

Cookie List

A cookie constitutes a small data fragment (text file) that a website requests your browser to retain on your device, preserving specific details about you, like language preferences or login data, when you visit. We establish these cookies, known as first-party cookies. In addition, we employ third-party cookies, sourced from domains distinct from the one you are presently browsing, to support our advertising and marketing endeavors.

In particular, we utilize cookies and related tracking technologies to serve the following objectives:

Essential Cookies

These cookies are indispensable for the proper operation of the website and cannot be disabled within our systems. Typically, they are activated in response to actions initiated by you, constituting requests for services such as configuring privacy preferences, signing in, or completing forms. Although you can configure your browser to obstruct or notify you regarding these cookies, specific sections of the site may become non-functional. Importantly, these cookies do not retain personally identifiable information.

Functional Cookies:

Functional cookies empower the website to deliver enriched functionality and personalized experiences. They may be established by us or third-party providers whose services we've integrated into our web pages. If you opt not to authorize these cookies, certain or all of these services may not operate at their optimum capacity.

Plugin/Service Name	Purpose	Data Collection	Data Sharing
Shopify	E-commerce platform	Order details, payment information	Data shared with Shopify for order processing and e-commerce management
Syncee	Order fulfillment	Order details	Data shared with Syncee for order fulfillment
DropCommerce	Order fulfillment	Order details	Data shared with DropCommerce for order fulfillment
Apple Pay	Payment processing	Payment information, transaction data	Payment details are handled securely by Apple Pay.
Google Pay	Payment processing	Payment information, transaction data	Payment information is processed securely by Google Pay.
Amazon Payments	Payment processing	Payment information, transaction data	Payment details are handled securely by Amazon Payments.

Meta Pay	Payment processing	Payment information, transaction data	Payment information is processed securely by Meta Pay.
PayPal	Payment processing	Payment information, transaction data	Payment details are handled securely by PayPal.
Shopify Payments	Payment processing	Payment information, transaction data	Payment information is processed securely by Shopify Payments.
Affirm	Payment Financing	Payment information, transaction data	Data shared with Affirm for payment processing and financing
Sprout	Tree planting	User Data	Limited data shared with Sprout for tree planting initiatives.

Analytics Insights

By utilizing these cookies, we have the ability to track visits and traffic origins, enabling us to gauge and enhance our website's efficiency. This insightful data informs us about the most and least visited pages, as well as how visitors navigate the site. The information collected through these cookies is amalgamated, ensuring individual anonymity. If you opt not to enable these cookies, we won't be able to detect your site visits, impeding our ability to monitor and enhance its performance.

Plugin/Service Name	Purpose	Data Collection	Data Sharing
Google Analytics	Website performance tracking	Usage data, traffic sources	Limited data shared with Google for analytics purposes. Includes aggregated data on site visits, traffic sources, and user behavior for performance monitoring.
Google & YouTube	Analytics and video integration	Usage data	Limited data shared with Google & YouTube for analytics and ad targeting. This includes aggregated metrics on video views and user engagement.
Facebook & Instagram	Social media integration and marketing	Usage data, interaction data	Limited data shared with Facebook & Instagram for ad targeting and analytics. Specific data includes user interactions and site behavior relevant to social media engagement.
Klaviyo	Email marketing	Email addresses, interaction data	Limited data shared with Klaviyo for managing email campaigns. Data includes email addresses and engagement metrics for communication purposes.
Meta Ads	Advertising	Ad performance data, interaction data	Limited data shared with Meta for ad targeting and performance tracking. Includes user interactions with ads and engagement metrics.

Contact Point

Feel free to reach out to us if you:

- Seek clarification regarding this policy or any other privacy notices on this website.
- Wish to gain visibility into the personal data we hold about you.
- Have concerns regarding Our handling of your personal data.

Please connect with us through our privacy mailbox at support@naturelygoods.com