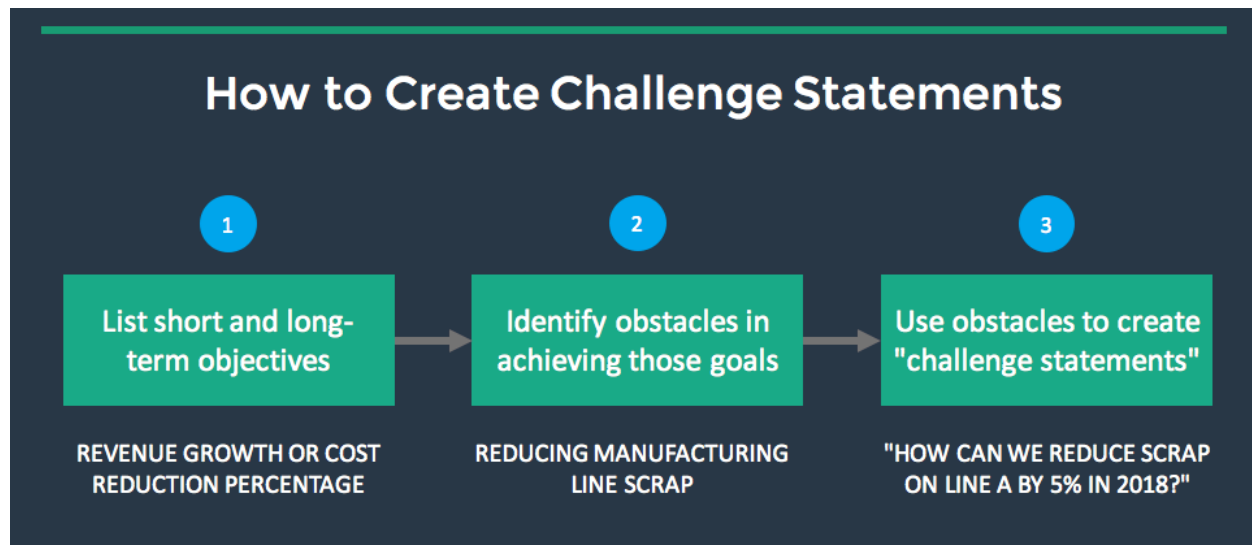


SAMPLE CHALLENGE STATEMENTS

POWERPOINT - HOW TO CREATE EFFECTIVE CHALLENGE STATEMENTS

[Creating Effective Challenge Statements.pdf](#)



Challenges that have been live on some of our other platforms

- What can we do to improve the office environment in the next 6 months?
- What are some new products or services we can provide to attract more Millennials to our organization?
- How can we improve satisfaction for our patients and their families?
- What are your 2 or 3 most time-consuming tasks?
- Where can we improve or provide additional training?
- What tasks can we improve through standardization?
- *Mind dump – Post any ideas, thoughts, or feedback you've recently had.
- Quick wins - Small Ideas with Big Impact
- Which tasks do you believe take the most unnecessary time during the day?
- How can we compete with industry disrupters and their modern tech?
- How can we increase traffic to our stores in 2022?
- How Might We Offer New Products, Services, and Solutions to Enable Aging in Place?

Revenue Generation

- What additional products and services can we add to improve customer experience?
- What upsell opportunities exist with our current customers?

- How can we improve sales of product A by 10% in 6 months?
- What features can we add to improve satisfaction with Product B?
- What new or existing customer markets should we target more heavily?
- How can we better price-package our product and service offerings?
- How can we reduce our sales cycle by 3 weeks in 2022?
- How can we improve customer experience using technology in 2022?
- Target new markets with our existing products?

Customer Relations

- What can we do to reduce customer complaints about Product D?
- How can we reduce time spent on support phone calls?
- How can we increase customer referrals by 20% next quarter?
- How to improve productivity in our sales process?
- Grow sales in our southern region?
- Get customers to choose us over competition?
- How can we improve customer experience using technology in 2022?

Cost Cutting

- What are the biggest bottlenecks in your daily work?
- What can we do to reduce production time of Product D by 10%?
- How can we lower costs during distribution and shipping?
- What productivity tools can we implement to save time in the office?
- Which raw materials are we most often in short supply of?
- How can we reduce the time Product A spends at Stage 2?
- How can operations be made easier by improving processing methods and machining tools?
- Where can we reduce costs in Department B by 15% in 2022?

Culture Improvements

- What perks would you like to see added in the next 6 months?
- Which areas would you like to see more opportunities for training?
- How can we create a better work environment for you?
- How do we become a diverse and more inclusive organization?
- How can we improve your communication with Management?
- What food offerings would you like added in the next 3 months?
- What are you most passionate about outside of work?
- How might we give nurses more time back to do things only nurses can do, create efficiencies or new roles for direct caregivers, and use / optimize technology for caregivers?
- What are some ways we can decrease safety incidents on Dock 2 this year?