

# Meeting Minutes - Dec 19th Happy Birthday Tom!

In Attendance: [Melaney, Matt, Tom, Jane, Christopher \(in lieu of Jennifer\), Christie \(on Phone\)](#)

Absent: 0

Vote on November Meeting Minutes: [All approved](#)

10 min (ALL)

**Membership Report:** Current prospects to connect with, Membership Renewal Drive?

- Membership auto renewals set going forward.
- **We need to work on renewals, see 2nd page for list**
- Prospects? New businesses: Caretta Carts,
- Stop FREE option Dec 31st. Switch to \$25 entry level membership, at the Free members renewal, they will need to renew at \$25 to stay active. [All approved to stop FREE membership and move forward with \\$25 membership in 2025](#)
- All current paid members printed on a new brochure in January? [Will discuss in January meeting further](#)

5 min (MATT)

**Website Report:** Updates, Additions/Corrections

- Calendar updates - fix march HH
- Add approved Board Meeting Minutes to a tab?
- Google Workspace update? [Matt will look into further](#)

10 min (JENNIFER) [Christopher joined in her place today](#)

**Marketing Update:** Social Media, mailchimp emails, marketing of monthly networking and events

- Mailchimp Emails - [Thank you Matt for making the effort to send a few out!](#)
- Social Media - share our events and member businesses
- Happy New Year - annual meeting schedule?
- [Christopher will try to discuss with Jennifer her capacity to help out. He will try to see if she can make it to the Jan meeting.](#)

5 min (JANE)

**Treasurer Report:** For the past month: deposits and checks paid, total balances

- Budget conversation for 2025
  - Last year [w GBBA 2024 Budget.docx](#)
  - This year [t GBBA Budget 2025](#)
  - [To be approved at Board meeting in Jan 2025](#)

Greater Brooklyn Business Association

Expense and Income for November, 2024

Beginning Balance		\$5,050.64
Expenses:		
Center Street Digital	\$62.30	
Amazon – Signboard	\$66.49	
UPS – New Signs	\$72.00	
Amazon	\$10.39	
Cash – Reimburse Jane / Blood Drive balloons	\$19.99	
Cash – Reimburse Away Days for food on H.H.	\$13.96	
	Sub - Total	<\$245.13>
Income		
Memberships / Stripe (3 @ \$96.80)	\$290.40	
	Sub - Total	\$290.40
Ending Balance		\$5,095.91

GBBA Business Account US National Bank 1-536 0175 8037

Jane Schue, GBBA Treasurer

10 min (CHRISTIE)

**Upcoming meeting/events:**

- **January** - Set for Jan 16th 11:30am - 2:30pm - At the Frankie Apts in their conference room. We will order lunch and plan the year. [Melaney will confirm with the Frankie](#)
- **Feb and March meetings** - Brooklyn Market Co-op and Table Tennis Club have both expressed interest. [Christie will confirm with them which month they want to host.](#)

**Venture Portland News:** upcoming events

- Nothing current

**New Business** - 20- 30 min

**GBBA EDDM postcard?** Do in Feb? [Discuss further in Jan](#)

**RENEWAL OF BROOKLYN NEWSLETTER ADS** - Price will remain \$200 for 1/10 page and BAC will vote on the added page for additional ads in Jan. They are getting print pricing. Overall they were in favor

of the idea. Adding 4 quarter ads for \$400 or 5 double ads for \$300? [Melaney will get answer for this at BAC board meeting on Jan 8th](#)

**Project for 2025?** - Marketing/Branding of the GBBA- Logo design, flyers, banners, need to find a local graphic designer [Matt will reach out to see if we can find a few options](#)

**EXPIRED MEMBERS -**

Rose City Coffee- 750 Christie  
Hip Chicks do Wine - 300 Melaney  
Literacy Lady PDX - ? Melaney  
Maker Mayhem PDX -? Melaney  
Signed, Sealed - PDX - 100  
Bridge City Properties LLC - 300 Jane  
Stonebarn Brandyworks - 300  
GMS Media and Advertising - 100  
NAYO Creative Productions, LLC - 300 Melaney  
Rainy Days Tavern - ? 100 Melaney  
Trackers Earth - 300  
The Chomp - 100  
Crescent City Creations - 100

**FREE Memberships Expired:**

William Marie Wines - ? Melaney  
Artichoke Music  
Footprints Cleaning  
Charcuterie Me - 11/29 - ? Melaney

**Expirations Coming Up by 12/31:**

503 Distilling -300 Melaney  
Bullseye Glass- 300 Melaney  
Ryan Hite- 100 Jane