

PRACTICAL: (Lab/Activity)

Exercise: 3

Reading:

Reading Idiomatic Expressions with their meanings.

[Matching the idioms with their meanings]

[5 Idioms in each set]

[A selected list of 25 idioms with their meanings will be provided]

[To be recorded in the Record Notebook]

What is an Idiom?

Idiom is a traditional and figurative expression whose actual meaning is different from its literal meaning. A new learner is likely to be confused if he or she is trying to understand it word by word. Look at the following:

1. He always approached me at the eleventh hour.
2. My grandfather kicked the bucket.

The first sentence does not mean that he approached me at 11 o'clock but at the last moment. Similarly the second sentence does not mean that my grandfather was angry, so he kicked the bucket, but it means 'he died.'

Idioms are treasures of long heritage. They are powerful tools meant for making your day to day conversations and creative writings emphatic, stylistic, extraordinary, effective and rich if they are used in the right place in the right situation but they should not be used in scientific, professional, technical and formal contexts.

List of 25 Idioms and their Meanings:

1. Beat about the bush

Meaning: not directly coming to the main point

Example: Tell me what you want directly. Why do you beat about the bush?

2. A Million dollar question

Meaning: very important question but very difficult to answer

Example: 'Will robots take all our jobs in future?' is a million dollar question.

3. In seventh heaven

Meaning: extremely happy

Example: With this new job, I am in seventh heaven now.

4. A fish out of water

Meaning: a person struggling in a new unusual situation

Example: After my transfer, I feel myself a fish out of water.

5. Play games with somebody

Meaning: to tease or cheat somebody with tricks

Example: Tell me the fact. Don't play games with me.

6. Window shopping

Meaning: being interested to see with no intention to buy

Example: Many people go to malls and enjoy window shopping.

7. Once in a blue moon

Meaning: happening rarely

Example: Nowadays, he comes here once in a blue moon.

8. Miss the boat

Meaning: to miss an opportunity

Example: This festival offer ends tomorrow. Don't miss the boat.

9. A blessing in disguise

Meaning: looking bad but actually beneficial

Example: Each failure is a blessing in disguise if you learn a new lesson for success.

10. With flying colours

Meaning: with high grade/ very successfully.

Example: He passed the exam with flying colours.

11. A hot potato

Meaning: A controversial matter or situation

Example: I can't talk about his personal life. It's a hot potato.

12. Crocodile tears

Meaning: a show of creating sympathy, especially to cheat

Example: Don't shed crocodile tears. I won't believe you.

13. Burn the midnight oil

Meaning: to read or work till late night

Example: I have semester exam next week. I have to burn the midnight oil.

14. A piece of cake

Meaning: something very easy

Example: Getting first class is a piece of cake to me.

15. Pull someone's leg

Meaning: to tease with false data just for fun

Example: Is it really your iPhone? I think, you are pulling my leg.

16. Break the ice

Meaning: to make people feel comfortable during first meeting

Example: Let's first break the ice before starting the session.

17. Hit the nail on the head

Meaning: to say something exactly right and acceptable by all

Example: Yes sir, mobile is everyone's own prison. You hit the nail on the head.

18. Black sheep

Meaning: a person considered worthless and shameful in his group

Example: First we should send out that black sheep from our team.

19. Having Ants in your pants

Meaning: feeling extremely nervous, uneasy and restless

Example: In his first public speech, he had ants in his pants.

20. Hold your horses

Meaning: slow down, be patient

Example: Why are you trying to solve your problem in a hurried way? Hold your horses for sometime.

21. Let the cat out of the bag

Meaning: reveal a secret

Example: We planned for a surprise party but he let the cat out of the bag.

22. Monkey business

Meaning: a behaviour unacceptable or dishonest

Example: Stop your monkey business, otherwise you will be sent out.

23. Raining cats and dogs

Meaning: raining heavily

Example: Don't go out. It's raining cats and dogs.

24. At the eleventh hour

Meaning: at the last moment, not in advance

Example: You always approach me for help at the eleventh hour.

25. On Cloud Nine

Meaning: to be extremely happy.

Example: He was on cloud nine after getting the appointment order.

Exercise - 1

Match the idiomatic expressions with their corresponding meanings.

- | | | |
|-------------------------------|---|-------------------------------------|
| 1. In seventh heaven | - | A controversial matter or situation |
| 2. Let the cat out of the bag | - | something very easy |
| 3. A piece of cake | - | to miss an opportunity |
| 4. A hot potato | - | extremely happy |
| 5. Miss the boat | - | reveal a secret |

Answer:

- | | | |
|-------------------------------|---|-------------------------------------|
| 1. In seventh heaven | - | extremely happy |
| 2. Let the cat out of the bag | - | reveal a secret |
| 3. A piece of cake | - | something very easy |
| 4. A hot potato | - | A controversial matter or situation |
| 5. Miss the boat | - | to miss an opportunity |

Exercise -2

Match the idiomatic expressions with their corresponding meanings.

- | | | |
|--------------------------|---|---------------------------------|
| 1. Raining cats and dogs | - | to read or work till late night |
| 2. Hold your horses | - | happening rarely |

- | | | | |
|----|-----------------------|---|-----------------------|
| 3. | With flying colours | - | slow down, be patient |
| 4. | Burn the midnight oil | - | raining heavily |
| 5. | Once in a blue moon | - | with high grade |

Answer:

- | | | | |
|----|-----------------------|---|---------------------------------|
| 1. | Raining cats and dogs | - | raining heavily |
| 2. | Hold your horses | - | slow down, be patient |
| 3. | With flying colours | - | with high grade |
| 4. | Burn the midnight oil | - | to read or work till late night |
| 5. | Once in a blue moon | - | happening rarely |

Writing:

Info graphics/Picture Reading

[General/Technical]

[Comprehending it as a Paragraph]

Info graphics Reading:

Info-graphic refers to presenting information or data in the form of graphics. The data can be presented in graphics - drawings, pictures, graphs, pie chart, bar chart, diagrams, etc. We can convert verbal text into graphics and vice versa. Reading info graphics means understanding and interpreting the data in the graphics. The interpretation can be done in the form of a report or just as a paragraph. The topic or data may be general in nature or technical.

General Info-graphics:

Exercise -1

Write a paragraph of 50 words using the given info graphics/picture.



Answer:

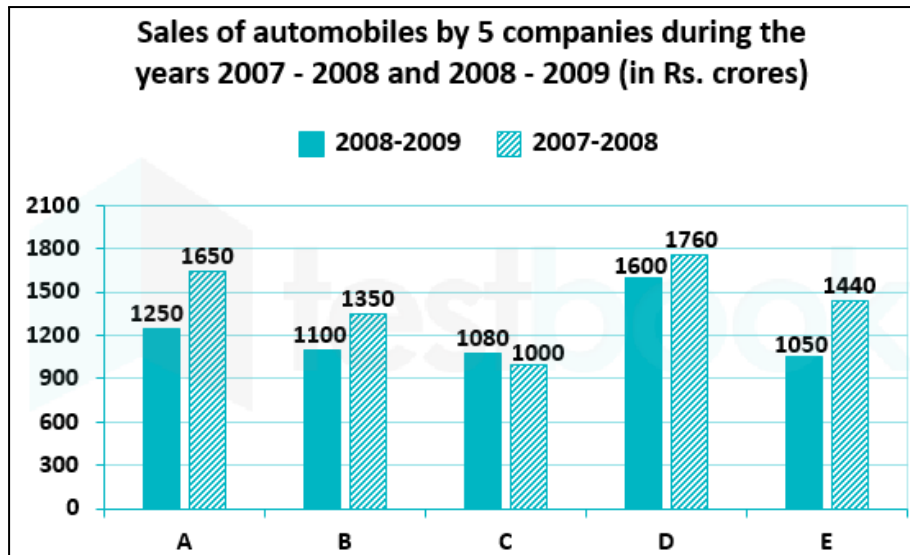
Types of Digital Marketing

The given info-graphics is about types of digital marketing channels that a sales man or company can use in marketing. There are ten ways to promote sales through marketing: 1. Email Marketing, 2. Influencer Marketing, 3. Viral Marketing, 4. Mobile marketing, 5. Radio & TV ads, 6. Electronic Billboards, 7. Search Engine Optimization, 8. Pay per click method, 9. social media marketing, 10. Content marketing. The company can give ads about a product by email, through mobile ads or Radio and TV ads. It can make their ad viral on social media or can use a popular person with so many followers to influence people to buy the product. It can display pay per click ads and has to spend money if only customer clicks the ad. Electronic Billboards are digital displays which are costly but search engine optimization, social media marketing and content marketing are less expensive and more successful.

Technical Info-graphics:

Exercise -2

Write a paragraph of 50 words using the given info graphics/picture.



Answer:

Sales of Automobiles

The given bar chart is about the sales of automobiles by five companies in the years 2007-2008 and 2008-2009. The horizontal axis shows the number of companies and their sales in two years. The vertical axis shows the number of automobile units sold by the companies. For the period 2007-2008, Company D has achieved the highest sales of 1760 units, and Company C has done the lowest sales of 1000 units. For the period 2008-2009, again Company D has achieved the highest sales of 1600 units and Company E has done the lowest sales of 1050 units. Company D has actually declined in its sales in comparison to the previous year but Company C is the only firm that has seen growth in comparison to the previous year. No two companies have sold the same number of units in any given year.
