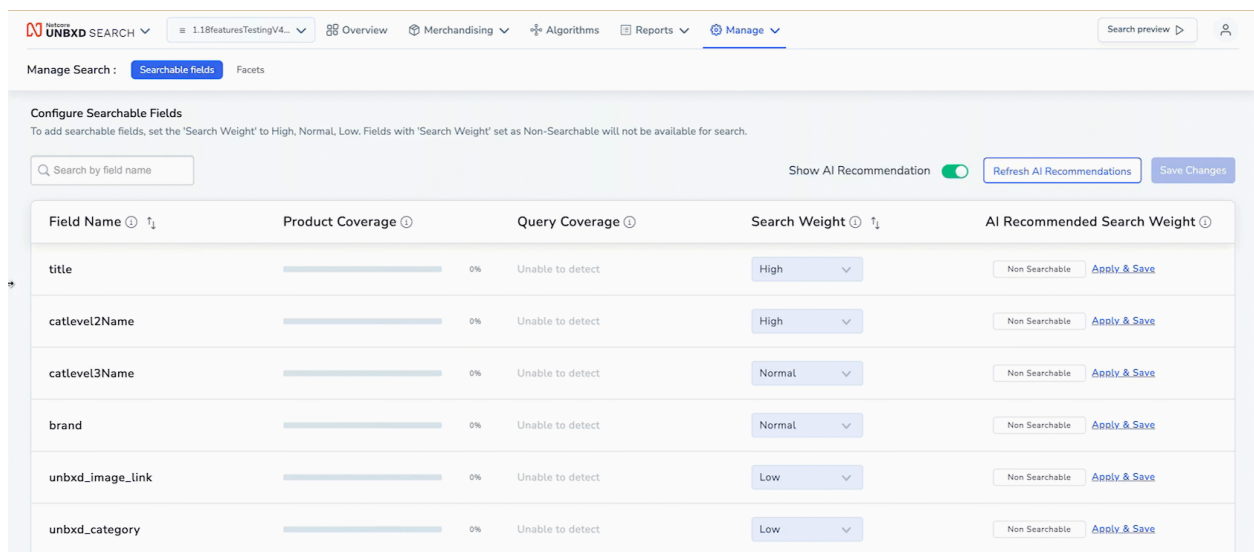
## 5. Toast notifications

Error messages will now appear as floating footers that disappear after a few seconds instead of showing as banners.



## 6. Searchable Fields: Sorting options

- Field Name can be sorted alphabetically (A-Z or Z-A)
- Search Weight can be sorted based on value (High to Non-searchable and Non-searchable to High)



**Configure Searchable Fields**  
To add searchable fields, set the 'Search Weight' to High, Normal, Low. Fields with 'Search Weight' set as Non-Searchable will not be available for search.

Search by field name:

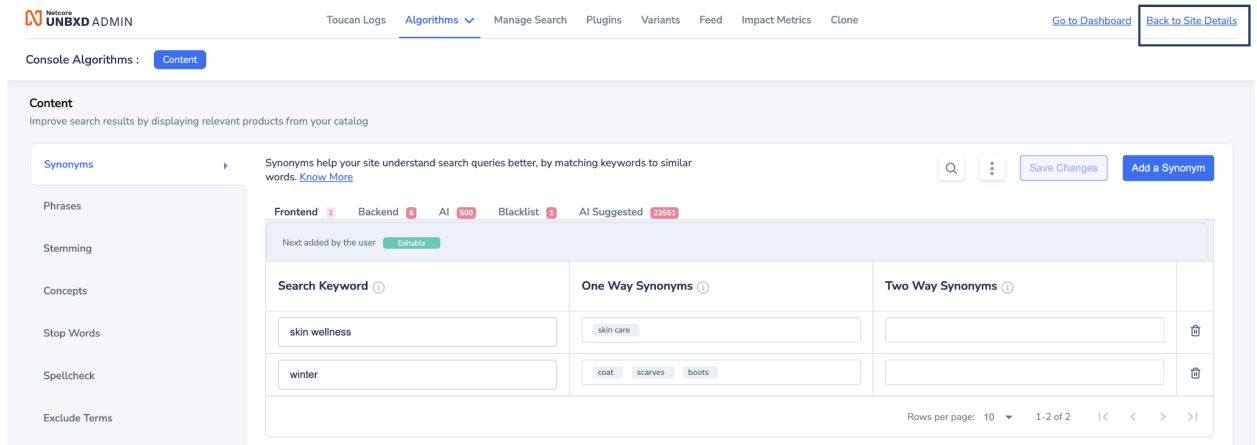
Show AI Recommendation  Refresh AI Recommendations Save Changes

Field Name	Product Coverage	Query Coverage	Search Weight	AI Recommended Search Weight
title	<div style="width: 100%;"></div>	0% Unable to detect	High	Non Searchable <a href="#">Apply &amp; Save</a>
catlevel2Name	<div style="width: 100%;"></div>	0% Unable to detect	High	Non Searchable <a href="#">Apply &amp; Save</a>
catlevel3Name	<div style="width: 100%;"></div>	0% Unable to detect	Normal	Non Searchable <a href="#">Apply &amp; Save</a>
brand	<div style="width: 100%;"></div>	0% Unable to detect	Normal	Non Searchable <a href="#">Apply &amp; Save</a>
unbx_image_link	<div style="width: 100%;"></div>	0% Unable to detect	Low	Non Searchable <a href="#">Apply &amp; Save</a>
unbx_category	<div style="width: 100%;"></div>	0% Unable to detect	Low	Non Searchable <a href="#">Apply &amp; Save</a>

## 7. Internal: Admin changes

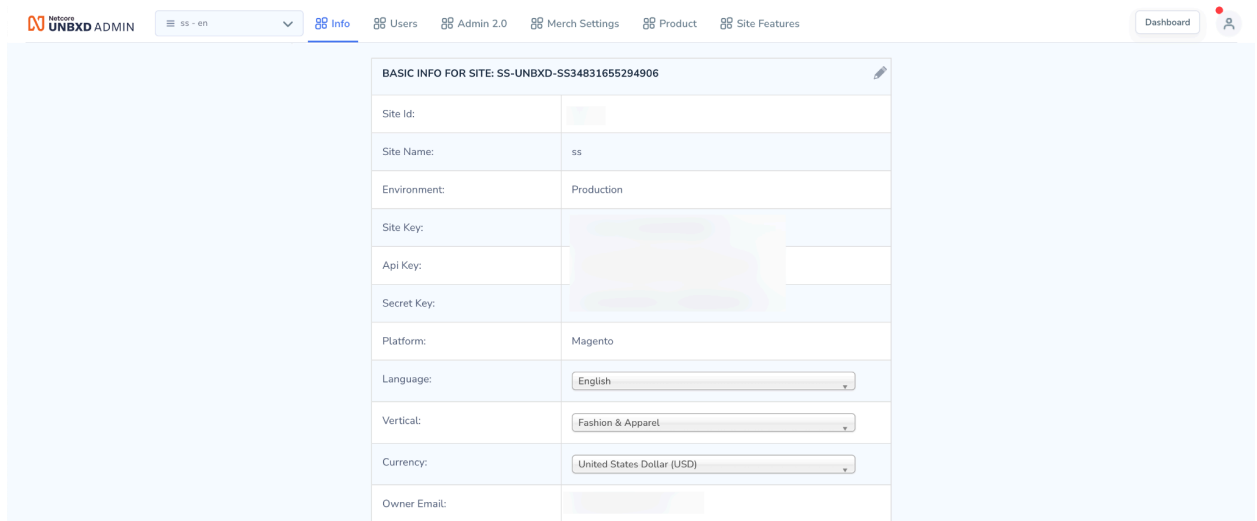
- 1.
2. A single admin portal has been created to manage all admin activities effectively. Previous inconsistent behaviors have been fixed, and the menu items have been rearranged for easier navigation.

- The **Back to Site Details** option has been removed due to loss of utility after the 1.19 release.

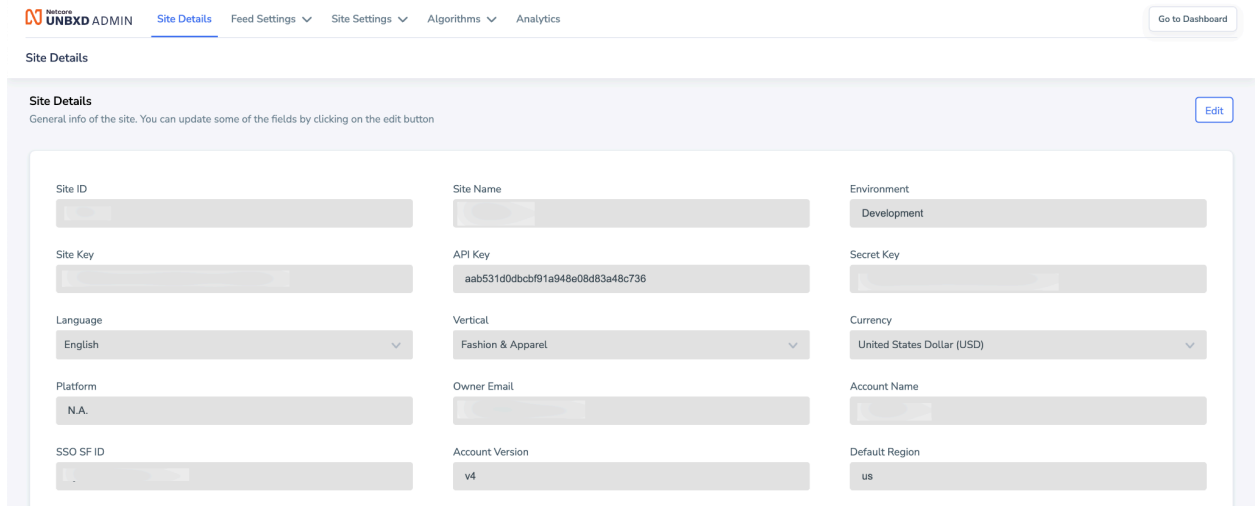


- The menu name **Info** has been changed to **Site Details**. Apart from that, the page with identical information has undergone basic cosmetic changes.

Before:

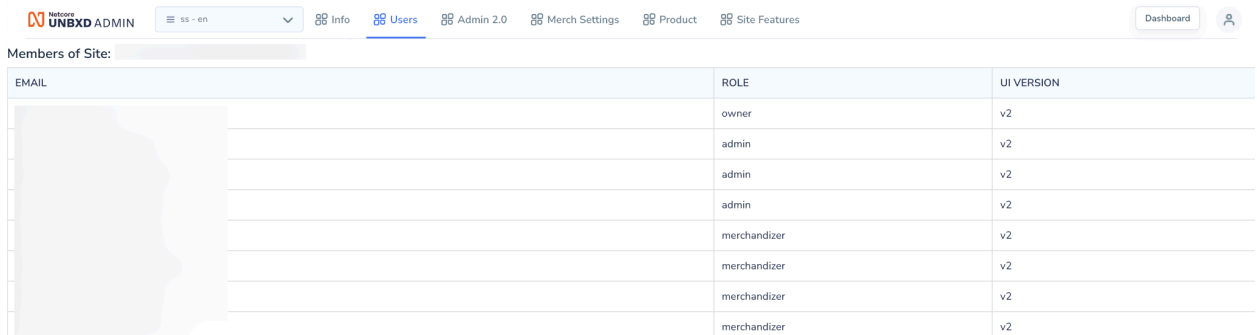


After:

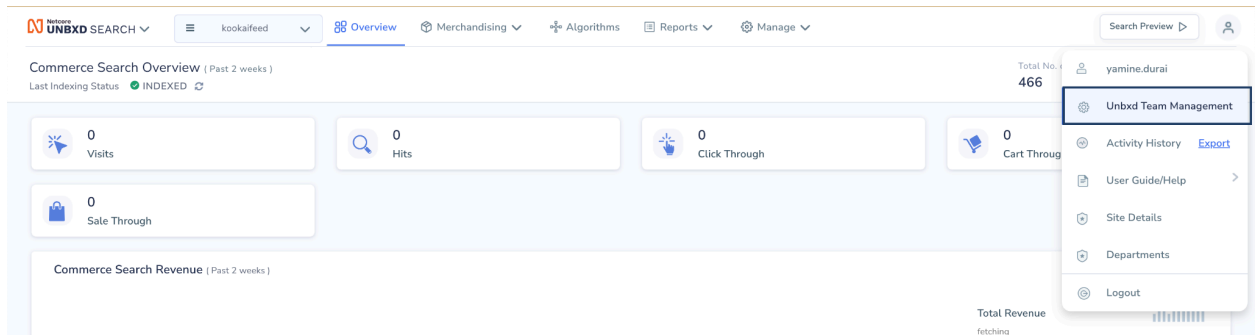


- The Users section has been removed from the top menu of the Site Details page. From release 1.19, User Management can be performed by clicking on the **Profile icon > Unbxid Team Management**.

Before:



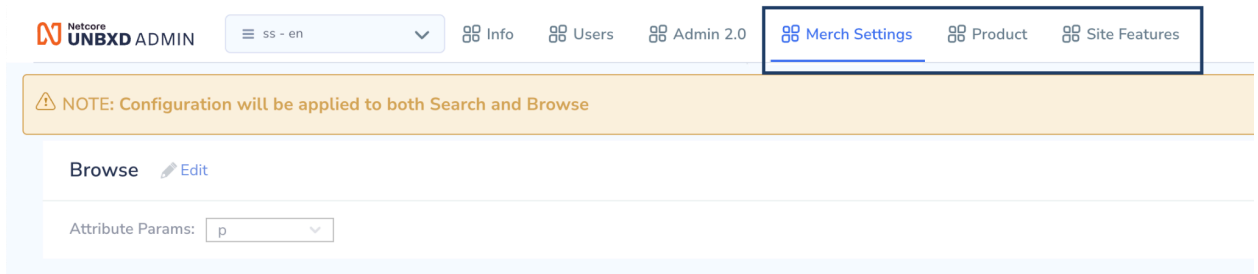
After:



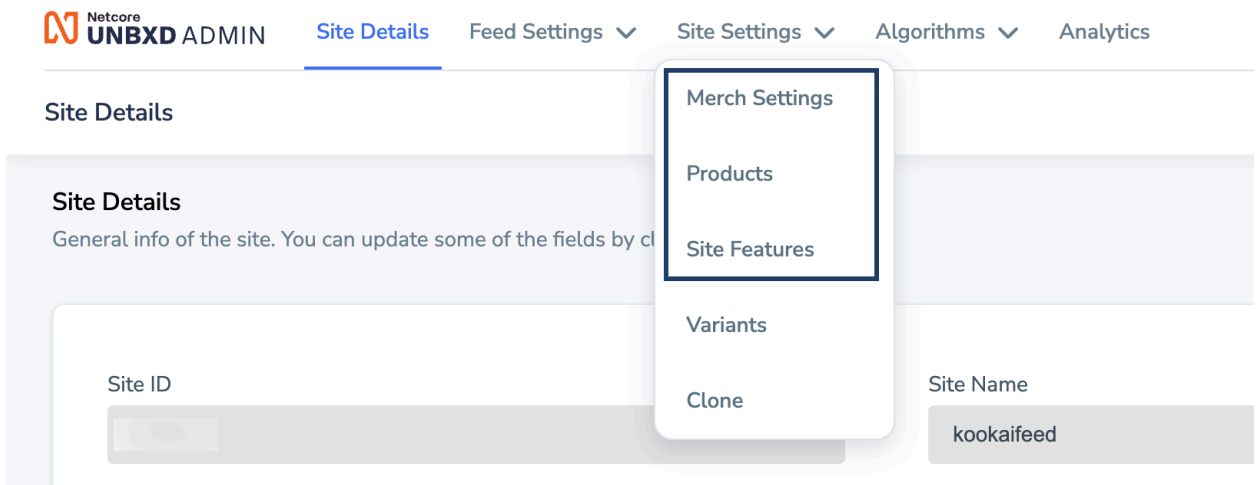
6. Merch Settings, Product, and Site Features options have moved from the top menu of the Site Details page. They are grouped and can be accessed by clicking **Site Settings** from the top menu.

Note: Also, the name of **Product** has been changed to **Products**.

Before:

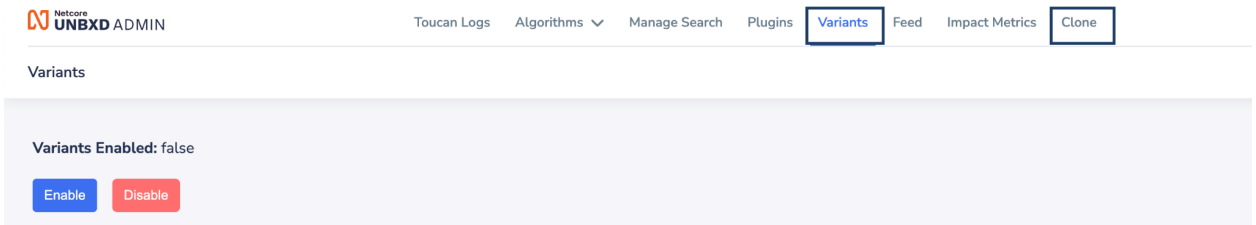


After:

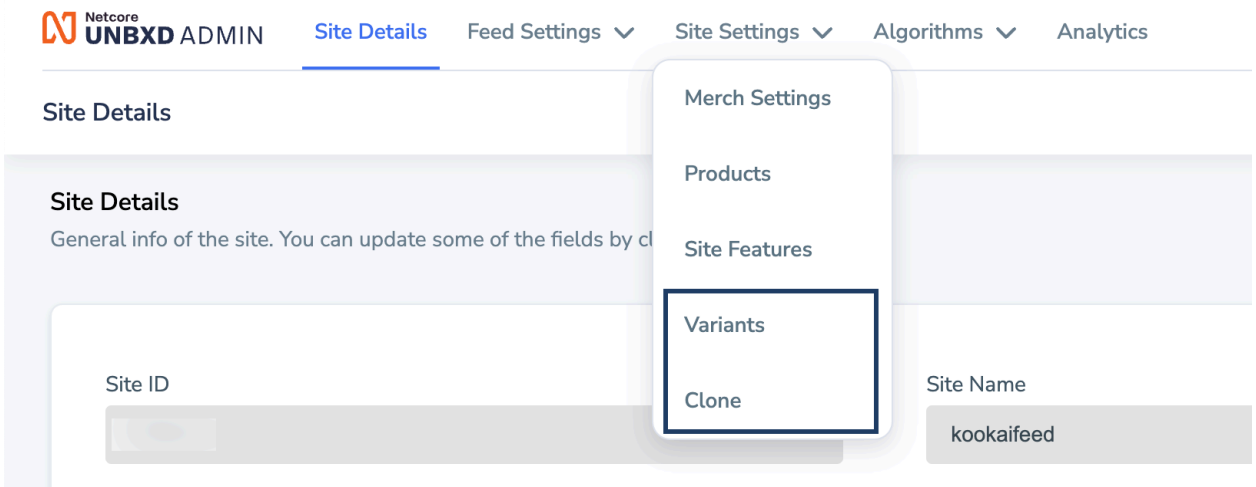


7. Variants and Clone options previously accessible under Admin 2.0 have been moved under the **Site Settings** option.

Before:

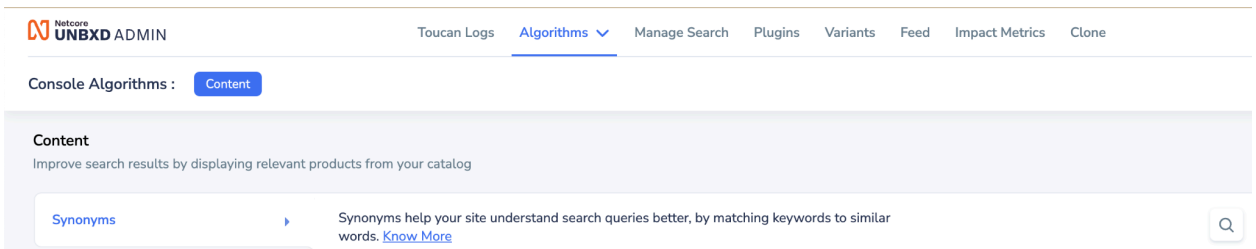


After:

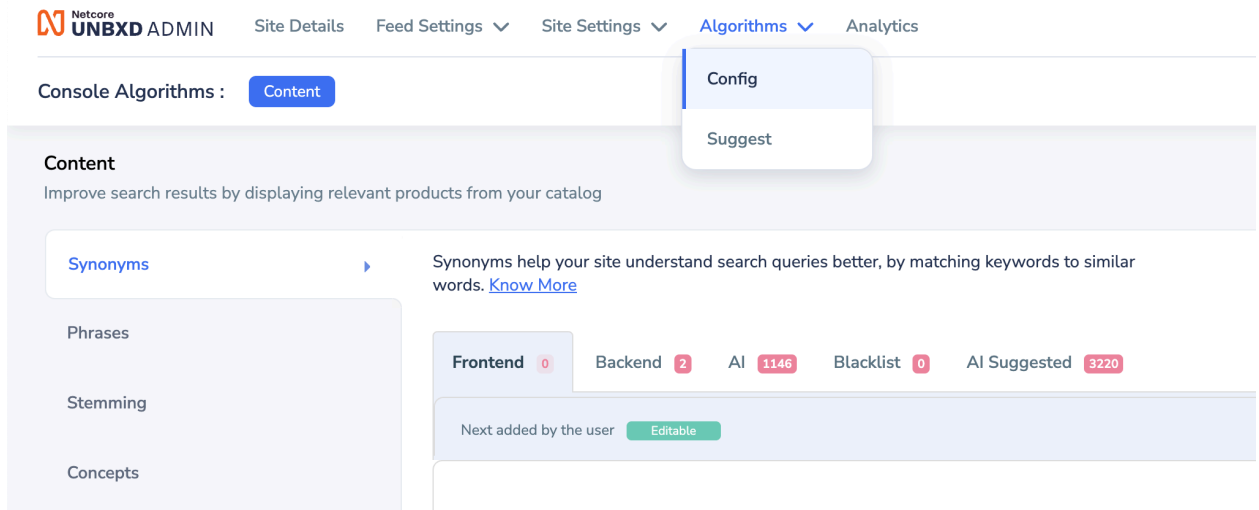


- The **Algorithms** section under Site Details > Admin 2.0 has now moved to Site Details > Algorithms.

Before:

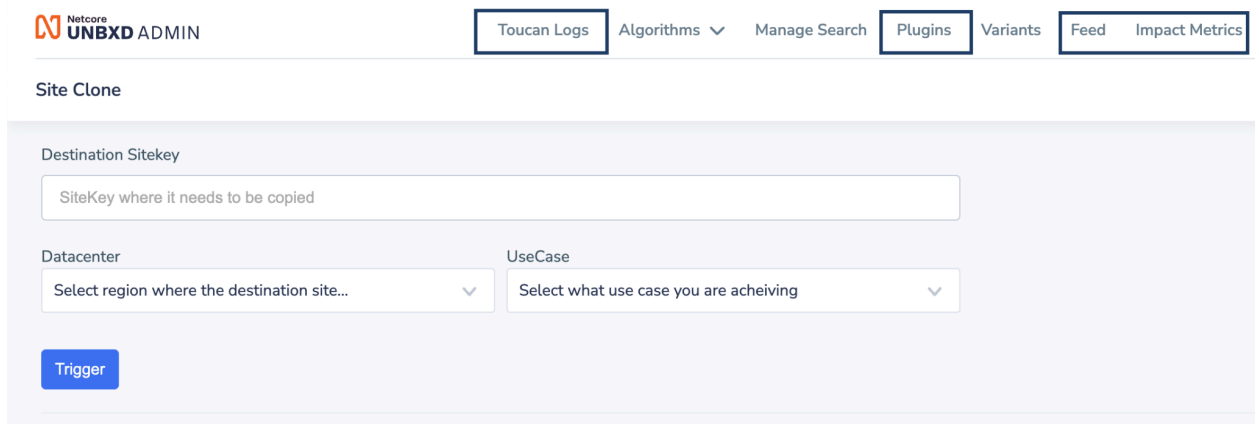


After:

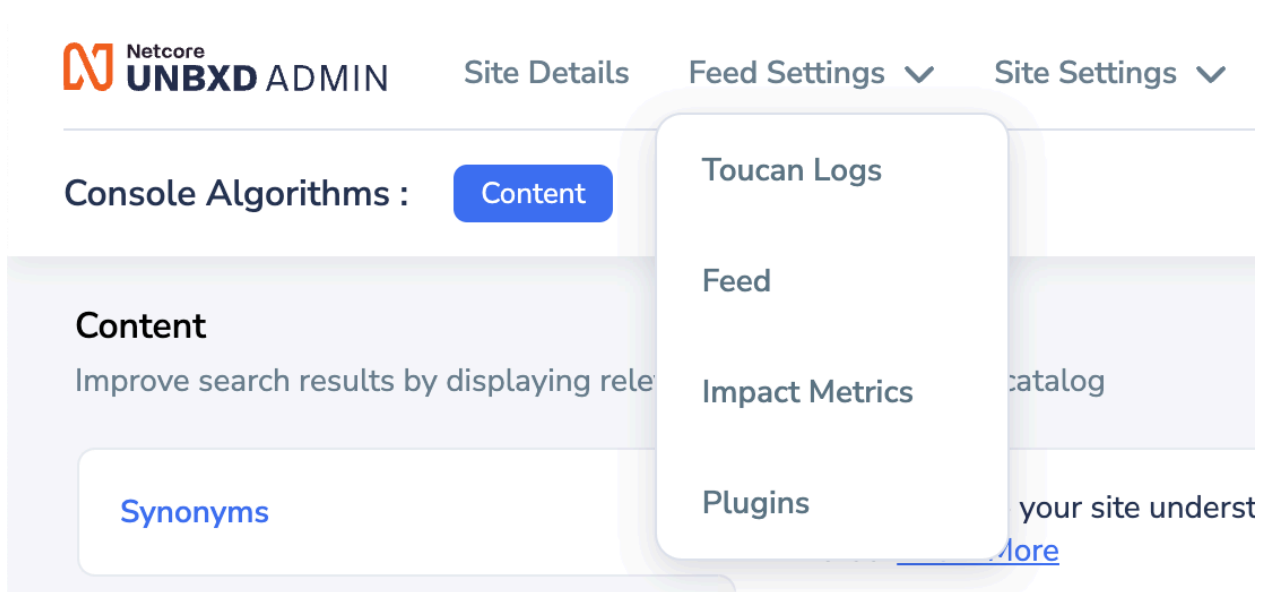


9. **Toucan Logs, Plugins, Feed, and Impact Metrics** sections under Site Details > Admin 2.0 have moved to **Site Details > Feed Settings**.

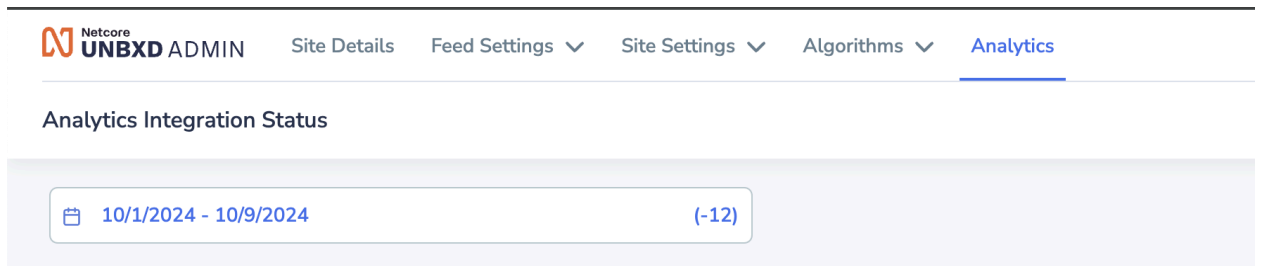
Before:



After:



10. Under Site Details, a new page named **Analytics** has been created. The page will feature a table listing analytics integration errors through the aggregator API.



## 8. Navigation changes

The **Catalog** option under Manage > Configure Site can now be accessed under **Manage > Catalog > Feed Status**.

Before:

Commerce Search Overview (Past 2 weeks)  
Last Indexing Status: ● INDEXED

Total No. of Products: 7,082 | Last Catalog Upload: 10 Oct 2024

- 78,314 Visits
- 151,236 Hits
- 56,93 Click Through
- 13,515 Cart Through
- 5,564 Sale Through

Commerce Search Revenue (Past 2 weeks)

After:

Commerce Search Overview (Past 2 weeks)  
Last Indexing Status: ● INDEXED

Total No. of Products: 466 | Last Catalog Upload: 16 Oct 2024

- 0 Visits
- 0 Hits
- 0 Click Through
- 0 Cart Through
- 0 Sale Through

## 9. Segments

The layout of the Segments table has been reorganized to enhance readability and user experience.

Before:

Segments

Segment shoppers by device, user type, location, custom attributes to deliver targeted and personalized campaigns.

Name	Created By	Date	Associated Campaigns	Attributes
global	-	2024 May 30 10:38	Search: 24 Browse: 13	
Texas new visitors		2024 Oct 14 16:48	Search: 1 Browse: 0	Location : Texas, USA User Type : new
Florida Georgia Rule		2024 Oct 11 17:06	Search: 1 Browse: 0	Location : Florida, USA Georgia
Columbus repeat users		2024 Oct 01 19:09	Search: 0 Browse: 0	User Type : new
CA Test Repeat		2024 Sep 25 18:50	Search: 1 Browse: 0	Location : California City, CA, USA User Type : repeat

After:

Segments

Segment shoppers by device, user type, location, custom attributes to deliver targeted and personalized campaigns.

🔍 📄 ⚙️ ⋮ Add Segment

Segment Details	Associated Campaigns	Attributes
<b>Global</b> Applied across all users Created on: 2024 Oct 16 13:46 (IST)	Search: 1 Browse: 11	
<b>custom test</b> Created on: 2024 Oct 24 10:09 (IST) Created by: ██████████	Search: 0 Browse: 0	User Type: REPEAT <span>📄</span> <span>🗑️</span>
<b>custom</b> Created on: 2024 Oct 18 14:08 (IST) Created by: ██████████	Search: 0 Browse: 1	Custom: prime:member <span>📄</span> <span>🗑️</span>
<b>new segment</b> Created on: 2024 Oct 18 14:02 (IST) Created by: ██████████	Search: 0 Browse: 1	User Type: REPEAT <span>📄</span> <span>🗑️</span>

Rows per page: 10 ▾ 1-4 of 4 ⏪ < > ⏩

## 10. Bulk Upload/Download

The option Bulk Upload/Download has been separated into individual menu items for Upload and Download.

Before:

Manage Search: Searchable fields Facets

Configure Global Facets  
Set status as 'Enabled' to show facets on the website. Facets with 'Disabled' status won't be shown on website.

Apply AI Recommendations Fields customization Add new facet

	Ranking	Field Name	Display Name	Sort Order	Type	Status	
>	1	brand	brand	Custom Sort, Alphabetical (A-Z)	text	Enabled	<span>📄</span> <span>🗑️</span>

📄 Bulk upload / download facets

After:

Manage Search : Searchable fields [Facets](#)

**Configure Global Facets**  
Set status as 'Enabled' to show facets on the website. Facets with 'Disabled' status won't be shown on website.

Search by field name


Ranking	Field Name	Sort Order	Status
>	price Display name: price Type: range	-	Disabled

Buttons: [Apply AI Recommendations](#), [Fields customization](#), [Add new facet](#)


Dropdown menu: [Bulk upload facets](#), [Bulk download facets](#)

## 11. Website Preview Footer Removed


Before:




We ship worldwide



Call +18000 765 0000



Money Back Guarantee



30 Days Return

**Online Shopping**

- [Men](#)
- [Women](#)
- [Kids](#)
- [Home & Living](#)
- [Discover](#)
- [Gift Cards](#)

**Policy**

- [Contact Us](#)
- [FAQ](#)
- [T&C](#)
- [Track Orders](#)
- [Shipping](#)
- [Cancellation](#)


**About**


- [Contact Us](#)
- [About Us](#)
- [Press](#)

**Registered Office Address**




- [Company](#)
- [Careers](#)
- [Contact Us](#)

**Experience Unbx on Mobile App**

GET IT ON  


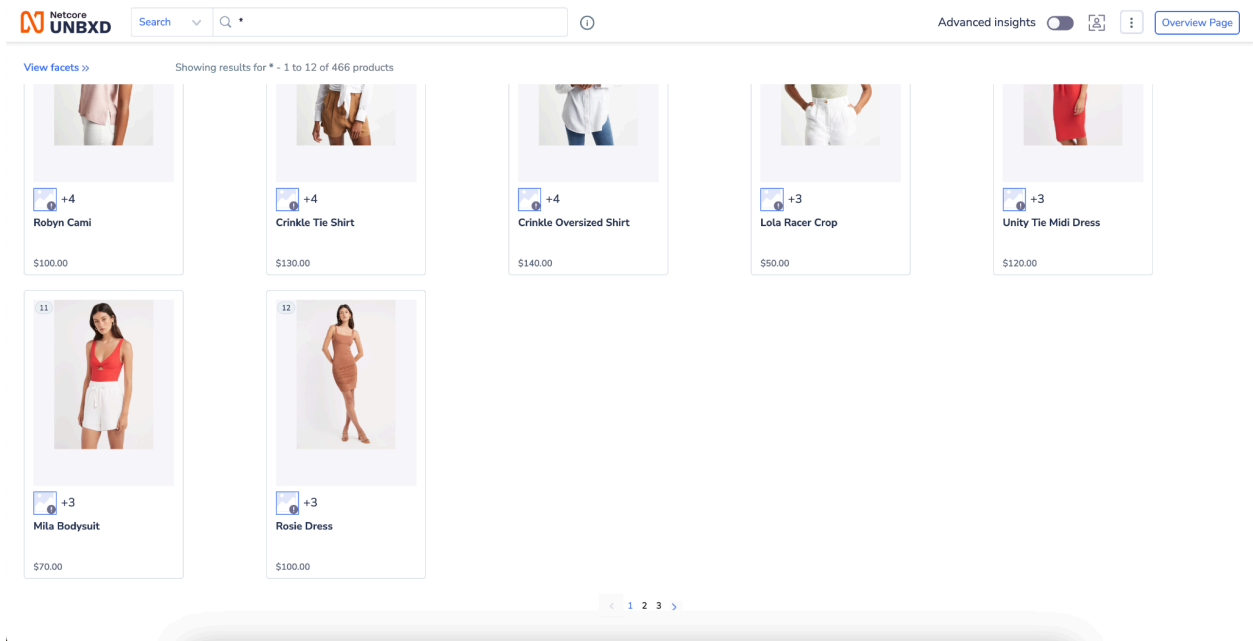
Download on the  


**Keep in Touch**

In case of any concern, [Contact Us](#)

After:



## 12. Generic changes to Table

- Upon refresh, any table's existing page/state will be retained.
- Pagination and filtering support have been added to all Phoenix tables (excluding ROR).

## 13. Facet Flow Revamp

We have improvised the facet flow where the user can perform CRED operations directly on the merchandising section of facets rather than configuring at the global facets level under manage-> search->facets section.

< Add rule - Facets

Set rule conditions

Query is ALL  
category is Living Room

Add / Configure Facets

Ranking	FieldName	DisplayName
1	categoryPath	categoryPath
2	price	price
3	Other_Options	Other_Options
4	piece_code	piece_code
5	web_only	web_only
6	categoryPath2	categoryPath2
7	features	features
8	in_stock	in_stock

**categoryPath**

- in-stock
- living-room
- bedroom

---

**price**

\$ 5 ————— \$ 15600

---

**Other\_Options**

- Clearance Item
- Extended Catalog Item
- See Video
- See It In My Room
- Direct Ship Item

---

**piece\_code**

- V
- DL
- AE

< Add rule - Facets

Set rule conditions

Query is ALL  
Bed\_Size is Twin

Add / Configure Facets

Ranking	Field Name	Sort Order	Status
1	<b>categoryPath</b> Display name: Golbal display name Type: path	Product Count	<input checked="" type="checkbox"/> View details
2	<b>Item_Type</b> Display name: IT Type: text	Product Count	<input checked="" type="checkbox"/> View details
3	<b>piece_code</b> Display name: piece_code Type: text	Product Count	<input checked="" type="checkbox"/> View details
4	<b>piece</b>	Alphabetical (A-Z)	<input checked="" type="checkbox"/> View details

Save as draft Publish rule

**Golbal Display Name**

- in-stock
- living-room
- bedroom
- accessories

---

**IT**

- Collection
- Mattress
- Bed

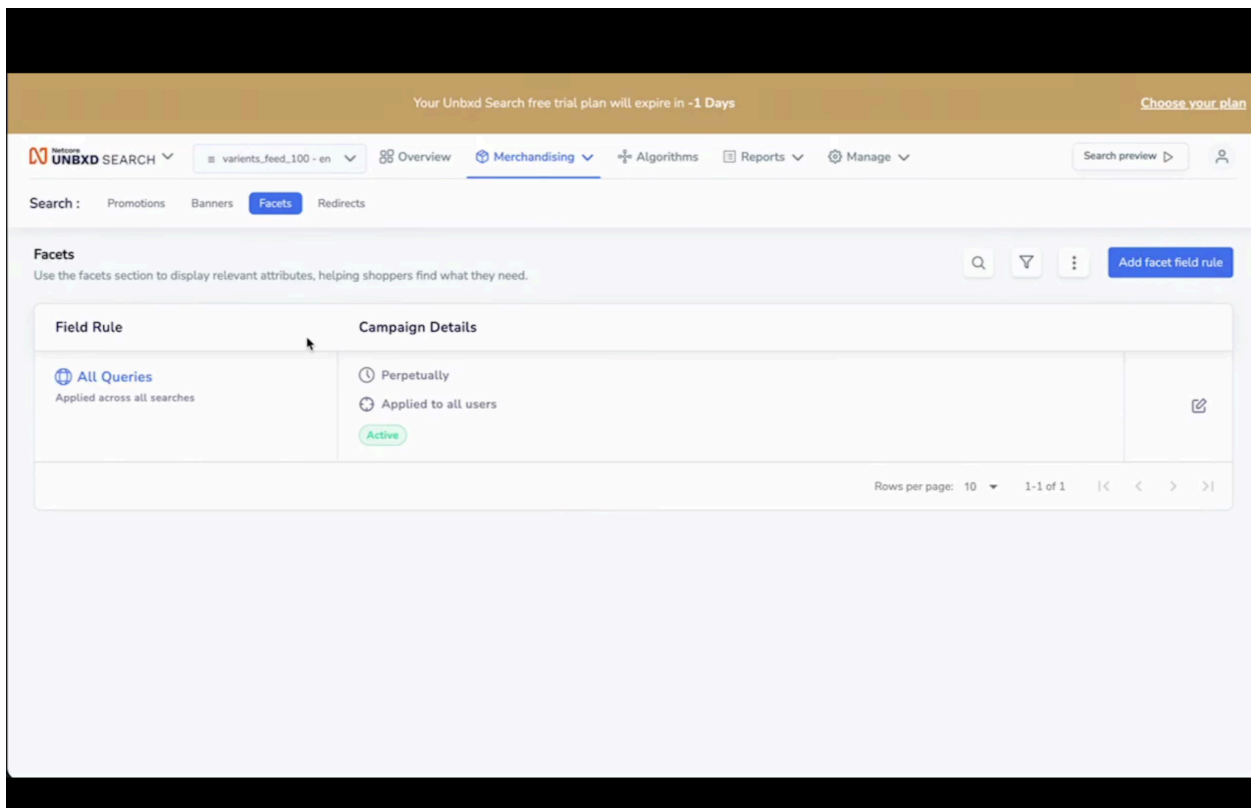
---

**Piece\_code**

- V
- DL
- AE
- F
- DN

User flow:

1. For the facet flow to work end-to-end, the user has to configure two things - **"Field rule"** & **"facetable"** feature flag . This can be configured in Manage-> catalog-> Field Property.
2. The user has to add a **"Field rule"** feature flag to the attributes used for creating field based rules. A user can create up to 3 field rules.
3. The user has to add a **"Facetable"** feature flag, such that, once the field rule is created, all the facetable attributes will be displayed for the user to set the facets.
4. Once the above configuration is done, head to merchandising->facet section & click on "add facet"
5. Select the attribute & the key value for field rule creation
6. All facetable fields will now be displayed where the user can add a rank or change the sort order.



The screenshot displays the Netcore UNBXD Search interface. At the top, a notification states "Your Unbxid Search free trial plan will expire in -1 Days" and a link to "Choose your plan" is visible. The main navigation bar includes "UNBXD SEARCH", a dropdown menu for "variants\_feed\_100 - en", and several menu items: "Overview", "Merchandising", "Algorithms", "Reports", and "Manage". A search bar with a "Search preview" button and a user profile icon is also present.

The "Facets" section is active, showing a list of facets. The "Field Rule" column contains one entry: "All Queries" with the subtext "Applied across all searches". The "Campaign Details" column shows "Perpetually", "Applied to all users", and an "Active" status indicator. A blue button labeled "Add facet field rule" is located in the top right corner of the facets section. At the bottom right, there is a pagination control showing "Rows per page: 10" and "1-1 of 1".

## 14. New Password Policy Changes

Earlier, we did not have any policy related to passwords. From this release, we have strengthened the login password by implementing the below:

- a. New Password Reset via Console
  - Require passwords to include a mix of uppercase letters, lowercase letters, numbers, and special characters.
  - Set a minimum password length (e.g., at least 12 characters).
  - Implement a blacklist of commonly used passwords (e.g., "123456," "password," "abc") that users cannot choose.

Enter current password

New Password

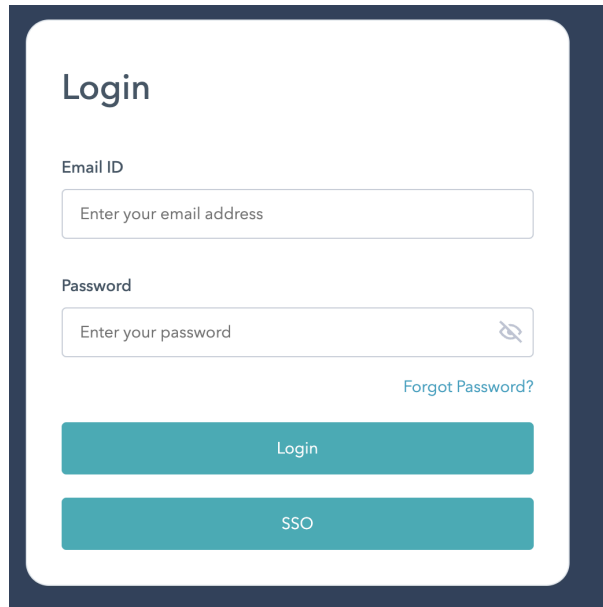
- At least one special character (!@#\$%^&\*?{}[]+|,:;)
- At least 12 characters
- One number
- One uppercase and one lowercase character

When a password is reset:

When a password is reset (either via the "forgot password" flow or reset password), all active sessions will be terminated, and the user will need to log in again.

- b. Forgot Password:


In case of forgot password, the user has to enter the email id for which a password reset link will be shared.



**Login**

Email ID

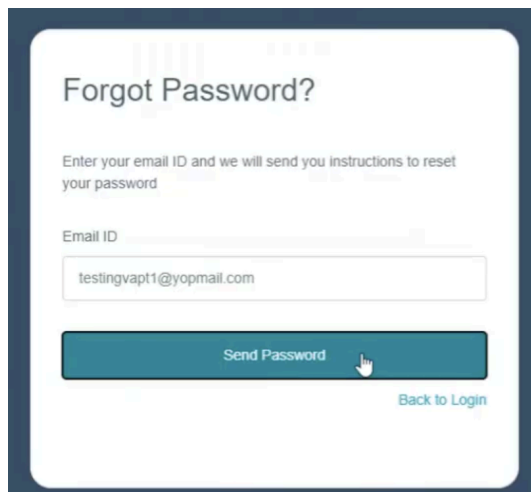
Password

[Forgot Password?](#)

Login

SSO



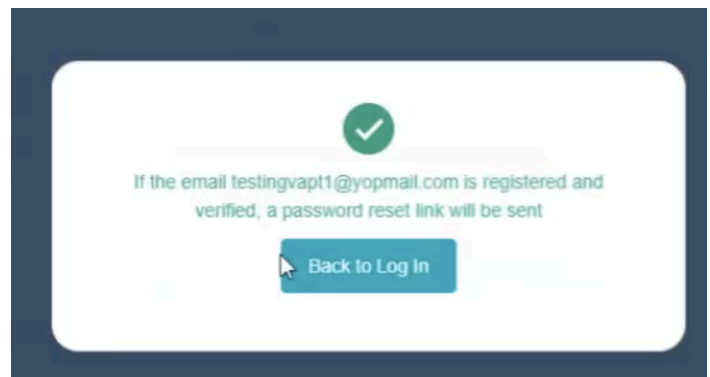
**Forgot Password?**


Enter your email ID and we will send you instructions to reset your password

Email ID

Send Password

[Back to Login](#)





If the email testingvapt1@yopmail.com is registered and verified, a password reset link will be sent


[Back to Log In](#)


If this email is registered, a password reset link will be sent

- Once the user clicks on the password reset link in the email, he would be directed to Console-Proxy reset password page where he/she has enter new password twice for confirmation.
- Once the user confirms the new password, the password will be reset.

The password link will expire within an hour.

### Reset password instructions

 <no-reply@unbx.com>

 Friday, January 03, 2025 2:29:45 PM

Hello testingvapt1@yopmail.com!

Someone has requested a link to change your password. You can do this through the link below.

[https://ssdevconsole-ui.unbx.com/reset-password/smCxPEPu2gtRvKyq1\\_ab](https://ssdevconsole-ui.unbx.com/reset-password/smCxPEPu2gtRvKyq1_ab)

If you didn't request this, please ignore this email.

Your password won't change until you access the link above and create a new one.

#### c. Incorrect Password:

In this scenario, the user has a limit of up to 5 chances for trying the password per account per hour. In the 6th attempt, the account gets locked. The user will be notified via an email that the account is locked.

We have introduced an "unlock" button on the admin section, so that the CSM can login as unbx user & unlock the account.

Attempts: Limit to 3-5 "forgot password" requests per account per hour.

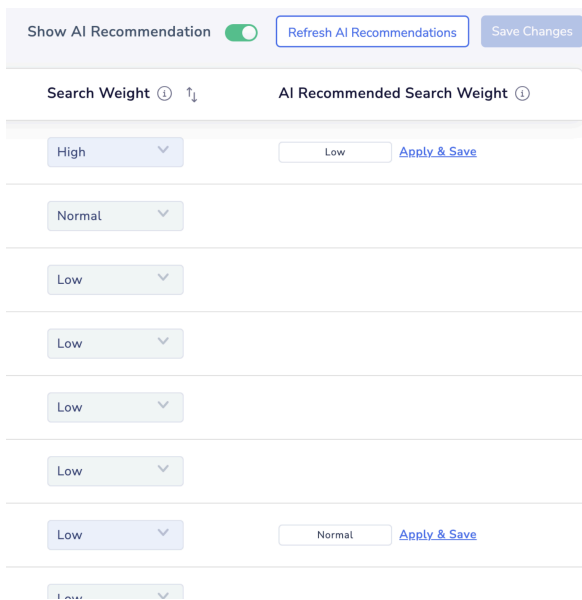
### Session Management

We have introduced new session management changes where each user is allowed only one active session by default & If the active session limit is exceeded by login on another browser or tab, the oldest session will automatically log out without any warning.

## 15. Searchable Fields workflow changes:

Earlier, we had both apply & save buttons on “AI Search search weight screen”. In the release, we have removed the Apply button, so the only way to save changes is via the “Save changes” button.

1. If the user wants to change search weight to what is recommended by AI, they can refer to the “AI Recommended Search weight” column, and make the change in “Search Weight” column, and click save to publish.



The screenshot shows a user interface for managing search weights. At the top, there is a toggle for "Show AI Recommendation" which is turned on, and two buttons: "Refresh AI Recommendations" and "Save Changes". Below this is a table with two columns: "Search Weight" and "AI Recommended Search Weight". The table has several rows. The first row shows "High" in the Search Weight column and "Low" in the AI Recommended Search Weight column, with an "Apply & Save" button next to the AI Recommended Search Weight. The second row shows "Normal" in the Search Weight column. The third row shows "Low" in the Search Weight column. The fourth row shows "Low" in the Search Weight column. The fifth row shows "Low" in the Search Weight column. The sixth row shows "Low" in the Search Weight column. The seventh row shows "Low" in the Search Weight column and "Normal" in the AI Recommended Search Weight column, with an "Apply & Save" button next to the AI Recommended Search Weight. The eighth row shows "Low" in the Search Weight column.

## 16. UI Changes:

1. No data found image changes:



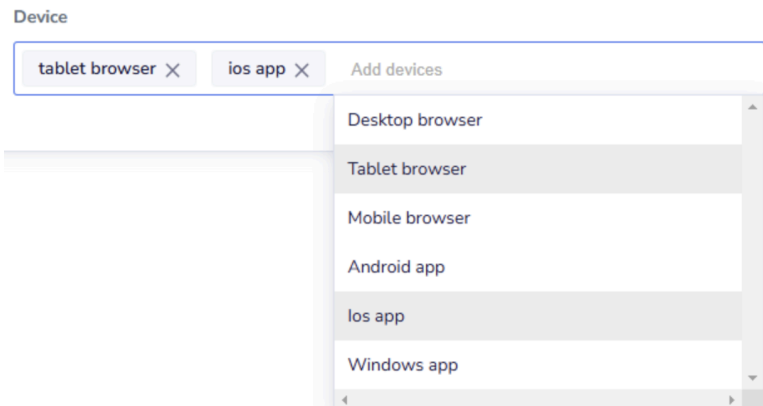
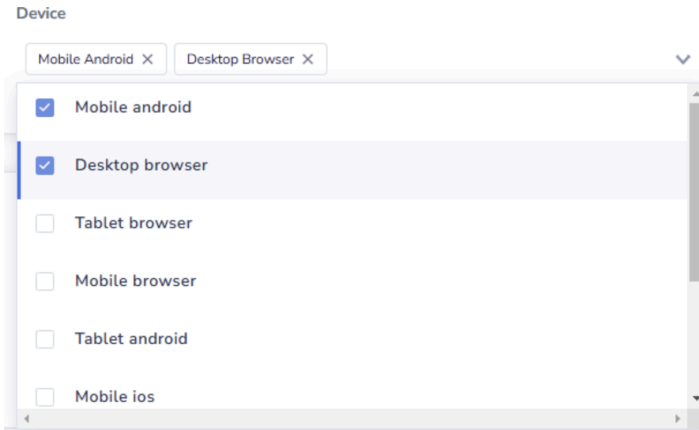
2. Removal of "Add Facets" CTA in the FTU Flow

In the First-Time User (FTU) flow, we've streamlined the experience by removing the "Add Facets" button. This change addresses multiple concerns:

- **Low Adoption:** The button was rarely utilized by users.
- **Context Misalignment:** At this stage of the FTU, users typically don't have the necessary data ready to add facets manually.
- **Feature Conflict:** The button's functionality overlaps with the **Fields Configuration** feature, which optimizes dropdown selections and is designed to be used later in the setup process.

By removing this CTA, we aim to create a more intuitive and focused onboarding experience.

3. Dropdown changes in segments



#### 4. Introduction of Sync to Typeahead

When changes are made to the Typeahead configuration, it's currently necessary to manually re-index the Autosuggest feed by navigating to **Manage > Autosuggest**.

To streamline this process, introduce a **Sync** button that allows users to re-index the Autosuggest feed directly whenever the Typeahead configuration is updated.

#### 5. Update to Terminology: "Global" is now "Applied to all users"

To enhance clarity and consistency, we have updated the terminology across the platform:

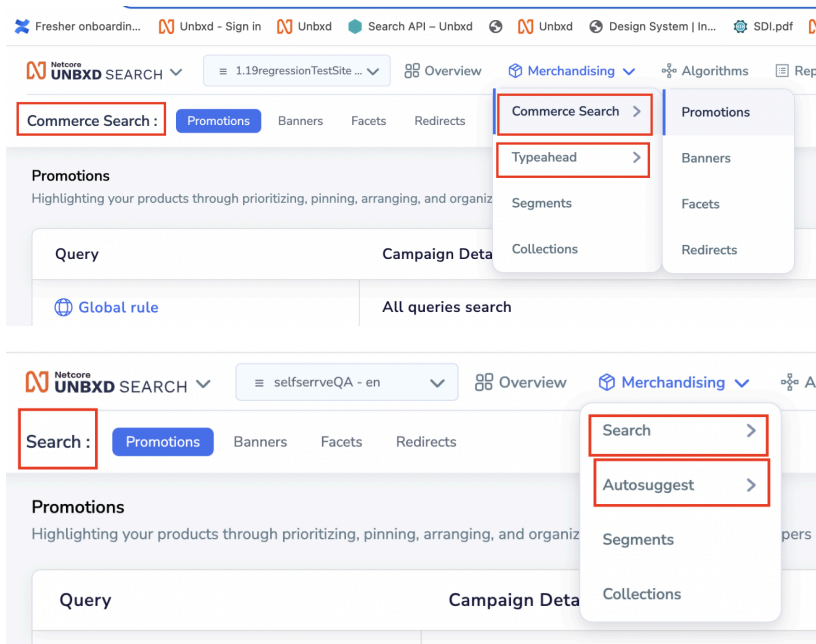
- The term

"Global" has been replaced with "Applied to all users" in the following sections:

1. Segments Listing Page
2. Merch Listing Page
3. Website Preview – Advanced Insights Section
4. Add Rule Page

This change ensures better alignment with user expectations and improves overall usability.

## 6. Renamed Typeahead to "Autosuggest" & Commerce search to "Search"



## 7. Attribute Value Dropdown changes:

For operators = & ≠, the attributes in the dropdown would only appear if the field values are <4000. However, if the values are not present in the dropdown, we will have an input box so they should be able to type on their own.

## 17. A/B Test Metric Label Changes & Definition additions

Search:

Old Metrics	New Label	New Definitions
HITS	Hits	Number of times shoppers searched on the site
CLICKS	Clicks	Number of products clicked on the search listing page
CLICK THROUGH RATE	Click Rate	Click Rate= Clicks/Hits
CART	Carts	Number of products added to cart resulting from search
CART THROUGH RATE	Cart Rate	Cart Rate=Carts/Hits
ORDERS	Sale Through	Number of times customers ordered at least one product after making a search
REVENUE	Revenue	Total revenue generated from products sold using search
CONV RATE	CONV RATE	Conversion (%) = Sale Through/Hits
CTR	CTR	CTR (%) = Click Through/Hits
AOV	AOV	AOV(Average Order Value) = Revenue/Sale Through
RPV	RPV	RPV(Revenue per Visit)= Revenue/Hits

Browse:

Existing labels	New Label	New Definitions
HITS	Page Views	Number of times shoppers viewed on category/browse pages on your site
CLICKS	Clicks	Number of products clicked on the category listing pages
CLICK THROUGH RATE	Click Rate	Click Rate= Clicks/Page Views
CART	Carts	Number of products added to cart resulting from browse
CART THROUGH RATE	Cart Rate	Cart Rate=Carts/Page Views
ORDERS	Sale Through	Number of times customers ordered at least one product after making a browse
REVENUE	Revenue	Total Revenue generated from products sold using browse
CONV RATE	CONV RATE	Conversion (%) = Sale Through/Page Views
CTR	CTR	CTR (%)= Click Through/Page Views
AOV	AOV	AOV(Average Order Value) = Revenue/Sale Through
RPV	RPV	RPV(Revenue per Visit) = Revenue/Page views