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Total No. of Printed Pages: [01]

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Business Administration BBA-MBA Integrated (Semester – 2nd)

ORGANIZATION BEHAVIOUR

Subject Code: BMBAS1201

Paper ID: [20390107]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a. What is Halo Effect?
- b. Write a short note on stereotyping.
- c. What are social factors that determines individual personality?
- d. Write a short note on self-esteem.
- e. What is group cohesiveness?
- f. What are different styles of leadership?
- g. Define group.
- h. Define conflict.
- i. What are the traits of a successful businessman?
- j. Differentiate functional and dysfunctional conflict.

Section – B

(5 marks each)

- Q2. What are the major disciplines that contribute in organization behavior?
- Q3. Which factors determining individual behavior?
- Q4. Discuss components of attitude.
- Q5. Do values differ across cultures? Explain with suitable examples.
- Q6. Elaborate different type of negotiations.

Section – C

(10 marks each)

- Q7. Write in detail on role and relevance of organizational behavior and its relevance in today's business environment.
- Q8. Compare and contrast motivational theories of Maslow and Herzberg.
- Q9. Discuss the concepts of group dynamics.