

DIC Email

1. Disrupt
2. Intrigue
3. Click

The paper: John Carlton - Your_11 Really Stupid blunders_report.pdf
<https://drive.google.com/drive/folders/11bGJkOSOX6Z7jhkQja1hIGHK9iXeGrXS>

Subject line: The single step you need to take to change your life INSTANTLY

There is a reason why John Carlton became a guru among copywriters. One of the highest-paid copywriters and most sought consultants by countless professionals.

It wasn't from luck. It wasn't staying at home miserably. And it wasn't from doing your daily 9-5.

Throughout his 40 years of marketing experience, Carlton had many skills that propelled him to the heights he couldn't have imagined. Now he's inviting those that want to conquer their biggest challenges in their life.

Join now for life-altering advice that will bring your desires to reality

PAS Email

- 1 Pain/desire
- 2 Amplify
- 3 Solution

Subject Line: **Unleash Your Potential and Transform Your Life Now!**

Why are you still holding back?

Are you still afraid of success?

Are you still afraid of what others think about you?

Is this really what you want to become?

Every single person has potential in themselves. However, it's up to you to make use of that potential.

When you look in the mirror, what do you see in yourself?

Do you see the man you're proud of?

Or are you too afraid to even take any action to improve your depressed and empty life?

Can't you feel that gut-wrenching shame when you look in the mirror?

Just realize that no one will be able to save you except yourself.

If you're tired of feeling weak, and are ready to become the man you truly can become.

Then click here to begin your journey and evolve to the new man you've always wished for

HOS Email

Hook

Story

Offer

Subject Line: If only I took that opportunity...

There are only two choices

The life of action, or the life of regret.

Which one will you choose?

I was finally making real money for the first time in my life.

The years of struggle and pain finally paid off.

I was a struggling musician. I wasn't earning any money nor did I have a name for myself.

I wasn't talented

Despite the countless times I've tried and tried over again. I failed.

My heart was broken. I truly was broken, destroyed, as I was sobbing when my life was ruined.

I had two choices and that choice was mine.

I knew I couldn't live like this.

I found the potential and talent I had for writing through my years of being a musician.

I knew writing was extremely powerful in this world; however; no one truly pushed its limits.

I decided that I had put my all into it, or else I will regret that decision.

Always put your absolute best in achieving your goals and dreams.

When the opportunity is given, you must take that action, but the effort is what drives it forward.

You have a decision to make.

Whether it's a choice of regret or discipline.

Discover how I changed my life from a broke musician to a millionaire.